

Swachh mantra at 3R Asia-Pacific meet

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Indore: Indore's success mantra in achieving the 'cleanest city' tag is people's participation and heightened civic sense, and Indoreans have set a Swachh example to emulate, Lok Sabha Speaker Sumitra Mahajan said at the inauguration of the 8th Regional 3R Forum in Asia and the Pacific on Tuesday.

Over 300 participants from 41 countries — representatives of international

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organizations, industries, entrepreneurs and others engaged in waste management technology — have gathered for the three-day event.

"In my opinion, the key to Indore's achievement is people's voluntary participa-



Lok Sabha Speaker Sumitra Mahajan greets a delegate during the inaugural ceremony of 3R FORUM in Indore on Tuesday

tion, cooperation and their civic sense. The feeling of pride and belonging, which every citizen of this lovely city has for Indore, has made it what it is today. It also highlights the point that if you want to bring about sustaina-

ble transformational change, then people's participation is the key to success," Mahajan said, adding that there could not have been a better choice of venue for this conference.

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