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Leadership

Leadership is the ability to create a common vision and assemble the resources needed to make that vision reality.



Who Provides Leadership in Asia?

Who helps create a common vision for more sustainable transport in Asia, and assembles the resources to realize that vision?

Before and after Guangzhou BRT





We do!











Fourteen EST Forum Events

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|--|--|---|----------------------|--------------------|
| Time and Place | Event | Documents | Countries | People |
| March 2003 Nagoya, Japan | International Conference on Environmentally Sustainable Transport in the Asian Region | | | |
| January 2004 Manila, the Philippines | Manila Policy Dialogue on Environment and Transport in the Asian Region. | Manila Statement | 13 | |
| August 2005 Nagoya, Japan | First Meeting of the Regional EST Forum in Asia | Aichi Statement | 13 | 80 |
| December 2006 Yogyakarta, Indonesia | Second Meeting of the Regional EST Forum in Asia | | 14 | 100 |
| April 2007 Kyoto, Japan | Asian Mayors' Policy Dialogue for the Promotion of Environmentally Sustainable Transport in Cities | Kyoto Declaration | | |
| March 2008 Singapore | Third Meeting of the Regional EST Forum in Asia | | 22 | 120 |
| November 2008 Bangkok, Thailand | Special Event of Asian Mayors for the Signing of the Kyoto Declaration for the Promotion of Environmentally Sustainable Transport | | | |
| February 2009 Seoul, Rep. of Korea | Fourth Meeting of the Regional EST Forum in Asia | Seoul Statement | 22 | 150 |
| March 2010 Seoul, Rep. of Korea | Special Event of Asian Mayors for the Signing of the Kyoto Declaration for the Promotion of EST | | | |
| August 2010 Bangkok, Thailand | Fifth Meeting of the Regional EST Forum in Asia. Adopted | Bangkok Declaration for 2020 | 22 | 200 |
| December 2011 New Delhi, India | Sixth Meeting of the Regional EST Forum in Asia | | 21 | 160 |
| April 2013 Bali, Indonesia | Seventh Meeting of the Regional EST Forum in Asia | Bali Declaration | 23 | 200 |
| November 2014 Colombo, Sri Lanka | Eighth Meeting of the Regional EST Forum in Asia | Colombo Declaration | 40 | 1,000 |
| November 2015 Kathmandu, Nepal | Ninth Meeting of the Regional EST Forum in Asia | ? | ? | ? |

Seven Declarations and Statements

- Kyoto Declaration (2015)
- Aichi Statement (2005)
- Bali Declaration (2013)
- Bangkok Declaration (2010)
- Colombo Declaration (2014)
- Manila Statement (2004)
- Seoul Statement (2009)



Participants FINAL

Final Version

Rali Declaration

on

Vision Three Zeros - Zero Congestion, Zero Pollution, and Zero Accidents towards Next Generation Transport Systems in Asia

We, the participants, who are representatives of member countries of the Seventh Regional Environmentally sustainable Transport [EST] Form in Asia (Alghanistics) sustainable Transport [EST] Form in Asia (Alghanistics), and [Asia [Asia

Recalling the commitments to achieve the sustainable transport goals under the Bangkok 2020 Declaration (2010-2020) agreed upon by the participants at the Fifth Regional EST Forum. held in Bangkok. Thailand. on 23-25 August 2010.

SEOUL STATEMENT

~ Towards the Promotion of Environmentally Sustainable Transport (EST) for a Low-Carbon Society and Green Growth in Asia ~

The participants, having met in Seoul, the Republic of Korea from 24 to 26 February 2009, for the Fourth Regional EST Forum, to draw up and adopt a statement for the promotion of environmentally sustainable transport in Asia,

Noting that Asia is experiencing the fastest economic growth and by mid of this century, and at the current growth rate there might be more motorized vehicles in Asia than there would be in Europe and North America combined, and that the profound impact of this trend on quality of human life and environment can not be underestimated.

Reaffirming and building upon the integrated EST measures defined under the Aichi Statement adopted at the First Regional EST Forum in Asia, held in Nagoya, Japan, on 1-2 August 2005, and considering that efforts to promote environmentally sustainable transport will not only result in the improvement of human health through the reduction of urban air pollution, but will also have important complementary (co-)benefits, including the reduction of greenhouse gas (GHG) emissions,

Asian Mayors' Policy Dialogue for Promotion of Environmentally Sustainable Transport in Cities

-Kyoto Declaration

We, the Mayors and governmental representatives of Asian cities, having met in Kyoto, Japan on 23-24 April 2007 at the Asian Mayors' Policy Dialogue for Promotion of Environmentally Sustainable Transport (EST) in Cities, to discuss and address key policy issues on environment and transport from city perspectives under the overall framework of the Regional EST Forum.

Recognizing that cities in the region are faced with a number of critical environment and transport related issues, their implications for human health, economic well-being, and social equity, and the emerging need to define and implement clear goals at the city level in line with the Millennium Development Goals (MDGs) and the Johannesburg Plan of Implementation (JPOI) adopted at the 2002 World Summit on Sustainable Development (WSSD).

Reaffirming and building upon the Aichi Statement agreed upon at the First Meeting of the Regional Environmentally Sustainable Transport Forum in Asia, held in Nagoya, Japan, from 1-2 August 2005.

Noting the objectives of the Regional EST Forum, an initiative of the United Nations Centre for Regional Development (UNCRD) in cooperation with Asian countries, which is comprised of high-level government representatives and experts in various thematic areas related to EST, and which provides a strategic and knowledge platform for sharing

A Vision for Positive Change

Vision

People-Oriented, Convenient Transportation in Seoul

Strategy

- 1. Fast and safe urban railway
- 2. Convenient and pleasant urban railway
- Economical and environment-friendly urban railway construction
- Smart operation through cutting—edge technologies

Goal

Faster and more convenient railway—oriented efficient public transportation



Seoul Metropolitan Rapid Transit is at the center of people-oriented public transportation that considers the traffic environment, productivity, and growth engines of urban life



Seoul, a city where citizens do not have to rely on cars for convenient living





Sustainable Transport Planning

Economic

Freight and personal travel costs
Traffic and parking congestion
Public infrastructure & service costs
Local business activity
Real estate development
Tax revenue

Social

Affordability
Economic opportunity for disadvantaged people
Public health and safety
Community livability
Cultural preservation

Environmental

Open space (farmland and natural habitat) disruption

Air, noise and water pollution

Natural resource consumption Sustainable transport planning balances economic, social and environmental objectives.

More comprehensive analysis and integrated planning which coordinates decision-making between different jurisdictions, sectors and groups.

This approach identifies winwin solutions, that is, solutions to one problem that help achieve other planning objectives

Sustainabile Transportation?

Is a transport system sustainable if all vehicles are electric powered?



Electric Power Does Not:

- Reduce traffic congestion
- Reduce accidents
- Reduce roadway costs
- Reduce parking facility costs
- Reduce vehicle purchase costs
- Improve mobility for non-drivers
- Improve social equity
- Improve public fitness and health
- Reduce sprawl
- Protect threatened habitat



Win-Win Transport Solutions

| Planning Objectives | Expand Roadways | Efficient and Alt. Fuel Vehicles | Shifts to Efficient Modes |
|--|--------------------------------|--|--|
| Reduce traffic congestion | ✓ | | ✓ |
| Roadway cost savings | | | ✓ |
| Parking cost savings | | | ✓ |
| Consumer cost savings | | | ✓ |
| Improve mobility options | | | ✓ |
| Improve traffic safety | | | ✓ |
| Energy conservation | | ✓ | ✓ |
| Pollution reduction | | ✓ | ✓ |
| Land use objectives | | | ✓ |
| Public fitness & health | | | ✓ |
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Innovation Implementation

AVOID/REDUCE

SHIFT

IMPROVE

Reduce or avoid travel or the need to travel

- Integration of transport and land-use planning
- Smart logistics concepts

Shift to more environmentally friendly modes

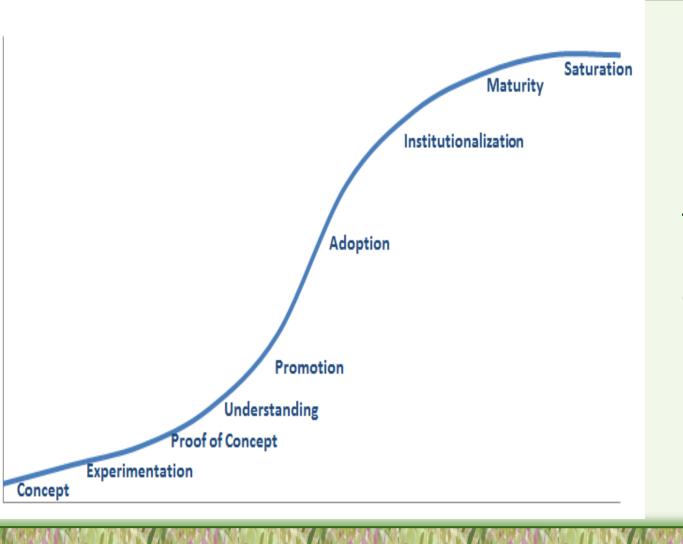
- Transport Demand Management
- Mode shift to Non-Motorised Transport
- Mode shift to Public Transport

Improve the energy efficiency of transport modes and vehicle technology

- Low-friction lubricants
- Optimal tire pressure
- Low Rolling Resistance Tires
- Speed limits Eco-Driving (Raising Awareness)
- Shift to alternative fuels

Avoid-Shift-Improve is a recipe for maximizing sustainable transport benefits.

Innovation Implementation

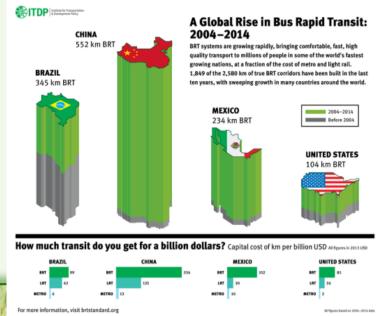


Innovations tend to follow a predictable growth pattern.

Achievements

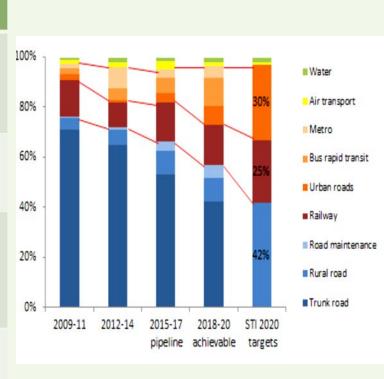
- The EST Forums have helped Asian highlevel public officials, practitioners and civil organizations develop a common vision and assemble resources for sustainable transport.
- Partner organizations have developed excellent information resources to support sustainable transport planning.
- Many sustainable transport concepts have been successfully tested in Asian conditions, and are ready for deployment.
- Lending agencies are changing investment practices to leverage more sustainable transport.



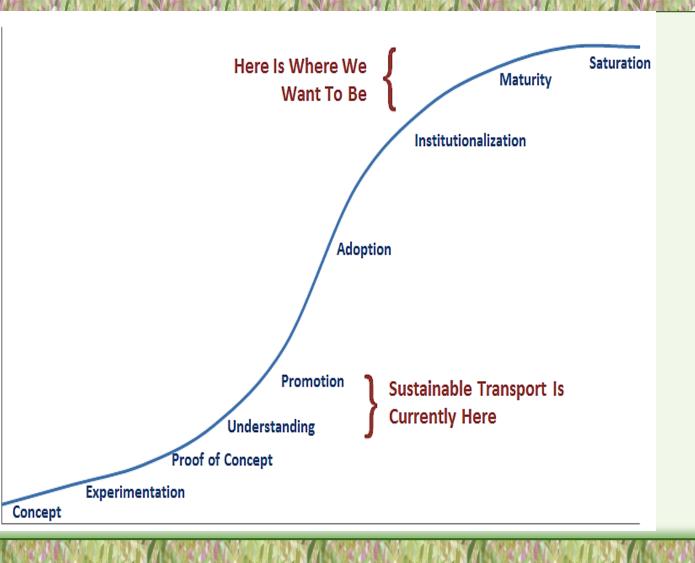


Critical Analysis of Our Progress

| Policy Reform | Current Status |
|---------------------------|--|
| Multi-modal planning | Well understood but not widely adopted |
| Bus Rapid Transit | Widely promoted and increasingly being adopted |
| Complete Streets policies | Proven in developed countries and being tested in developing countries |
| Parking management | Proven in some cities but only slowly being adopted |
| Efficient road pricing | Successfully tested in a few cities but seldom adopted |



Innovation Implementation



Many sustainable transportation strategies are currently in the "understanding" and "promotion" phases, and are starting into a "rapid adoption" phase.

We want much greater adoption.

Challenges

- Institutional change is difficult and slow. It often takes years for policy changes to show results.
- Many stakeholders are reluctant to acknowledge the severity of problems and the need for structural reforms, such as vehicle restrictions and efficient pricing.
- In many cities, more funding is available for roadway projects than for other modes.
- Emphasis on *environmental* sustainability may alienate stakeholders with economic and social equity concerns.



Into the Future

- Continue EST Forums and provide support for regional conferences and professional development workshops that involve much larger numbers of participants.
- Develop information resources that communicate the severity of future transport problems, provide a positive vision for a more sustainable future, and address common objections to reforms.



Into the Future - II

- Consider changing Environmentally Sustainable Transport into Sustainable Transport in order to emphasize the equal importance of economic and social goals.
- Develop a strategic data improvement program which will establish standards and guidelines for collecting transport statistics.



Asia Needs Leadership!

The greater the challenges, the greater the value of leadership.

