



Initiative to improve Road safety in Thailand

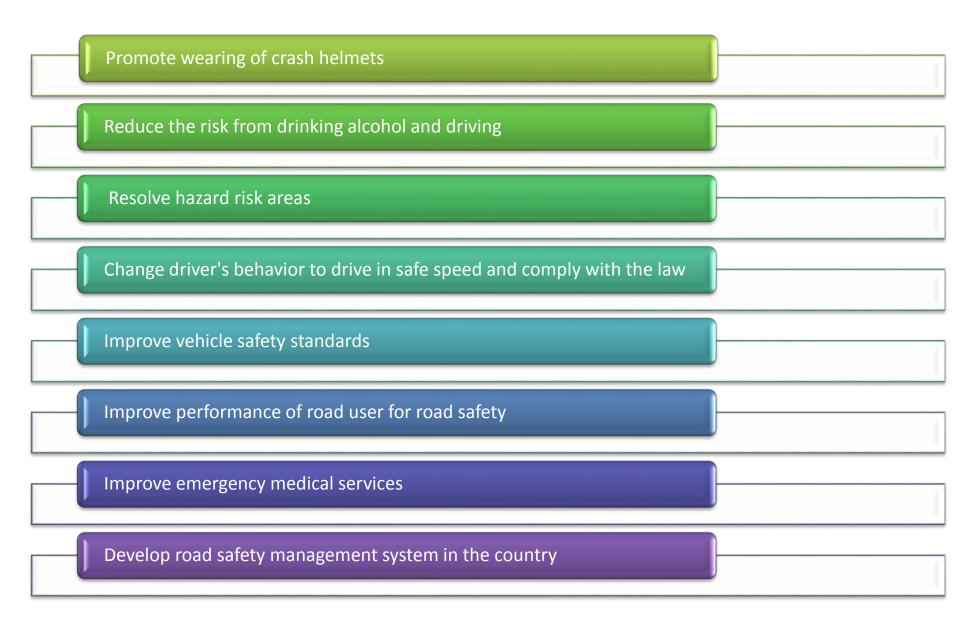
9th EST forum 17-20 November 2015 Kathmandu Nepal



Decade of Action for Road safety in Thailand

- The Government of Thailand has set the goal to reduce the number of deaths resulting from road crashes by half by 2020.
- The effort covers road safety management, infrastructure, vehicles, drivers' behavior, and emergency medical systems.
- The cabinet assigned the center for Road Safety to prepare action plans with aims to promote road safety in Thailand and implement the plans to achieve goals as defined in the Moscow Declaration, which is to reduce road traffic fatalities to less than 10 people in every 100,000 population in 2020.

The action plans comprises of 8 key issues



Ministry of Transport Road safety action plan 2011-2015

196 plans/projects subject to 5 pillars

- Road Safety management : 67 plans/activities , implement 32 plans/activities
- Safer roads and mobility : 21 plans/activities , implement 8 plans/activities
- Safer Vehicles : 17 plans/activities , implement 11 plans/activities
- Safer roads users : 84 plans/activities , implement 60 plans/activities
- Post crash response : 2 plans/activities , implement 1 plans/activities

Road safety campaign during Nation's festival holiday



more than 50 percentage of road accidents accrue during this period of time due to increase in demand for travel all over the country.



Road safety audit training program from 2004-2008 Black spot treatment training program from 2009- 2014

3,000 people was train including Ministry of Transport, Department of Disaster prevention and Mitigation Municipality and Police

100 percentage use of Helmet for both riders and passengers.









Enforcing the drink don't drive regulation



Blood alcohol concentration limit : 50 cc











Redlight camera

• Installation of redlight camera at 90 intersections cover in Bangkok area



ROAD SAFETY EDUCATION FOR CHILDREN AND YOUTH PROGRAM by Ministry of Education



PROGRAMME Target Group

Main Target Group

Students in 76 provinces(including BANGKOK)



ub Target Group

Teachers, Parents, Traffic Polices

and Communities

Main Activity

- 1. to integrate Road Safety Education within the new curriculum in each level
- 2. to train teachers and student leaders in Road Safety Education
- 3. to develop Teaching and Learning materials
- 4. to support road safety campaign in risky schools
- 5. to set up community networking with various agencies eg Royal Thai Police ,MOTC,Private Secter,MOPH, etc.



NEW BASIC EDUCATION CURRICULUM

8 GROUPS-SUBJECTS

THAI LANGUAGE MATHEMATICS SCIENCE SOCIAL STUDIES **RELIGION+CULTURE** HEALTH+ PHYSICAL EDUCATION ***SAFETY EDUCATION** (ROAD SAFETY) ART WORK EDUCATION AND **TECHNOLOGY AND** FOREIGN LANGUAGE



ROAD SAFETY in HEALTH EDUCATION CURRICULUM

| GRADE 1-3 | GRADE 4-6 | GRADE 7-9 | | GRADE 10-12 |
|----------------|-----------------|-------------|----|----------------|
| Prevention | Prevention | Drugs | A | ccident Risk |
| From Toy | Sports Accident | | Fa | actors |
| and Playground | | Home Safety | | |
| Accidents | | | Li | fe Skills |
| | | Community | | |
| | | Safety | La | aw Reenforceme |



ROAD SAFETY EDUCATION MODEL

DELIVERING AGENTS

- Teacher
- Peers
- Parents
- Police
 - etc.

Teaching and Learning Process : KNOWLEDGE + SKILLS+ATTITUDE =BEHAVIORS



- CROSS ROAD TRAFFIC SIGNS
- RESPECT TRAFFIC RULES

Safe routes to school



Road Safety Education Model

Primary Level 1 - 6 : Pedestrian and Passenger Safety

| Lesson plans (6 MANUALS) • Integrated to | SUGGESTED TOPICS FOR CLASSROOM DISCUSSIONS (16 SAMPLES) | ROAD SAFETY LEARNING GAMES (PAPER/BOARD | |
|---|--|--|---|
| the curriculum Lesson plan objectives Teacher basic information Suggested Student activities and work sheets Take home activities | Road safety issues Teaching hints How to start discussions | GAMES MODEL) DECISION MAKING PRACTICES FOR • Road Routes Layouts • Road Makings • City and Rural Landmark locations | ROAD SAFETY CLASSROOM DISPLAYS (4 POSTERS) • Walk safely • Street crossing • Bus safely • Road safety discipline |

Road Safety Education Model

For Secondary and Vocational Schools: Motorcycle Safety

| CD-ROM used for lesson | | Extension Activities | |
|--|--|--|--|
| introductionBasic Information for studentsKnow all parts of a | TEACHING MANUALS (As related to CD-Rom) | Motorcycle helmet check Motorcycle safety promotion Motorcycle helmet subsidy scheme | |
| motorcycle Riding skills Safety equipments How to avoid road accident Teaching Manual | Integrated to the curriculum lesson outcomes Teacher informations Student work sheets | Practical skills programMotorcycle safety check | |
| | | | |
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Thank you

