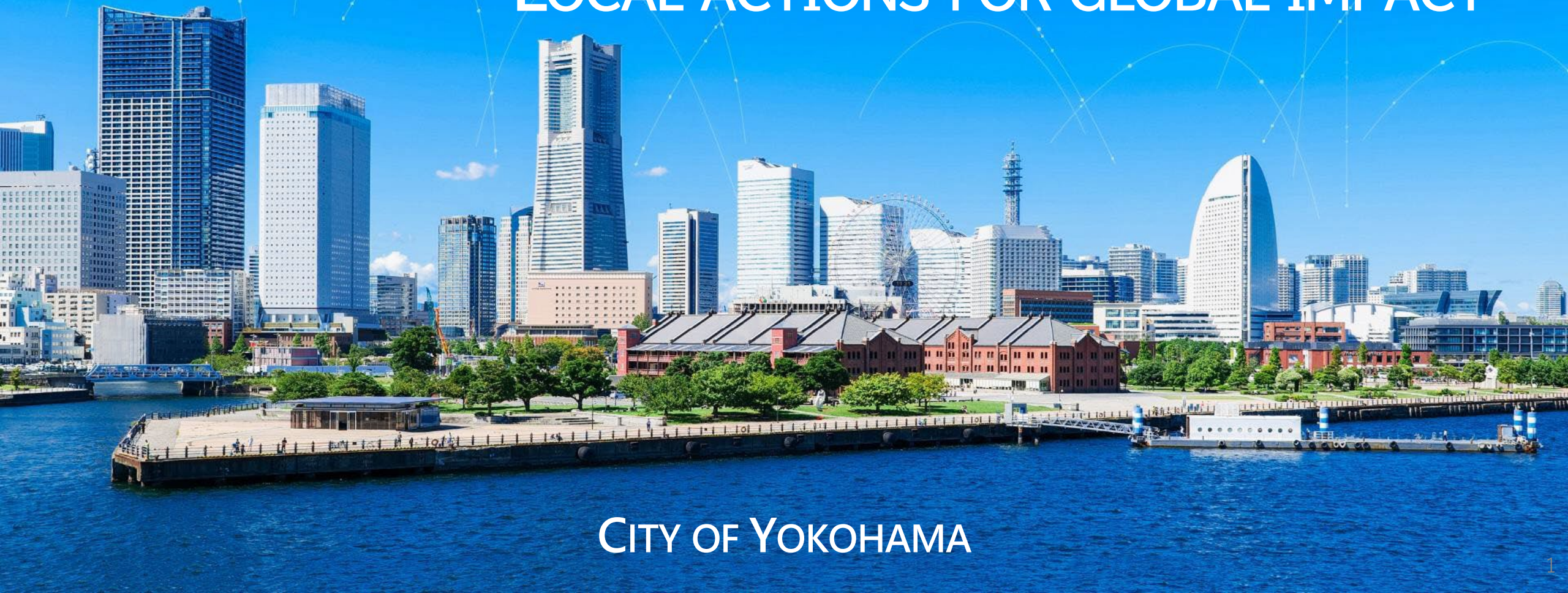


YOKOHAMA'S CIRCULAR INITIATIVES FOR MARINE AND COASTAL SUSTAINABILITY

- LOCAL ACTIONS FOR GLOBAL IMPACT-



CITY OF YOKOHAMA

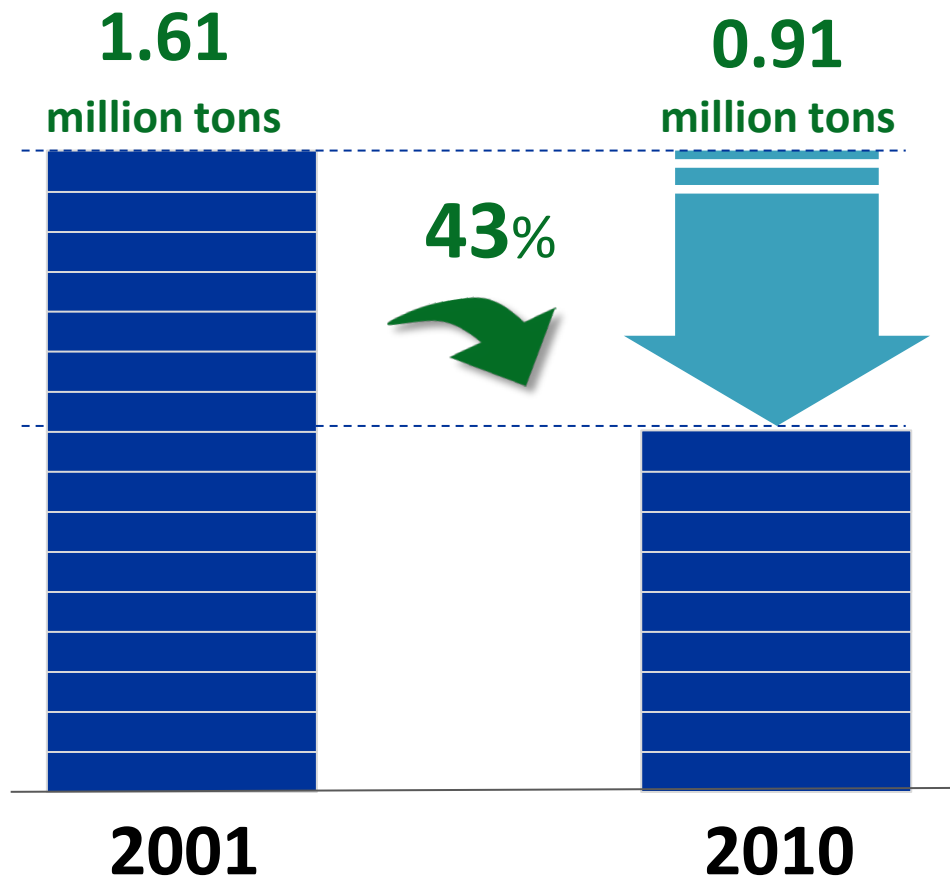


REDUCING MARINE POLLUTION AT THE SOURCE



Yokohama Reduced Waste by **43%**, while population expanded 8% (Year 2001-2010)

Waste Reduction in 10 yrs



Power of Local Communities 2,800 Neighborhood Volunteer Clubs

Voluntary Activities For
Each Residential Area
(ex. Safety Patrol for Kids)



Cleaning & Management of
80,000 Waste Collection Points



Daily Cleaning of
Streets & Parks



Passion of City Government

15,000 Workshops (2003-2005)

Workshops for Citizens on Waste Separation in Neighborhood Volunteer Clubs

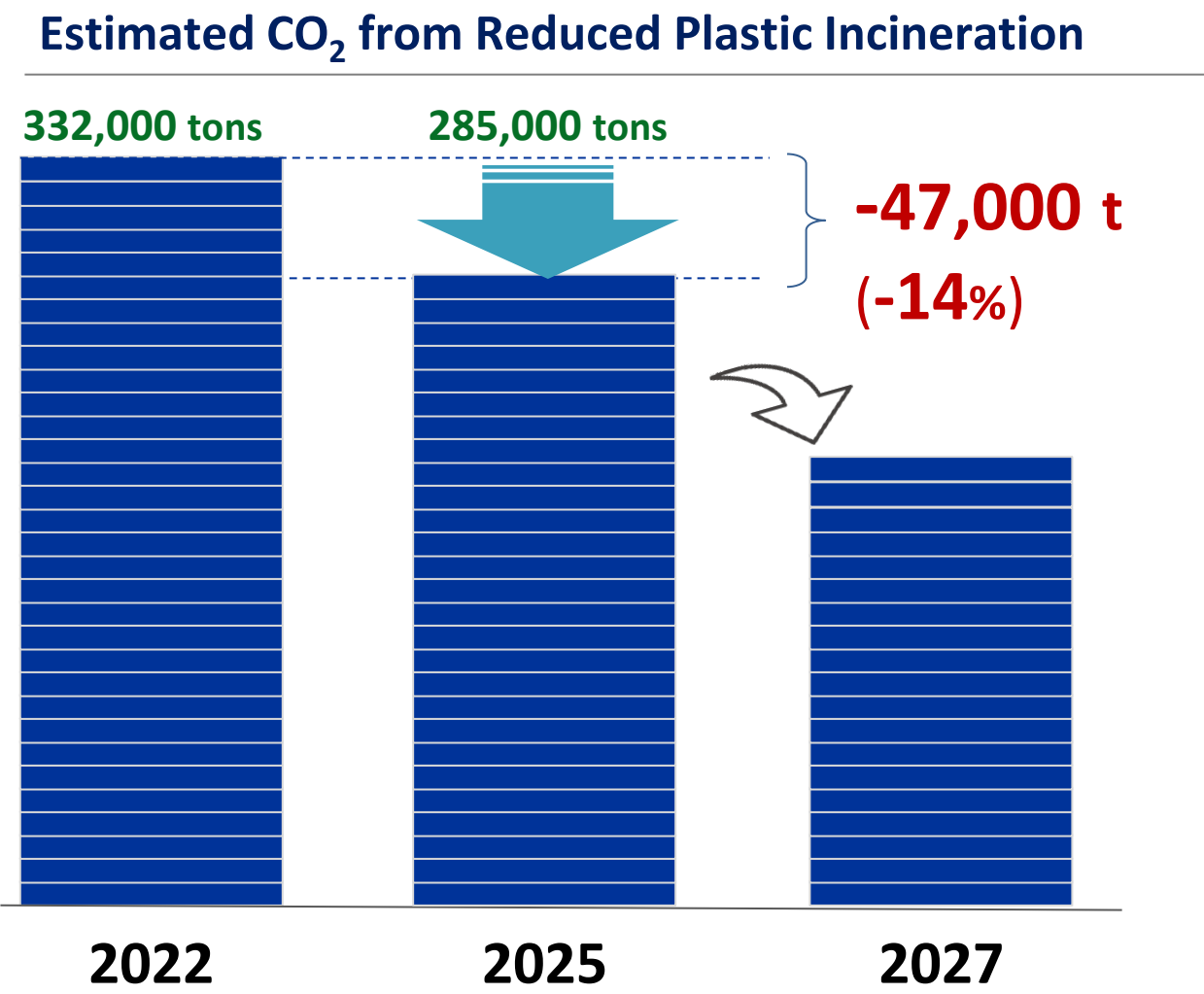
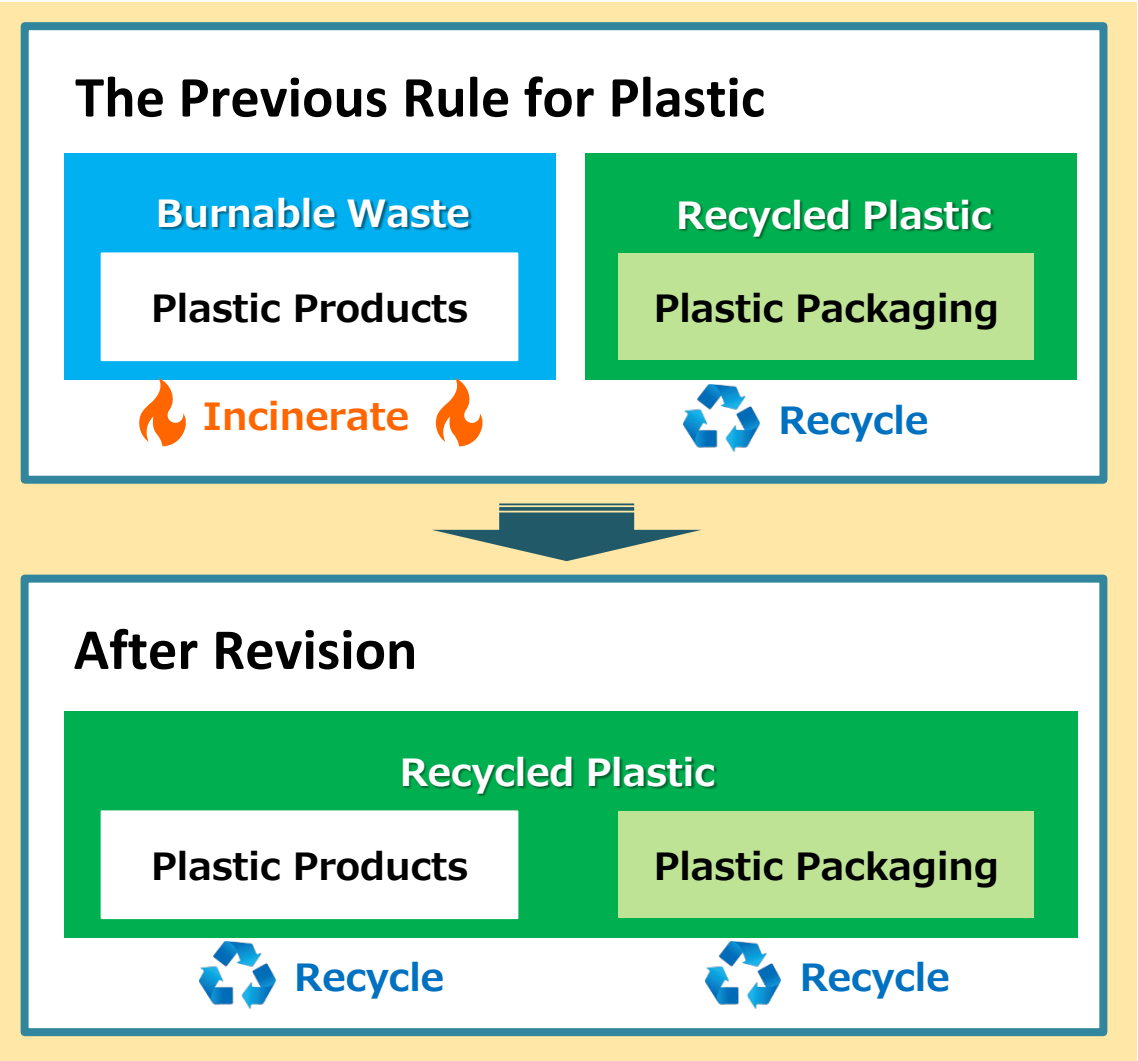




FURTHER REDUCING OF PLASTIC WASTE



Challenging the New Separation With Citizen Empowerment

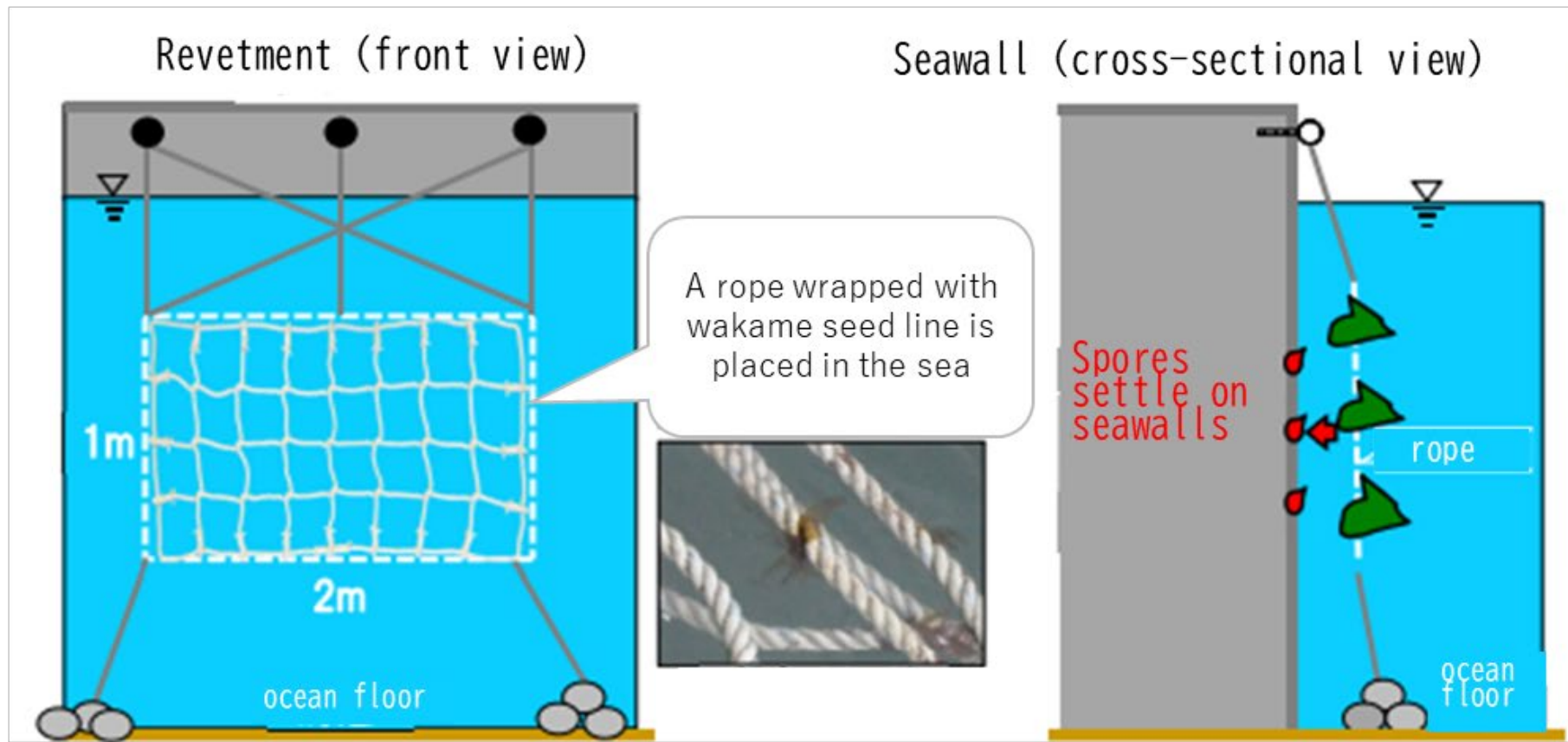




PROTECTING COASTAL AND MARINE ECOSYSTEMS



Demonstration project of blue carbon with brown seaweed (wakame) by utilizing an upright seawall





PROTECTING COASTAL AND MARINE ECOSYSTEMS



Public Awareness Raising (Promotion at Events)

May. **Yokohama Triathlon Festival (Hamatora FES)**

This event is held in conjunction with the World Triathlon and Paratriathlon Series Yokohama. We have a coloring corner with a seaweed motif to experience and inform participants about the role of blue carbon.



Aug. **Sea Expo in Yokohama**

This is an event where participants can learn about the sea in a fun way. We held a “Seaweed pressed leaf Workshop” for children. After learning about the role of blue carbon, the children created their own artwork using colorful seaweed.



Oct. **Tokyo Bay Festival**

This event is held as a starting point for participants to think and act on lifestyle changes with the sea.





PROMOTING CIRCULAR ECONOMIES WITH ASIAN CITIES



ASIA SMART CITY CONFERENCE (ASCC)

- ▶ The Asia Smart City Conference (ASCC) is an international conference where representatives from cities, government agencies, international organizations, academic institutions, and private companies gather to discuss the realization of sustainable urban development that balances economic growth and a healthy urban environment.

ASCC 2024 (LAST YEAR) IMPACT

2,200+ PARTICIPANTS

FROM 46 COUNTRIES

1,100+ BUSINESS EXCHANGES

200+ MEETINGS

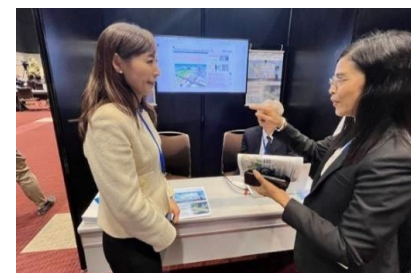
HIGHLIGHT



SNAPSHOTS



Yokohama Declaration: A commitment to strengthening the leadership of Asian cities.



A stepping stone to Asian markets.

COLLABORATIONS



And more



PROMOTING CIRCULAR ECONOMIES WITH ASIAN CITIES



Example: Effects to Waste Reduction (Mandaue City in Metro Cebu, Philippines)

Waste Issues in Metro Cebu



Environmental Pollution
Due To Infrastructure and
Capacity of Waste
Disposal Facilities.



After Sharing Knowhow:



Plastic
Recycling



Annual Impact

(Jan-Dec 2023)

4,733 tons

Disposing Waste



2,944 tons

CO₂



Calculated by GUUN Co., LTD



THE WORLD HORTICULTURAL EXHIBITION YOKOHAMA 2027

- ▶ GREEN×EXPO 2027 is being held with the aim of promoting international horticulture, encouraging lifestyles enriched with flowers and greenery, and contributing to regional and economic development as well as the resolution of social issues.
- ▶ To ensure the sustainability of nature, people, and society together, we are preparing a vision toward global alignment and a decarbonized society — so that people will one day say, “Environmental awareness and action began to change from Yokohama in 2027.”

VENUE	Former Kamiseya Communication Facility
THEME	Scenery of the Future for Happiness
EVENT PERIOD	March 19, 2027 - September 26, 2027
EXPO AREA	100ha (80 hectares for the main event area)
EXPECTED VISITORS	Over 10 million
OFFICIAL DELEGATION	Over 70 foreign governments and international organizations

