

Circular Solutions to Plastic Pollution: UNEP-GEF Integrated Program

SIDS (Pacific Island Countries) Capacity-Building Training Programme on the Implementation of the Jaipur Declaration on 3R and Circular Economy (2025-2035)
21 – 25 July 2025



Turning off the Tap
How the world can end plastic
pollution and create a
circular economy

Ending Plastic Pollution

Market transformation to circularity through
3 MARKET SHIFTS

REDUCE
the size
of the
problem



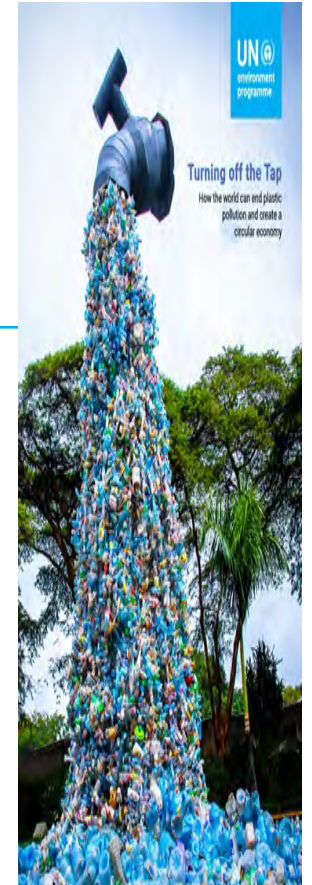
Deal
with the
LEGACY

Policies and Regulatory Framework

Circular Solutions to Plastic Pollution

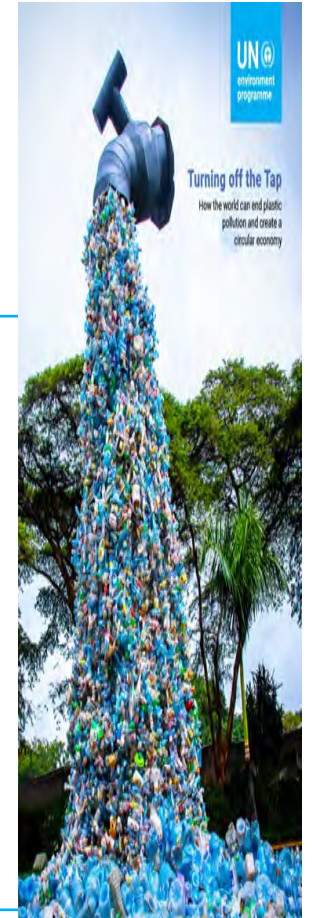
- GEF-UNEP Impact Programme

- GEF Programme under GEF 8 cycle, Led by UNEP
- Total Budget – 96 million USD
- Partner Countries – 16 Countries – Cook Islands, Cambodia, India, Lao PDR, and Philippines from Asia and the Pacific
- Partner Organizations – WWF-US; UNDP and UNIDO
- Duration – 2025 – 2029



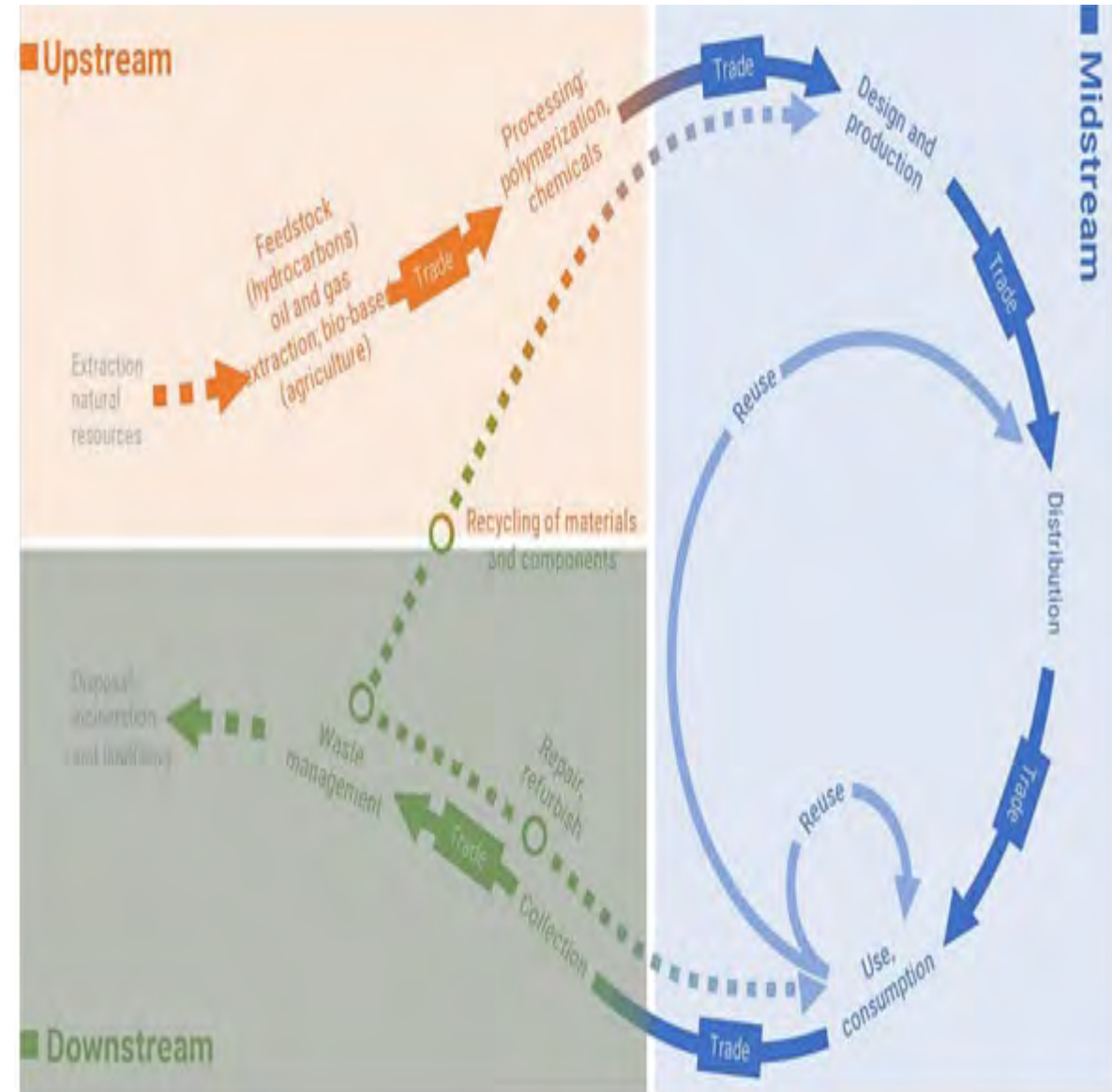
Global Project Objectives

- Transition towards Circular economy of Plastics
- Focused on Food and Beverage Sector -
- Use life cycle approach to address the upstream and midstream interventions



Global Project Objectives

- Elimination and Reduction
- Design for Circularity - reuse, recyclability, elimination
- Enabling environment and innovative business models



Global Project Interventions

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- Enabling a Regulatory and Policy Environment
 - Mobilizing Finance
 - Engaging with Food and Beverage Private Sector
 - Activating Behavior and Social Change
-



Thank you

<https://buildingcircularity.org/>

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UNEP circularity platform

[Understanding and visualising](#) [Sectors](#) [Circular processes](#) [Circularity in action](#) [Resources](#)

Understanding circularity

**Circularity
challenges the current
economic model
towards a
sustainable
future**

- Inspired by nature based solutions, **circular models keep materials at the highest possible value** along the value chain
- The entire value chain matters, more than each stage individually
- All stakeholders are engaged in changing the system
- Lifecycle thinking enables the identification of strategic intervention points
- Disconnecting natural resource use and environmental impacts from economic activity and human well-being is essential

<https://buildingcircularity.org/>
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