



# Shanghai Manual

**A Guide for Sustainable  
Urban Development in the 21<sup>st</sup> Century**

# Introduction

- Purpose of the Manual
- Shanghai World Expo 2010 – Better City, Better Life
- Structure of the Manual
- Shanghai Declaration



# Training Course on Capacity Building for Sustainable Urban Development in Asian Countries



- An Executive Training Program
- Using Shanghai Manual on sustainable urban development
- High-level city officials from the Asia region and international experts on sustainable cities
- Sharing experiences and best practices



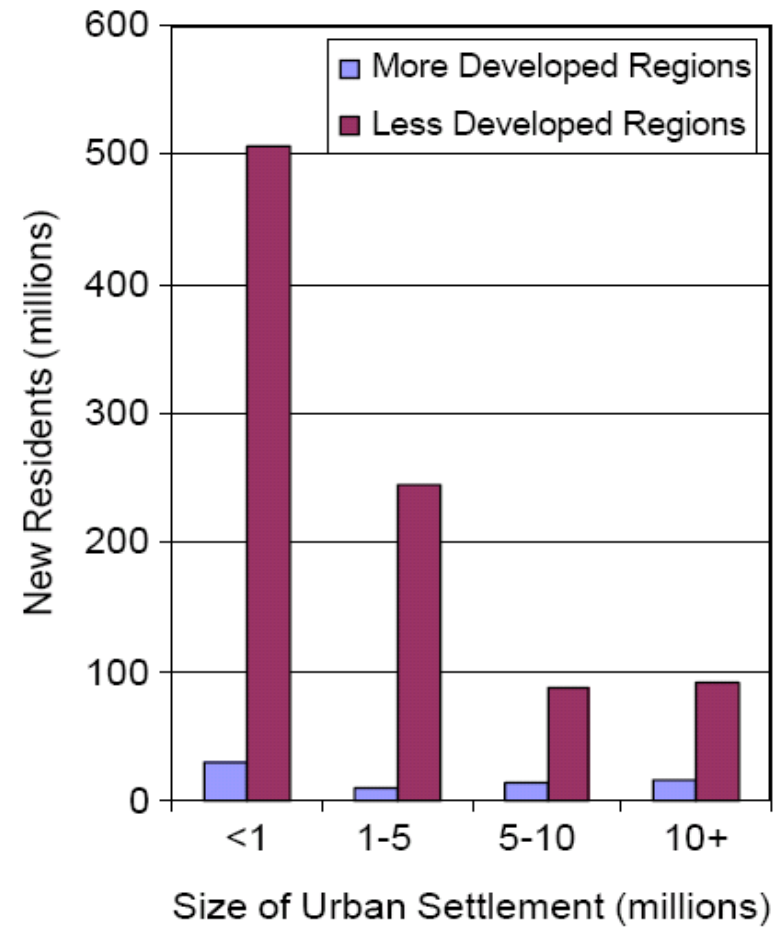
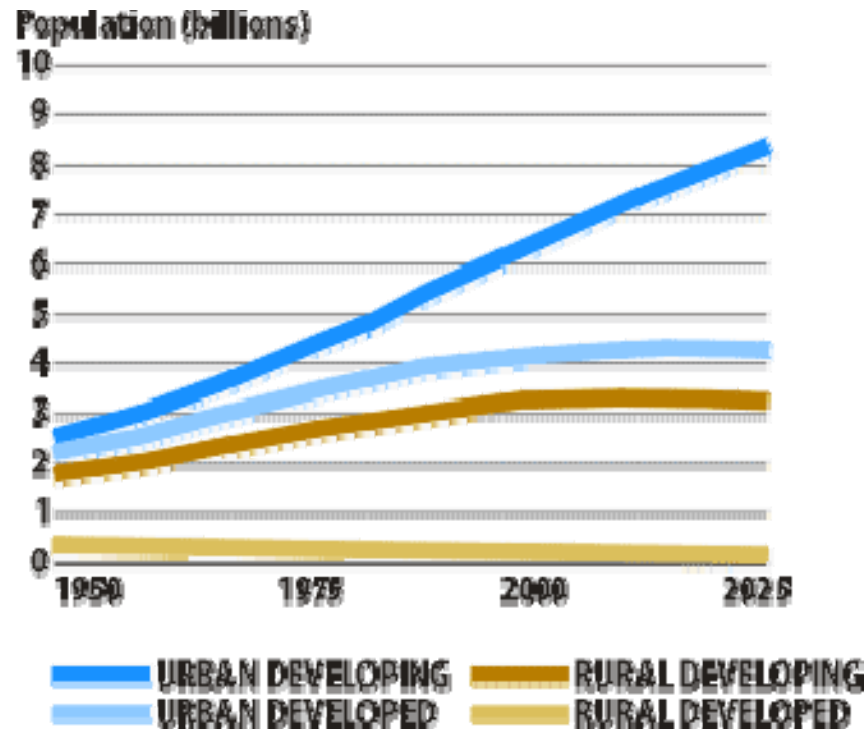
# Big picture

- 7 billion people on earth
- By 2030, 60% of global population will live in cities, up from 50% in 2008, or an increase of approximately 800 million people in 20 years time
- Cities of China and India: to account for 40% of global urban population growth 2005-2025



# Urban population growth

Source: United Nations Population Division

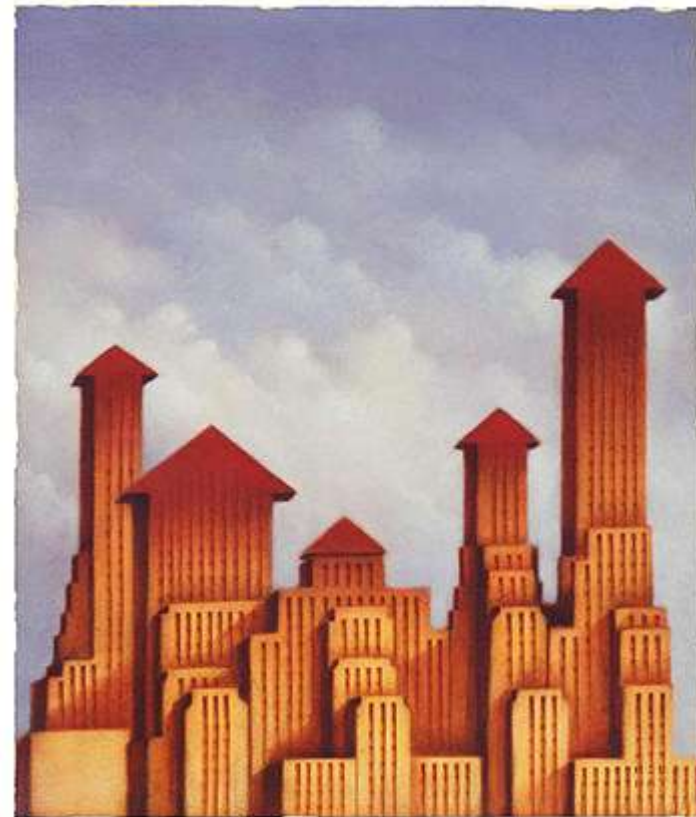




# Urban areas power national economies



- In 2010, cities generated 80% of international average of gross national product GNP (with only 50% urban population).
- Medium-size cities in developing countries are poised to deliver up to 50% of global growth by 2025





# Purpose

- To provide a resource on sustainable urban development
- Target audience is mayors, urban planners and decision-makers of cities around the world
- Examples of innovative leadership from mayors in cities from all regions
- Distills the lessons of those experiences and provides practical advice on policies and best practices
- Not theoretical discussion; but based entirely on practical solutions to real world challenges



# Purpose (cont.)

- Provides innovative ideas, tactics and solutions that have been successfully applied at the city level
- Acknowledges that all cities have different development conditions, infrastructure, institutions, assets, challenges and levels of stakeholder engagement. Policies that work in one may not work in another
- Mayors can choose from menu of policy options those measures that are relevant to their cities

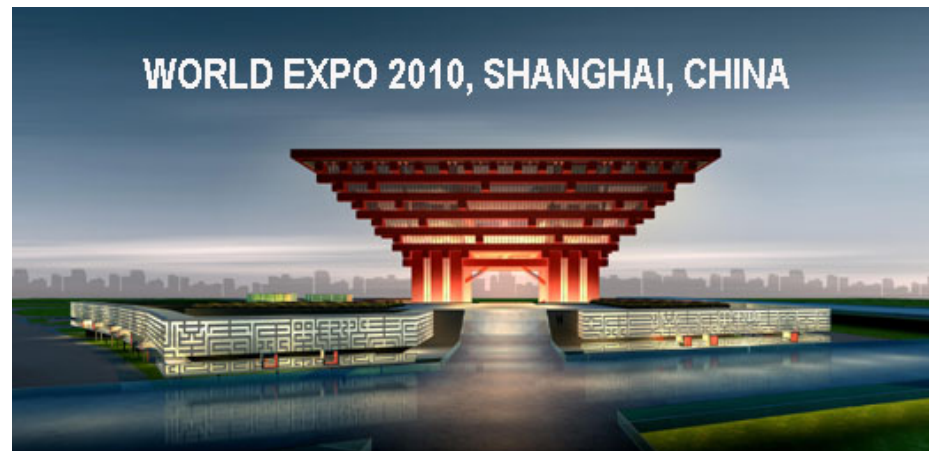




# Based on theme forums of 2010 Shanghai Expo



- Training modules based on expert meetings organized by United Nations and China with high-level international experts
- Concept is that we aspire to build cities that establish harmony between diverse people, between development and environment, between cultural legacies and future innovations



# Structure



Each training module focuses on a particular theme with following structure:

1. Issues and challenges faced by cities related to the theme
2. Description of policy options and measures that have been successfully employed in cities to address those challenges
3. Presentation of practical case studies outlining the experience of cities in implementing a mix of policy measures.
4. Summary of policy options and measures
5. Links to resources for further information



# Case studies

- Practical examples of how cities faced a development or sustainability challenge and arrived at solution.
- Includes context on relevant history and development conditions
- Describes policy options & measures employed by city leaders and how they were adapted to local conditions.







## Case studies (cont.)

- Outcomes – how was it successful, what was its impact
- Measures employed to engage urban stakeholders in developing strategy or in overcoming problems
- “Lessons learned” highlight key takeaway points
- Includes case studies from rapidly, growing cities in developing countries, as mayors there face the greatest challenges





# Let's begin...

- Imagining the future we want
- Working together to get there





# Additions

- A chapter on envisioning sustainable and harmonious cities was added as this is often the first practical step that cities can take toward re-imagining their future.
- A separate chapter on mega-events has also been added in recognition of the fact that these events can accelerate urban transformations. Case studies of the 2008 Beijing Olympics, the 2010 Shanghai World Expo, and European Capitals of Culture are presented as learning experiences.

# For more information



**Mohan Peck**

Focal Point for  
Sustainable Cities

Department of Economic  
and Social Affairs

United Nations, New York

[peck@un.org](mailto:peck@un.org)

