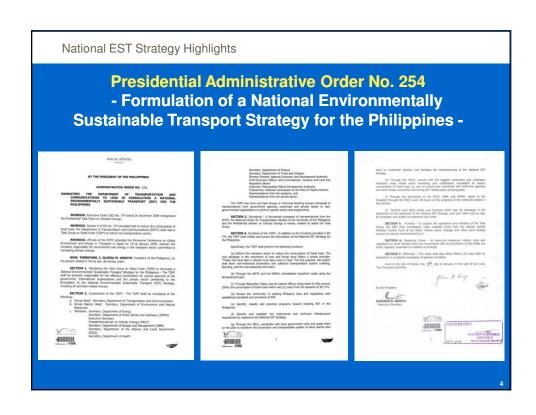


Outline

- Objectives
- Context
 - AO 254 Formulation of National EST Strategy
- Descriptors: Vision for the future
- Dissemination and social marketing
- The Way Forward

Objectives

- Reduction of the annual growth rate of energy consumption and associated green house gas (GHG) and air pollutant emissions from the transport sector in urban areas of the country;
- Enhance sustainable mobility through the
 development of a viable market for
 environmentally sustainable transport (EST)
 goods and services, which involves, among
 others, the promotion of transportation systems
 of low carbon intensity and shift towards the use
 of more sustainable transport modes



ublic Health	
Descriptors	Strategies
Healthy road users through: (1) Reduced respiratory diseases (2) Good hearing/visual (3) Enhanced IQ of children (4) Stress free travel (5) Healthy pregnant women	a) Formulate and promulgate Department (DOH) Administrative Orders on public health b) Establish linkage/partnership with concerned agencies/ groups/stakeholders including information and communication disseminatiovevn on public health hazards c) Fully implement EST program on public health d) Evaluate and monitor the EST Program

Descriptors	Strategies
(1) Reduced road side noise levels	a) Amend/update of noise standards and compliance b) Strictly enforce motor vehicle noise regulations c) Enhance vLGU capability/enact local ordinances on noise [including ambient and source]

National EST Strategy Highlights 4. Vehicle Emission Control, Standards, and Inspection and Maintenance **Descriptors Strategies** (1) Fully operational national vehicle a) Establish motor vehicle standards on fuel inspection and management systems economy and roadworthiness (in-use) (2) MV compliance with standards increased b) Strengthen road side apprehension (3) Maintenance culture developed on {smoke-belchers and} polluting (4) Public participation in enforcement/ and non-roadworthy vehicles including advocacy strengthened organization of Anti Smoke Belching Units (ASBU) under CENRO office c) Mandatory vehicle inspection of public utility vehicles [2x a year]

Descriptors Strategies (1) Use of clean alternative fuels/vehicles increased (2) Fuel quality improved a) Increase use of cleaner fuels for all vehicles (reduction of use of conventional fuels; improvement of specs)
(1) Use of clean alternative fuels/vehicles increased a) Increase use of cleaner fuels for all vehicles (reduction of use of conventional fuels; improvement of
increased all vehicles (reduction of use of conventional fuels; improvement of
b) Adoption of harmonized fuel quality standards (Euro regulations) c) Improve distribution system of CNG

National EST Strategy Highlights 6. Public Transport Planning and Travel Demand Management Descriptors Strategies (1) Fast and reliable transport services a) Integrate public transport system network (2) Developed mass transport network (including efficient PT) (3) Higher PT mode share b) Develop and enhance appropriate freight (4) Formalized/improved PT terminals transport policies (5) Rationalized PT routes c) Develop and implement appropriate (6) Operational BRT in urban areas TSM/TDM measures (e.g., (7) Converted transport organizations to synchronization of traffic lights, road cooperatives widening and paving, alternate routes) (8) Rationalized truck routes d) Develop mass transit systems especially (9) Reduced number of low-occupancy e) Rationalize public transport systems and vehicles services according to public transport and road network hierarchies

7. Non-Motorized Transport	
Descriptors	Strategies
(1) Walkable cities (2) Dedicated routes for NMTs (3) Available parking spaces for NMVs in public places (4) Rationalized NMT PT	a) Develop policies and guidelines for pedestrian- and cycling-inclusive land use planning b) Provide non-motorized transport (NMT) facilities

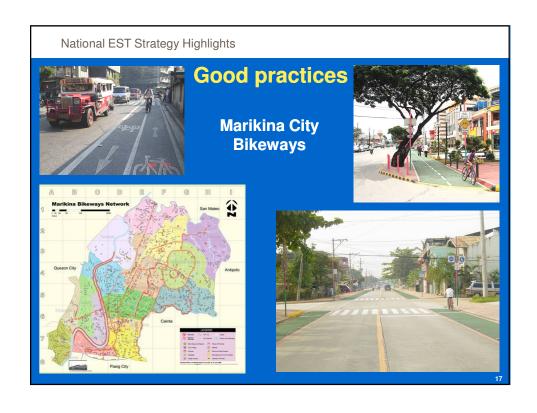
Descriptors	Strategies
People friendly cities Inclusive transport services and facilities Green transport infrastructure and vehicles Safe streets and roads	a) Incorporate green architecture principles in the design of transportation infrastructure b) Incorporate "inclusive transport" principles in transportation infrastructure and vehicle design c) Provide seamless and secure transport systems (e.g., seamless transfers)

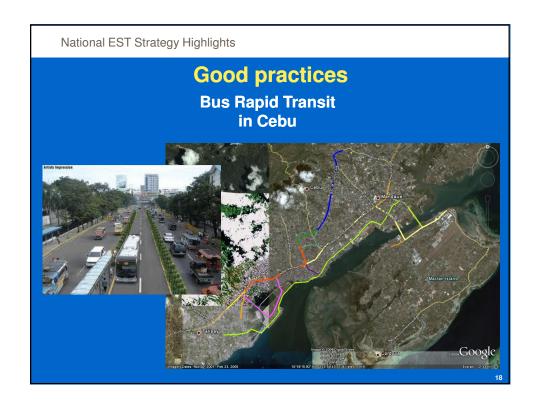
Descriptors	Strategies
Equal access to public land transport thru: (1) NMT friendly roads (2) Gender sensitive public transport (3) Senior citizens' friendly transport (4) PWD friendly transport (5) Affordable transport	a) Monitor and reinforce existing laws, rules, and regulations on gender, age, and PWD concerns b) Install traffic and transport assistive devices including manpower component

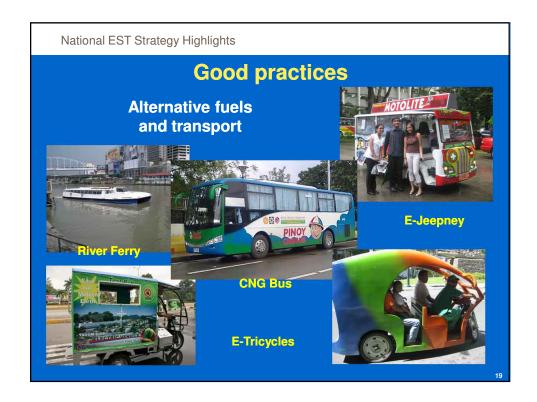
National EST Strategy Highlights 10. Road Safety and Maintenance Strategies Descriptors a) Road safety audit SAFER VEHICLES (1) Vehicles conforming to safety standards b) Valuation of accident costs SAFER ROADS c) Establish road traffic safety zones or 2) Planning and design of roads with high TSZs (e.g. UP, Ayala-Alabang Village, regard for road safety Subic TDZ, The Fort TDZ, EAST Ave (3) Improvement of hazardous locations TDZ, etc.) (no black spots) (4) Nation aware of costs due to accidents EFFECTIVE ROAD SAFETY SUPPORT EFFECTIVE ROAD SAFETY MANAGEMENT SYSTEM (10) Promulgation of laws that enhance road (5) Existence of a road safety coordinating body safety (11) Strict enforcement for road safety (6) Existence of accurate road accident (12) Presence of quick and reliable database emergency road accident victim (7) Budget allocated for road safety enhancement SAFER ROAD USERS (8) Research support (13) Citizens free from road accidents (9) Involvement of private sector and (14) "Road safety" culture among citizens community

Descriptors	Strategies
(1) Compatible land uses/compatibility of land uses and transport for safe & orderly communities (2) Compact urban development (3) Adequate access to services (4) Sufficient transport infrastructure facilities/support (5) Proactive land use policies and planning guidelines	a) Capability building on integration of land use and transport policies b) Promote mixed use development (compact, shorter trip distances)

National EST Strategy Highlights 2. Knowledge Base, Awareness and Public Participation	
Same as those for the 11 previous thematic areas	a) Establish Center for Research in EST (CREST) b) Establish "Building for EST" (BEST) Award c) Information build up on public health relatives d) Reporting of air quality indices to the public (website) e) Public awareness on hazards of noise f) Intensify promotion of alternative fuels and vehicles such as CNG, biofuels, AutoLPG, hybrid vehicles and EVs g) Road accident database system h) Establish road safety research center i) Capability building on road safety at the LGU level







The Way Forward

Resources

- Motor Vehicle Users Charge (MVUC)
 - Special Vehicle Pollution Control Fund (SVPCF)
 - Special Road Safety Fund (SRSF)
 - Etc.
- Donor and development institutions
 - ADB Sustainable Transport Initiative
 - Clean Technology Fund
 - GEF 5
 - Etc.
- Other opportunities for support
 - Private sector

The Way Forward

Linkages

- Clean Air Initiative for Asian Cities (CAI-Asia)
- Partnership for Clean Air (PCA)
- Leagues
 - League of Cities
 - League of Municipalities
 - Etc.
- Partnership for Sustainable Low Carbon Transport (SLoCaT)

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National EST Strategy Highlights

The Way Forward

Future Context

- •The elements of the National EST Strategy are consistent with the provisions of the **Bangkok Declaration for 2020**.
 - The priority strategies could be reclassified according to the goals listed in the Bangkok Declaration.
- •This report recognizes the importance of ICT considering that these can be used as tools for leverage against the challenges posed on transportation and traffic systems
 - ✓ ITS applications

