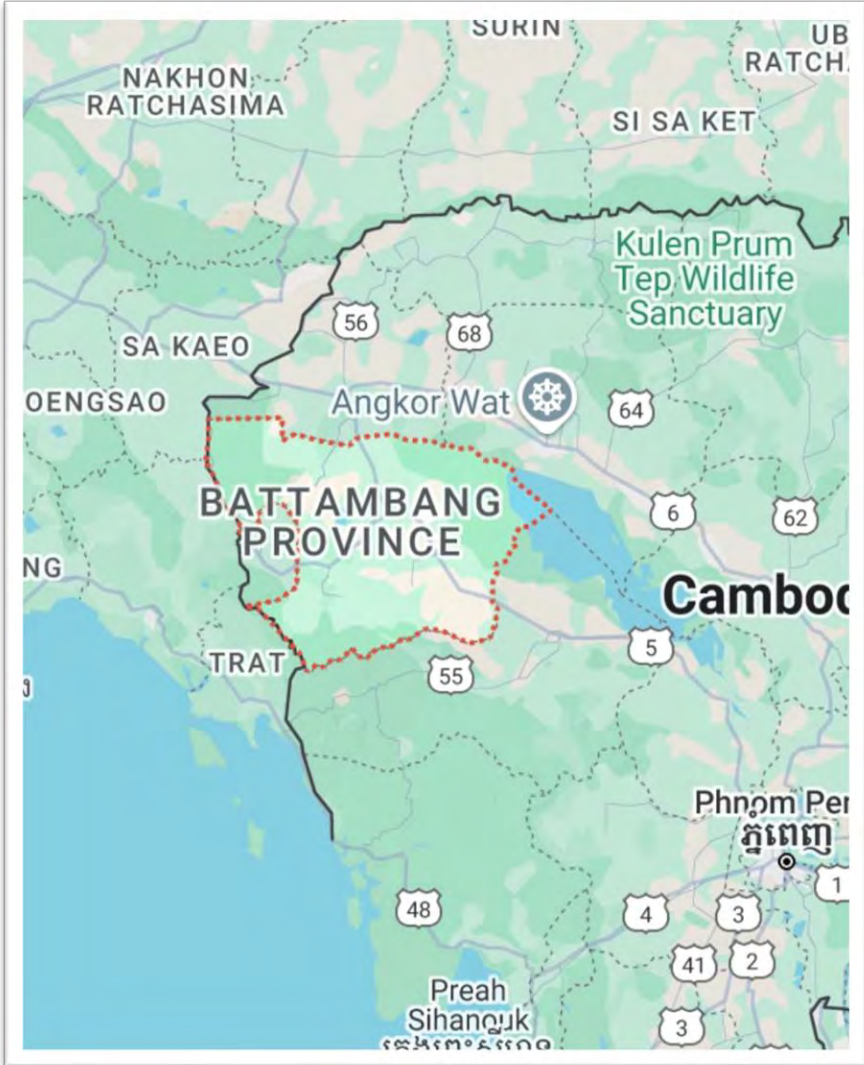


# Battambang's Smart City Implementation

on 13 May 2025 in Kobe, Japan

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# About Battambang Province



- Located strategically in the northwest of Cambodia
- Land size: 11,631.21 km<sup>2</sup>
- Population: 1,367,408 people (2025)
- GDP/capita: not available (but USD1,872 for the province in 2025)
- Land size of Battambang city: 115.44 km<sup>2</sup>

# Smart City Implementation: Role of Policy Makers and Planners

“A house, 1 tree” → ?



. Suggest the people to grow a tree at their home.





. Explain the benefits of trees.





- . The people agree to give up the land in front of their houses  
(dig land, Scraping tiles, ...)



\*Battambang, green city\*



“A house, 1 tree”  
→ Battambang into a  
green city and attract tourists.

Thank you!