

# Promoting Circular Economy Measures Towards Zero Waste Societies Case of Plastic Management

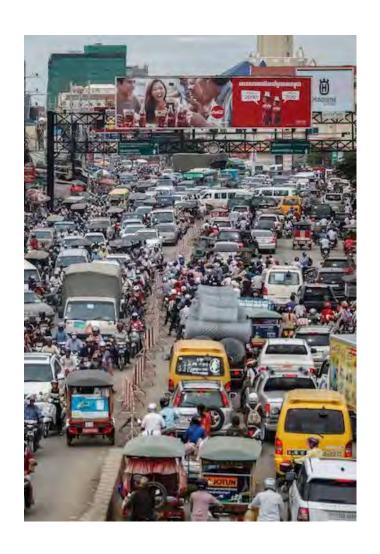
Moeko Saito-Jensen, PhD
Environmental Policy Specialist (Circular Economy)

**UNDP** Cambodia

Rapid economic and population growth & urbanisation



# Emerging environmental challenges









# Transition from a linear towards a circular economy







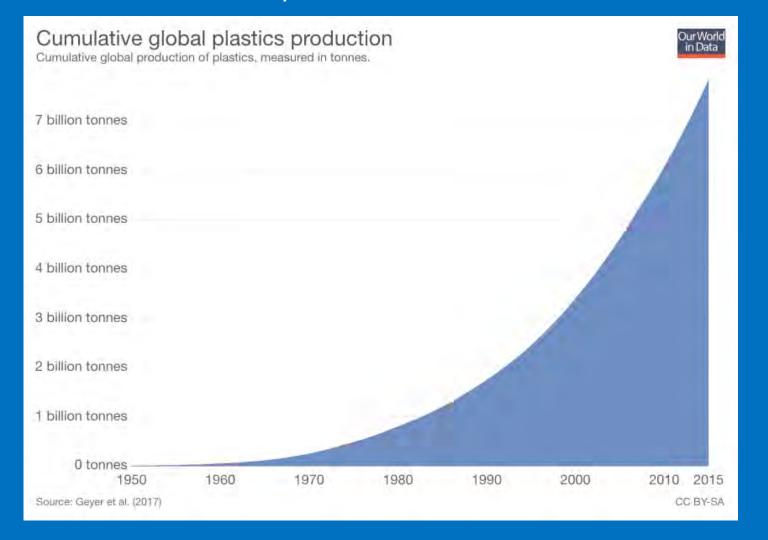
How to Promote Circular Economy Measures Towards Zero Waste Societies?

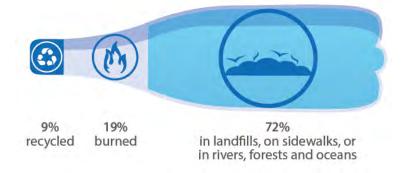
Case of Plastic Management in Cambodia

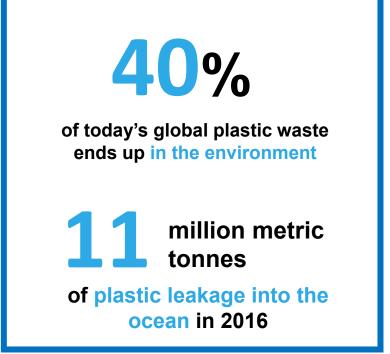


#### SURGE IN GLOBAL PLASTIC PRODUCTION AND POLLUTION

#### The worldwide total volume of plastic has reached 8.3 billion metric tons....







<sup>1</sup>Source: The Pew Charitable Trust (2020). "Breaking the Plastic Wave".

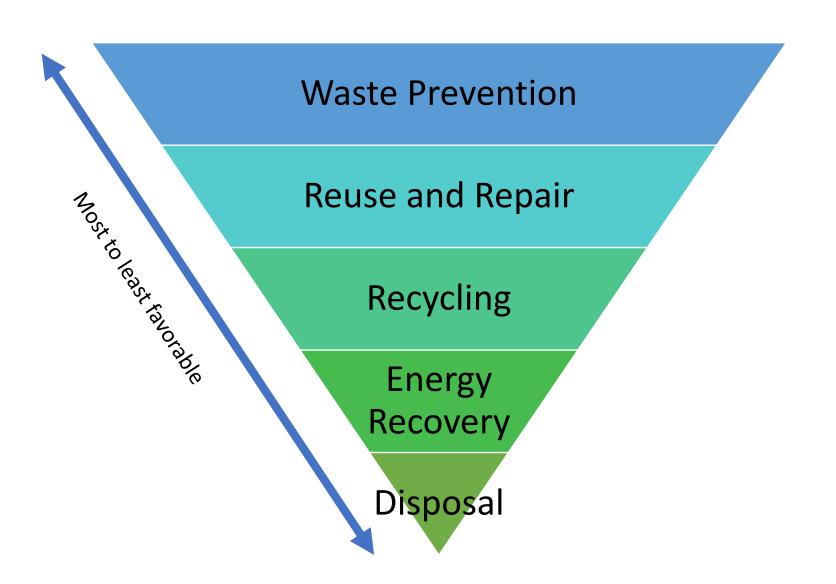
# PLASTIC POLLUTION AND PUBLIC HEALTH RISKS







## PRIORITY WASTE MANAGEMENT INTERVENTIONS TOWARDS "ZERO WASTE"



#### PRIORITY INTERVENTIONS TOWARDS "ZERO PLASTIC WASTE"

#### **Towards Zero Waste**

- Ensure effective waste collection and segragation
- Promote recycling
- Improve landfill mangement and operation
- Support Waste to Energy



#### **Sustainable Production**

- New product designs to increase recyclable contents
- Eliminate unnecessary single-use plastic (SUP) products
- Upscale production of plastic alternatives & recycled products

#### **Green Distribution**

 Promote green and sustainable packaging and distribution

### **Sustainable Consumption**

- Reduce the use of SUPs
- Promote refilling, reuse and repair

# **CAMBODIA'S EFFORTS TO COMBAT PLASTIC POLLUTION**



#### **4R framework:**

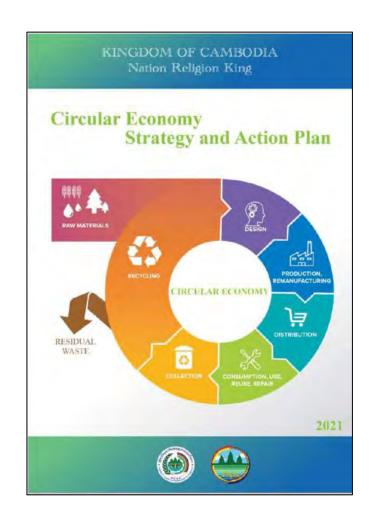








- National Circular Economy Strategy and Action Plan (2021-2035)
- Policy matrix to promote bioplastics, recycling and awarenss raising ativiites
- A draft regulation on plastic management including new measures on Single-use Plastic (SUP) & EPR















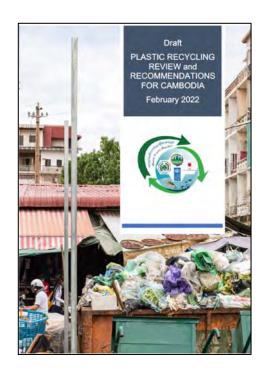


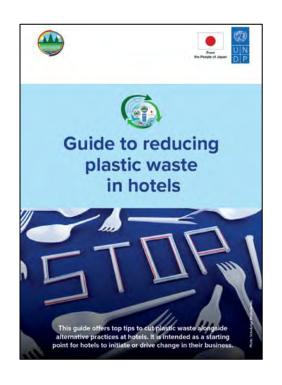




































#### **OUR CE PRIORITIES FOR CREATING "ZERO WASTE" SOCIETIES**



# **Plastic management**

- Enabling regulation and policy
- Environmental education and awareness raising for behavioral change
- Innovative business CE solutions for replication and scaling up
- Green finance (e.g., EPR, blended financing, green bonds) for sustainable production and consumption, waste collection and management

# **Emerging areas of work**

- E-waste
- Other recyclables

