

Green Freight and Logistics Program



**CLEAN AIR
ASIA**



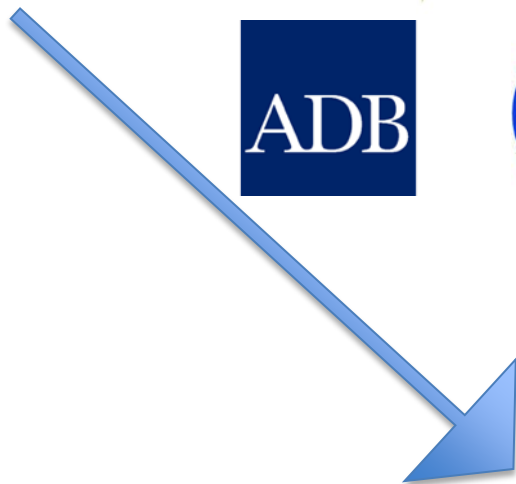
Clean Air Asia's role

1. Establish regional and national green freight programs or initiatives
2. Mobilize and support networks of private sector companies and associations in the development of green freight
3. Improve knowledge and data on road freight to inform policies, programs and initiatives

Green Freight and Logistics Programs and Initiatives Across Asia: Global, Regional and National



National



Global



Activities in Green Freight



Climate and Clean Air Coalition Global Green Freight Action Plan

- Global thought leadership and exchange facilitation
- National program facilitation in Viet Nam and Bangladesh
- Regional platform



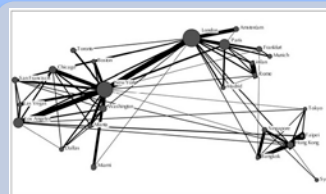
Regional Cooperation Agreement on Green Freight

- Developing Political Support through the Regional EST process, UNCRD and UNESCAP
- Mechanisms for goal-setting and recognition through ADB support



GMS Green Freight Development

- Facilitation of national program development and experience sharing within and between countries



Green Freight City network

- Linking key cities along key freight routes to exchange and learn on policies, services and facilities required to enable green freight, beginning in China and expanding internationally

● Major outcomes:

- Recognition of public-sector green freight efforts could be effective for driving green freight and moving towards a regional cooperation agreement
- Green Freight programs *must* reach down to the small and medium sized enterprises that actually haul freight – most of these companies have no green freight understanding.

● Major outcomes:

- If there is market demand – and a willingness of consumers to accept the conditions of greener freight (cost, speed?), countries can scale up environmental standards compliance
- Supply chain partnerships are valuable for implementing eco standards
- Government is needed to facilitate private sector scale-up (trade facilitation, infrastructure, etc.)

● Major outcomes:

- 15 countries from Asia and representatives from 18 countries in the room
- 67 participants with standing room only
- Green Freight has captured the imagination of policy-makers in Asia