



CITY OF  
MAKASSAR



RESILIENT CITY with

# SOMBERE & SMART CITY



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MOH. RAMDHAN POMANTO, *Mayor of Makassar*

10<sup>th</sup> World Water Forum - Bali

# CITY OF MAKASSAR



## THE POSITIONING

- 1 75 MINUTES FROM BALI, 45 MINUTES FROM NUSANTARA ( THE NEW CAPITAL )
- 2 CENTERPOINT OF INDONESIA
- 3 THE BIGGEST CITY IN EASTERN INDONESIA
- 4 THE HIGHEST ECONOMIC GROWTH IN INDONESIA
- 5 HOME TOWN OF INDONESIAN LEADERS



# EXISTING CONDITION

## ISLANDS

12 MAKASSAR ISLANDS

SEA LEVEL RISE : 114 CM (2050)

ABRITION

PLASTIC WASTE POLLUTION

HIGH POPULATION

LIMITED ACCESS TO CLEAN WATER

## LOSARI COASTAL LINE

DOWNTOWN OF MAKASSAR

SEA LEVEL RISE : 114 CM (2050)

ABRITION

HIGH PLASTIC WASTE POLLUTION

## JE'NE BERANG RIVER

CATCHMENT AREA 860 KM2

LOW SEDIMENTATION

FLOOD RISKS

HISTORICAL RIVER

LOCAL WATER TRANSPORT



A vibrant photograph of a group of women in traditional Indonesian attire, specifically yellow blouses with intricate embroidery and green sarongs, sitting on a stage and playing large, colorful drums. They are looking towards the camera with a joyful expression. The background shows more of the same performers.

THE VISION

ACCELERATING MAKASSAR AS  
A WORLD CLASS CITY WITH  
**SOMBERE' & SMART SOLUTIONS**  
TO DELIVER STRONG IMMUNITY (RESILIENCE) FOR ALL

# THE MISSION



**THE REVOLUTION OF HUMAN RESOURCE QUALITY  
AND BUREAUCRACY REFORMATION IN CREATING  
WORLD CLASS PUBLIC SERVICES,  
CLEAR FROM CORRUPTIVE INDICATION**



**THE RECONSTRUCTION OF PUBLIC  
HEALTH, SOCIO-ECONOMIC AND  
CULTURAL LIVES IN CREATING  
PROSPEROUS SOCIETY**



**THE RESTORATION OF CITY SPATIAL  
DEVELOPMENT IN CREATING  
INCLUSIVE AND LIVABLE CITY  
WITH SOMBERE' AND SMART CITY**

# 5 ECOSYSTEM OF MAKASSAR RESILIENT CITY



ECOSYSTEM

# 1 SOMBERE & SMART CITY

PHILOSOPHY

SOMBERE'  
THE GREAT HOSPITALITY  
THE GREAT HUMBLE  
THE GREAT BROTHERHOOD  
& SMART CITY

SMART CITY IS ABOUT  
HARDWARE AND SOFTWARE,  
SOMBERE' IS ABOUT HEARTWARE

SMART CITY WILL MAKE ALL  
THE CITIES BE EQUAL,  
SOMBERE WILL MAKE THE  
STRONG CITY CHARACTER

SMART CITY IS THE TECHNOLOGY,  
SOMBERE IS THE CULTURE

SMART CITY AND SOMBERE  
BOTH ARE PROSPECTIVE FOR  
BUSINESSES AND INVESTMENTS

SMART CITY AND SOMBERE'  
BOTH WILL CONNECT  
HEART AND MIND OF PEOPLE

ECOSYSTEM

# 1 SOMBERE & SMART CITY

KEYWORD

SOMBERE' & SMART CITY  
IS

WHEN  
HIGH TOUCH  
MEETS  
HIGH TECH



**ECOSYSTEM**

**1**

# SOMBERE & SMART CITY

**NEEDS**

TO DRIVE

**22,800**

EMPLOYEES

TO SERVICE

**1,432,189**

CITIZENS

TO MANAGE

**51**

CITY DEPARTMENT

TO IMPLEMENT

**1 VISION, 3 MISSION,  
24 STRATEGIC PROGRAMS , 100 INNOVATION  
VISIONS**

TO CONTROL  
AREA OF

**175,77 KM<sup>2</sup>**

TO CREATE MAKASSAR  
QUALITY OF LIFE



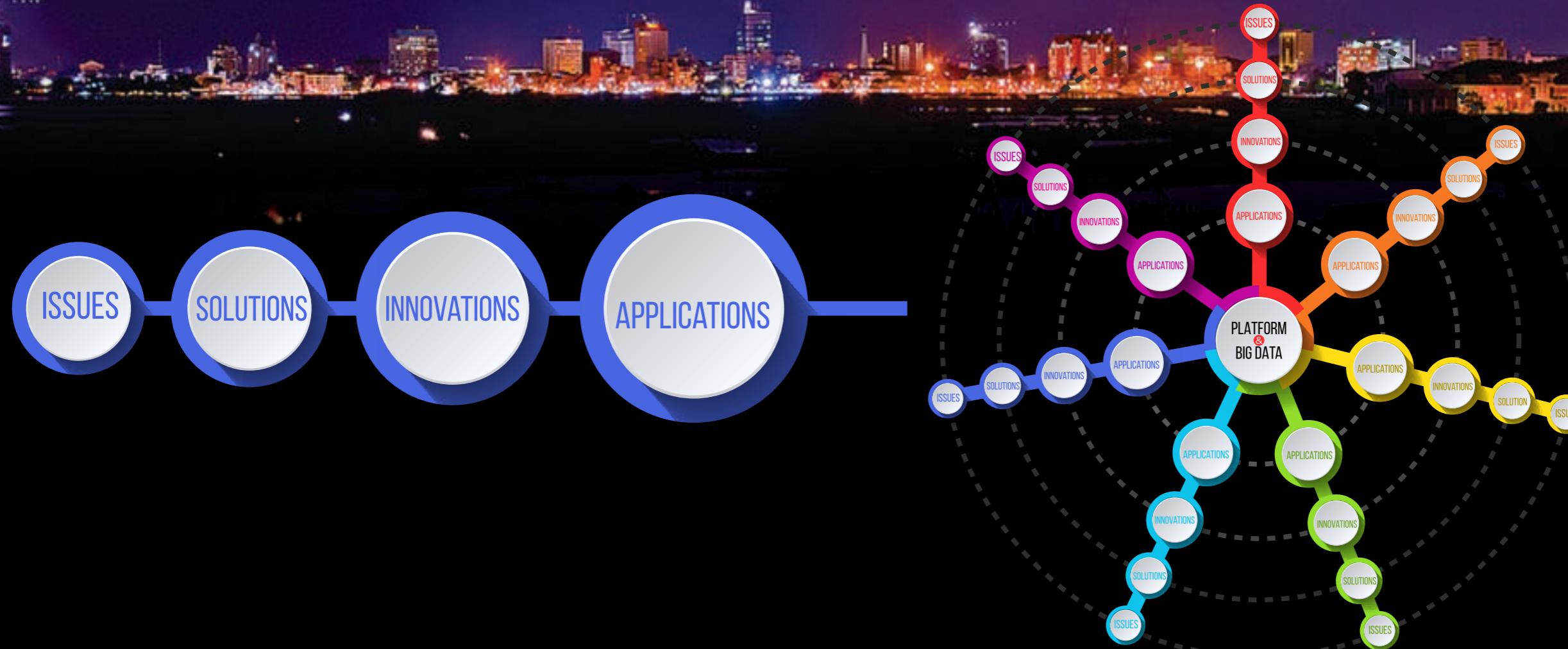
## WHY MAKASSAR NEEDS SOMBERE & SMART CITY?



ECOSYSTEM

# 1 SOMBERE & SMART CITY

STRATEGY



ECOSYSTEM

# 1 SOMBERE & SMART CITY

6 KEYS

1 TO GENERATE  
PUBLIC  
ENGAGEMENT

2 TO CONVINCE  
PUBLIC  
ACCEPTANCE

3 TO GET  
BIG  
DATA

4 TO IMPLEMENT  
SMART  
SOLUTIONS

5 TO CREATE  
MULTI  
APPS

6 TO PREPARE  
MAKASSAR  
METAVERSE

**ECOSYSTEM**

# **1 SOMBERE & SMART CITY**

**TARGETS**

**01 INFORMATION  
TRANSPARENT**

**02 DATA  
REAL TIME**

**03 RESOURCES  
CONNECTIVITY**

**04 RESULT  
EASY TO ACCESS**

**05 TECHNOLOGY  
COST REDUCTION**

**06 TO DRIVE  
QUICK RESPONSE**

**07 DATA  
ACCURACY**

**08 TREND  
ADAPTIVE**

**09 LOCAL CHARACTER  
CUSTOMIZED**

**10 OUTCOME  
ACCUMULATED**

**11 SYSTEM  
SECURED**

## ECOSYSTEM

2

# COMMITMENT OF GREEN TECHNOLOGY



## A. WATER

- 1 GREEN WWTP
- 2 GREEN DEVELOPMENT OF DRINKING WATER MANAGEMENT SYSTEM
- 3 WATER PIPE REPLACEMENT
- 4 WATER RESOURCE CONSERVATION
- 5 TOWARDS 85% WATER SERVICE COVERAGE



## B. ENERGY

- 1 SOLAR ENERGY FOR SCHOOLS, OFFICES AND HOSPITALS
- 2 LED TRAFFIC LIGHTS
- 3 GREEN BUILDING
- 4 OUTING CLASS PROGRAM
- 5 CITY CONSOLIDATION OF ZERO ENERGY



## C. TRANSPORTATION

- 1 ELECTRICAL VEHICLE
- 2 CO'MO COMMUTER METROMODA
- 3 ENERGY CONVERSION OF FISHERY TRANSPORTATION
- 4 GREEN CORRIDOR PEDESTRIAN
- 5 ONLINE RIDE DAY



## D. INDUSTRY

- 1 GREEN INDUSTRIAL ESTATE NEWPORT
- 2 LIGHT INDUSTRY IN TOWN
- 3 DIGITAL MONITORING OF INDUSTRIAL WASTE
- 4 INCUBATOR CENTER
- 5 INTEGRATED GREEN INCINERATOR OF HAZARDOUS WASTE



## E. WASTE MANAGEMENT

- 1 WASTE TO ENERGY
- 2 10 YRS TRANSFORMATION OF LANDFILL INTO GREEN PUBLIC SPACE
- 3 1077 WASTE BANKS & CENTRAL WASTE BANKS
- 4 DIGITALISATION OF WASTE MANAGEMENT
- 5 MULTI-TECHNOLOGY OF WASTE MANAGEMENT

ECOSYSTEM

2

## COMMITMENT OF GREEN TECHNOLOGY

EXPERIENCES



iNews  
MALAM  
SURABAYA

WALI KOTA MAKASSAR DESAIN KENDARAAN LISTRIK CO'MO  
MAKASSAR, SULAWESI SELATAN

ECOSYSTEM

2

## COMMITMENT OF GREEN TECHNOLOGY

EXPERIENCES



DOTTOROTTA MAKASSAR HOME CARE

ECOSYSTEM

2

# COMMITMENT OF GREEN TECHNOLOGY

EXPERIENCES



EV SCHOOL BUSES

ECOSYSTEM

2

# COMMITMENT OF GREEN TECHNOLOGY

EXPERIENCES



ONLINE RIDE DAY

# ECOSYSTEM

3

# REVISION OF SPATIAL PLAN



## A. MITIGATION & ADAPTATION

- 1 COASTAL MITIGATION WITH RECLAMATION
- 2 COASTAL LINE BECOME CITY FRONT YARD
- 3 POLDER SYSTEM AT RIVER MOUTH
- 4 SEDIMENTATION FOR LAND RECLAMATION
- 5 RESHAPING COASTAL LINE (ADAPTIVE)

## B. LIVEABLE CITY

- 1 REMASTERPLAN TRAFFIC MANAGEMENT SYSTEM
- 2 REMASTERPLAN PUBLIC TRANSPORT SYSTEM
- 3 REMASTERPLAN WASTE MANAGEMENT SYSTEM
- 4 REMASTERPLAN GREEN CORRIDOR DAN BLUE CORRIDOR
- 5 COMPACT CITY

## C. INCLUSIVE CITY

- 1 DISABILITY FRIENDLY
- 2 CHILD FRIENDLY
- 3 WOMEN EMPOWERMENT
- 4 TRENDY CITY
- 5 CITY FOR 24 HOURS

## ECOSYSTEM

# 4 INITIATIVES OF DECARBONISATION & OXYGENATION



## A. TREES

- 1 CITY GREEN CORRIDOR
- 2 PROGRAMME OF 1 STUDENT 3 TREES/PLANTS
- 3 1 HOUSE 1 TREE 1 PERSON 10 PLANTS
- 4 CITY FARMING IN TOURISM ALLEYS
- 5 50% GREENERY IN RECLAMATION AREAS

## B. MANGROVE & SEA GRASS

- 1 LANTEBUNG MANGROVE CONSERVATION
- 2 GREEN RESTITUTION
- 3 MANGROVE PLANTING TRADITION
- 4 MANGROVE FOREST FOR EDUCATION AND TOURISM
- 5 ENGAGEMENT OF COASTAL COMMUNITIES

## C. CORAL

- 1 CORAL CONSERVATION
- 2 HALTING OF FISH BOMBING
- 3 SEA AQUACULTURE
- 4 PATTASAKI - GARBAGE LIFT AND TRANSPORT BOATS
- 5 UNDERWATER TOURISM

ECOSYSTEM

4

# INITIATIVES OF DECARBONISATION & OXYGENISATION

EXPERIENCES

DECARBONISATION  
LOW  
OXYGENATION  
HIGH

DECARBONISATION  
HIGH  
OXYGENATION  
HIGH

DECARBONISATION  
HIGH  
OXYGENATION  
LOW

CORAL  
LAUT DANGKAL

MANGROVE  
PESISIR

POHON  
DARATAN DAN GUNUNG

## ECOSYSTEM

5

# CHANGE OF SOCIAL BEHAVIOUR

### A. PUBLIC ENGAGEMENT

- 1 TOUCHING HEART PROTOCOL
- 2 DIAMOND THEORY
- 3 SOCIAL RECONSTRUCTION
- 4 PERIODICAL CITY CONSOLIDATION
- 5 INSENTIVES

### B. CITY CELL APPROACH

- 1 STARTING FROM ALLEYS
- 2 SERIES OF TOURISM ALLEYS
- 3 GROWING TOGETHER
- 4 CITIZEN INSENTIVES
- 5 LOCAL GOVERNMENT FACILITATION

### C. SOCIAL MITIGATION AND ADAPTAION

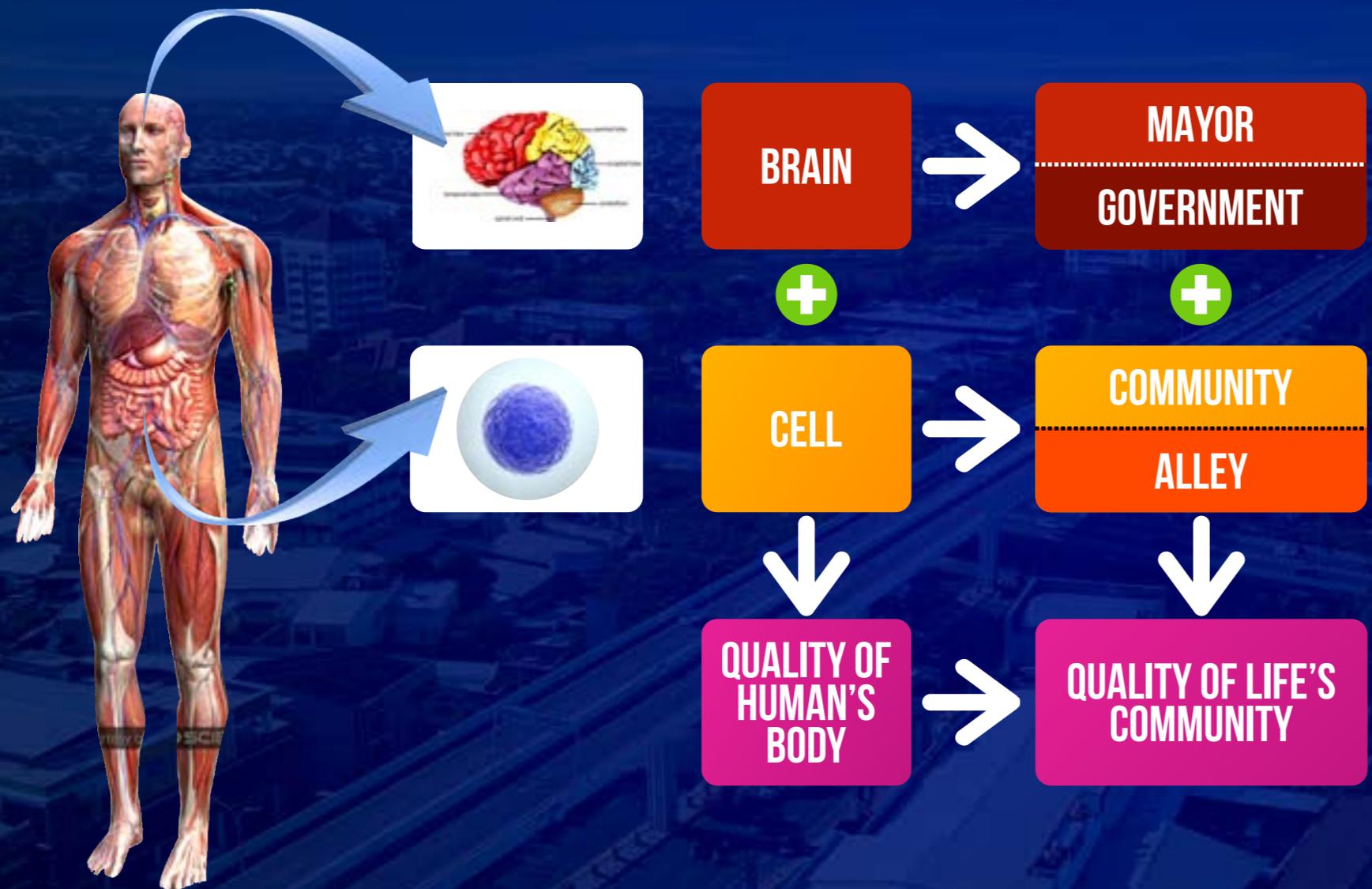
- 1 SOCIAL MITIGATION
- 2 CIRCULAR ECONOMY IN TOURISM ALLEYS
- 3 DOMESTIC WASTE SORTING
- 4 FOOD SECURITY
- 5 CITY FARMING

ECOSYSTEM

5

# CHANGE OF SOCIAL BEHAVIOUR

WHY ALLEY?



BECAUSE  
ALLEYS IS  
THE CITY CELL

ALLEY = CITY CELL



ECOSYSTEM

5

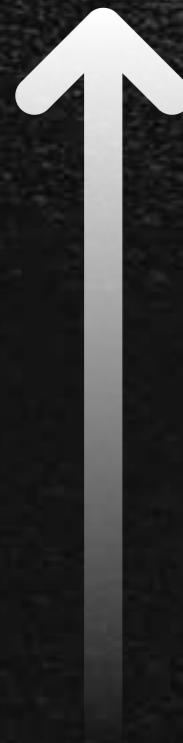
# CHANGE OF SOCIAL BEHAVIOUR

DIAMOND THEORY

INTERACTION

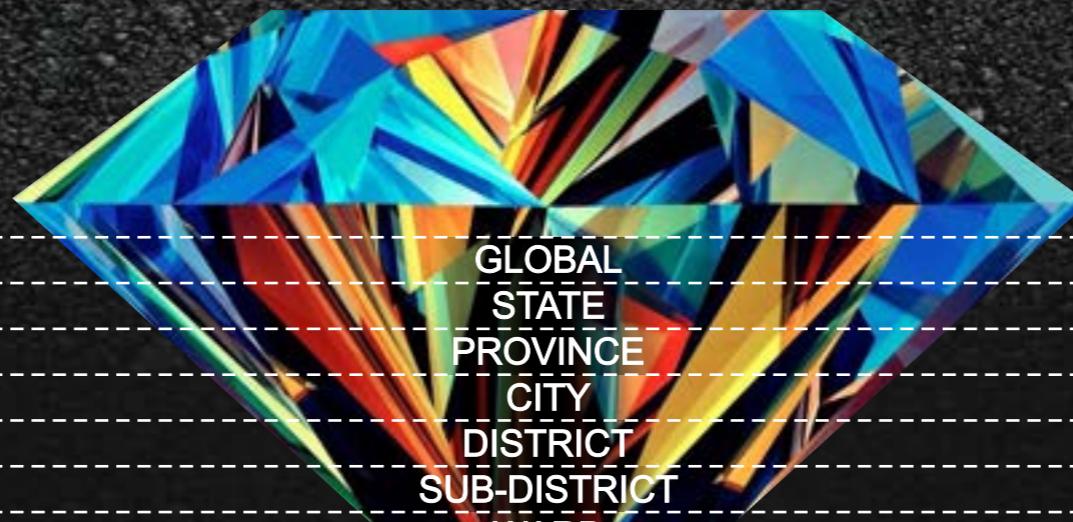
GOVERNMENTAL SYSTEM

BEHAVIOR



WORLD  
STATE  
COUNTRY  
BIG SOCIETY  
SOCIETY  
BIG COMMUNITY  
COMMUNITY  
SMALL COMMUNITY  
INDIVIDUAL

HEART & MIND



RESILIENT  
COMPETITIVE  
PROGRESSIVE  
PRODUCTIVE  
ATTRACTIVE  
INTERACTIVE  
INNOVATIVE  
INITIATIVE  
PARTICIPATIVE

COMMUNICATIVE

DIAMOND THEORY BY DANNY POMANTO

ECOSYSTEM

5

# CHANGE OF SOCIAL BEHAVIOUR

START FROM THE CELL

ALLEY SERIES



ECOSYSTEM

5

# CHANGE OF SOCIAL BEHAVIOUR

CONTENTS OF TOURISM ALLEYS





[lorongwisata.makassarkota.go.id](http://lorongwisata.makassarkota.go.id)

ECOSYSTEM

5

# CHANGE OF SOCIAL BEHAVIOUR

EXPERIENCES



ECOSYSTEM

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# CHANGE OF SOCIAL BEHAVIOUR

EXPERIENCES

## PUBLIC PARTICIPATION

MOH. RAMDHAN POMANTO, Mayor of Makassar



10th World Water Forum - Bali





# SMART ISLAND PILOT PROJECT



## Project background

Aug. 2021 -  
Feb. 2022

Feasibility Study  
with  
MLIT Smart JAMP

Aug. 2022 -  
Feb. 2023

Feasibility Study  
with  
JICA Indonesia

Dec. 2022

4th ASEAN-Japan  
Smart City Network  
High-Level Meeting

Oct. 2023

5th ASEAN-Japan  
Smart City Network  
High-Level Meeting

## Pilot Project area



Remote island



Mainland

**COLLABORATION**

# CHANGE OF SOCIAL BEHAVIOUR

**MAKASSAR GLOBAL PARTNERS**

**RISE-REVITALISATION OF INFORMAL SETTLEMENT AND ENVIRONMENT**



**WITH MONASH UNIVERSITY**

**AI-BASED CITY FARMING WITH NSF USA**



**WITH NATIONAL SCIENCE FOUNDATION, USA**

**SMART ISLAND**



**SMART CITY PROGRAM**



An aerial night photograph of a coastal city, likely Hong Kong, showing a dense urban area with numerous lit buildings, a large industrial port with cranes on the left, and a bridge or highway system in the foreground. The water reflects the city lights.

*Thank You*

EVERYDAY IS YOUR BEST TIME  
EVERY PLACE IS YOUR BEST INVESTMENT