



KEYNOTE ADDRESS

The 5th Regional 3R Forum in Asia and the Pacific

Waste Management Policy in Indonesia: 3Rs Adoption and Implementation

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GLOBAL CHALLENGES

Negative impacts to environment could threaten our energy, food, and water security.

Wealthier will consume more and producing huge number of rubbish.

Three quarters of the total world population will be city dwellers in 2050.

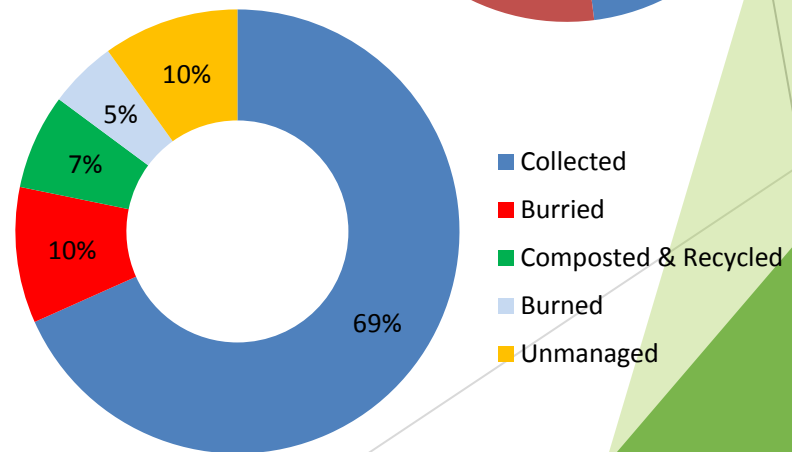
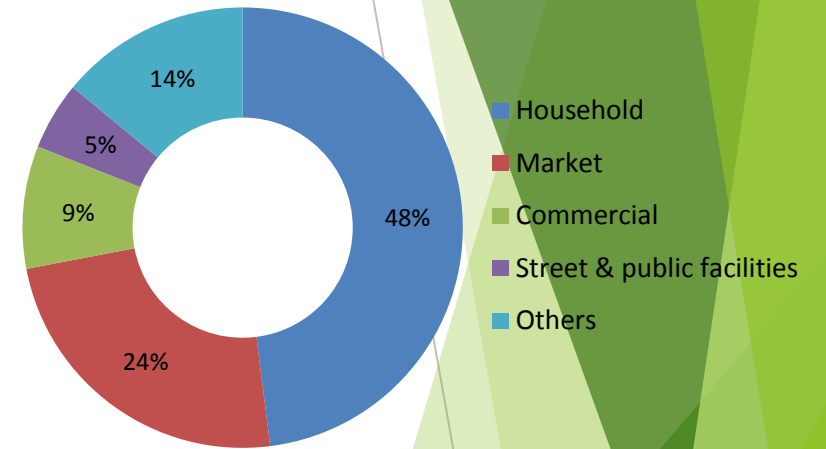


Dr. Nola-Kate Seymoar
President and CEO International Center for Sustainable
City, Vancouver, Canada

INDONESIA CHALLENGES



Indonesia produce 200,000 ton solid waste produced a day or 73 million ton per year

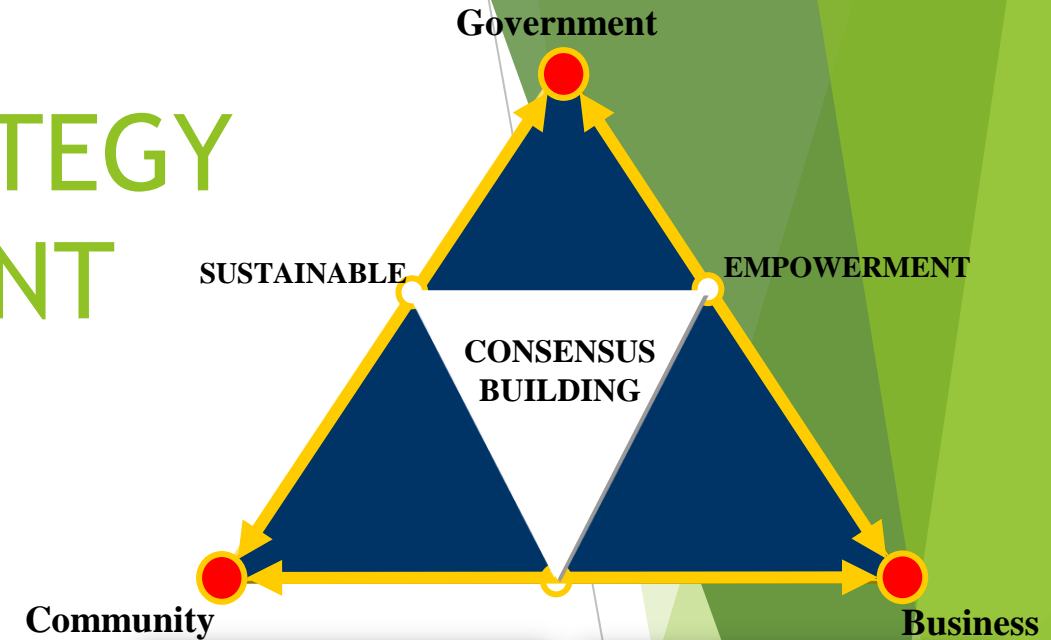


INDONESIAN POLICY & STRATEGY IN SOLID WASTE MANAGEMENT

4 key actors namely **community, central government, local government, and business**

Indonesia Waste Management Strategies based on 4 pillars:

- increasing community capacity
- strengthening commitment of ministries and national agencies
- strengthening local leaderships and local capacity
- strengthening commitment of business sector



INDONESIAN POLICY & STRATEGY IN SOLID WASTE MANAGEMENT



PepsiCo to launch 100% plant-based PET bottle in 2012

Posted by Anne Marie Mohan 1 day ago | See 1 comment
Filed in: Bottles, Beverage

Made entirely from bio-based raw materials, the 'green' bottle r PET and is fully recyclable.



PepsiC develop world's made e fully re the con beverag signific footpri
PepsiC recyclo based r switchg husks. expects sources include

- EPR approaches: (a) designing and producing environmentally friendly product and packaging; (b) establishment of take back system; (c) enhancing collaboration with recycle industry.

COLLABORATION IS A KEY TO SUCCEED

Important approach is collaboration among 4 main actors: community, national government, local government and business.

Multilayer collaboration could increase our efficiency and effectiveness

“INDONESIA BERSIH SAMPAH 2020 or INDONESIA CLEAN OF RUBBISH 2020”.

Multilayer collaboration should be expanded



CLOSING REMARKS

Establish good collaboration, cooperation and partnership

Collaboration among Ministry of the Environment and Ministry of Public Works Republic of Indonesia, City of Surabaya, Ministry of the Environment Japan, and United Nations Centre for Regional Development (UNCRD) as good example of benefits of collaboration.

I do hope, you all can enjoy your stay in Indonesia, especially in Sparkling City of Surabaya.



THANK YOU, *TERIMA KASIH*