

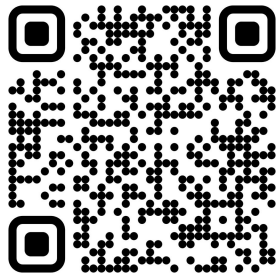
**CLOSING THE LOOP**  
**THE DRIVERS OF CHANGE TOWARDS**  
**CIRCULARITY**  
**WITHIN THE TEXTILE AND FASHION INDUSTRY**

**Morgane Parizot**  
Strategic Education Director, Redress  
Founder, looped

12<sup>th</sup> Regional 3R and Circular Economy Forum in Asia and the Pacific



REDRESS



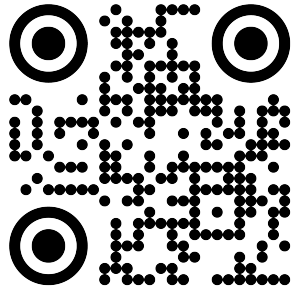
NGO on a mission to  
**accelerate the transition to a  
circular fashion industry**

by **educating and  
empowering designers and  
consumers**

in order to reduce clothing's  
negative environmental  
impacts.



# looped



**Boutique consultancy  
assisting fashion brands and  
manufacturers  
in their transition to circular  
practices.**

We develop tailored, practical and effective solutions, focused on circular design and textile recovery, in order to future-proof their business.

# CRITICAL DRIVERS OF CHANGE



**legislation**



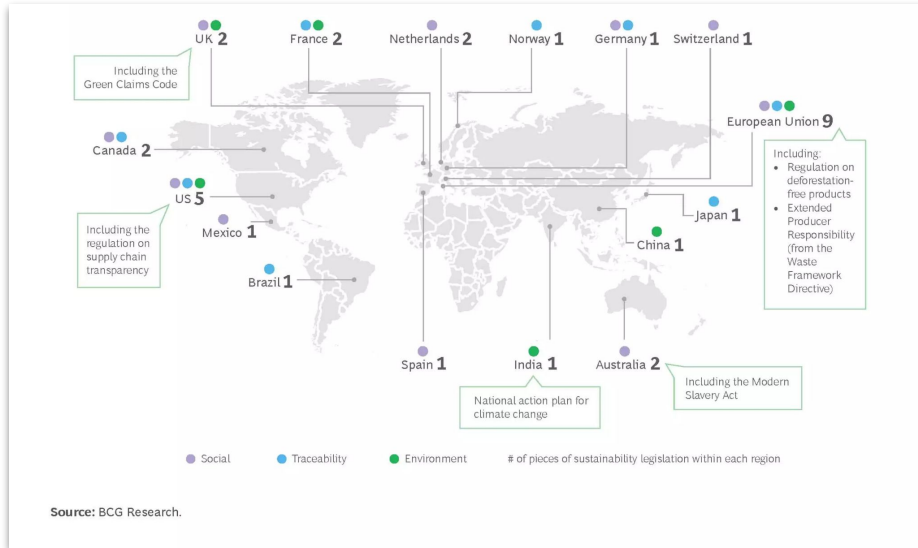
**investments**



**education**



# Legislation



**35+ pieces**  
**sustainability-linked**  
**legislation**  
across the world ,to go in  
effect  
**in the next 2-4 years**



## Investments

**\$20 to \$30 billion per  
year**

globally needed **for**  
**sustainability** by 2030,  
focused on **hard technologies**



## Education

Approximately

**80%**

of a product's  
**environmental impact** is  
locked at  
**design stage**



# START DRIVING CHANGE TOWARDS CIRCULARITY

- ❑ Set-up **circularity goals**
- ❑ Build a circularity **roadmap**
- ❑ Build a **collaborative** ecosystem



# LET'S CONTINUE THE CONVERSATION



## Morgane Parizot



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