## Project Preparation – building the resilient city through sustainable transport

by David Bray and Philip Sayeg (October 11-12, 2017, AIT, Bangkok) with Nikola Medimorec (SLoCaT) & Chanin Manopiniwes (World Bank)

- Show how transport contributes to global agendas & implications
- Describe key aspects of transport project development – also relevant to other sectors
- Provide an understanding of the role of different actors
- Understanding risk assessment and role of public and private sectors





| Day/ time            | Торіс  |  |  |  |  |  |
|----------------------|--|--|--|--|--|--|
| Wednesday 11 October |  |  |  |  |  |  |
| 12.30-12.45          | Introduction   |  |  |  |  |  |
| 12.45-13.00          | Transport and the global agendas                       |  |  |  |  |  |
| 13.00-13.45          | How are projects prepared? - Overview                  |  |  |  |  |  |
| 13.45-14.15          | Why is concept important?                              |  |  |  |  |  |
| 14.15-15.00          | Innovative approaches                                  |  |  |  |  |  |
| 15.00-15.30          | Break  |  |  |  |  |  |
| 15.30-16.30          | Closer look at project preparation                     |  |  |  |  |  |
| 16.30-17.00          | Exercise: putting your team together                   |  |  |  |  |  |
| Thursday 12 October  |  |  |  |  |  |  |
| 09.00-10.30          | Demand and economic appraisal                          |  |  |  |  |  |
| 10.30-11.00          | Break  |  |  |  |  |  |
| 11.00-12.00          | Identifying risks and potential role of private sector |  |  |  |  |  |
| 12.00-12.30          | Wrap-up  |  |  |  |  |  |

## **Transport and the Global Agendas**



Nikola Medimorec Senior Researcher

Partnership on Sustainable, Low Carbon Transport (SLoCaT) **Regional EST Policy Dialogue and Training Workshop for South** Asia and South-East Asia October 11, 2017





## **SLoCaT Partnership**

#### 90+ Members: International Organizations – Governments – Development Banks – NGOs – Private Sector – Academe



Mission: Integrate Sustainable Transport in Global Policies on Sustainable Development and Climate Change and Leverage Action in Support of the Implementation of the Global Policies.

#### **Global Agendas Relevant for Transport**



**Global Processes on Sustainable Development and Climate Change present Transport Sector with Opportunities and Responsibilities** 



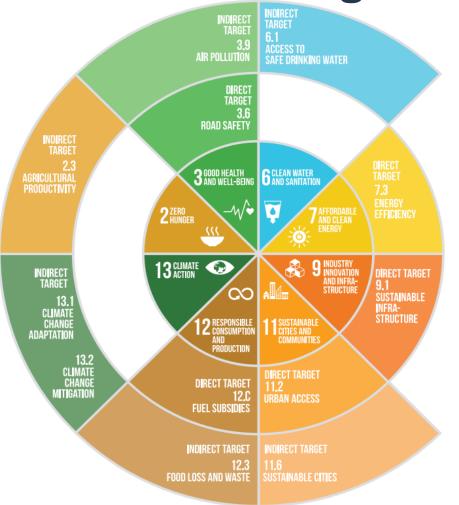


## Global Agendas Have Strong Co-Benefits

| Themes                                    | Poverty<br>Alleviation &<br>Food Security | Social Inclusion<br>& Equity | Urban/ Rural<br>Access/<br>Regional<br>Connectivity | Climate Change<br>Mitigation | Climate Change<br>Adaptation | Road Safety |
|---|---|------------------------------|---|------------------------------|------------------------------|-------------|
| 2030 Agenda                               |   |                              |   |                              |                              |             |
| Paris Agreement                           |   |                              |   |                              |                              |             |
| New Urban Agenda                          |   |                              |   |                              |                              |             |
| Addis Ababa Action Agenda                 |   |                              |   |                              |                              |             |
| Global Decade of Action on<br>Road Safety |   |                              |   |                              |                              |             |
| Sendai Framework 2015-2030                |   |                              |   |                              |                              |             |
| Nairobi Mandate                           |   |                              |   |                              |                              |             |

| Level of Contribution |  |  |  |  |
|-----------------------|--|--|--|--|
| High                  |  |  |  |  |
| Medium                |  |  |  |  |
| Low                   |  |  |  |  |
| None                  |  |  |  |  |

# Transport Connected to Several SDG Targets

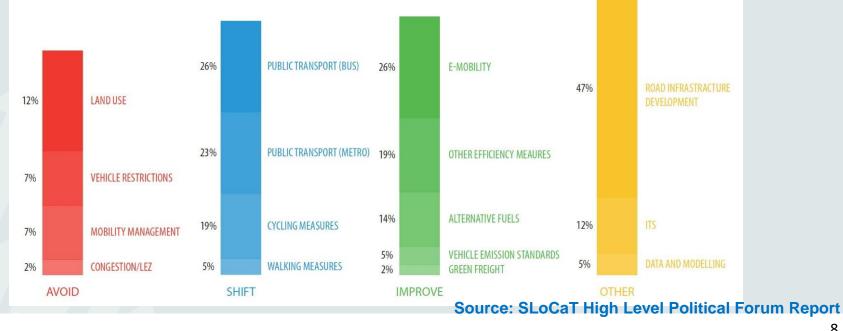


Source: SLoCaT Sustainable Development Goals & Transport

- Transport contributing to 8 SDGs and several targets
- SDG target 13.1 calls for Climate Change Adaptation and SDG target 9.1 on resilient transport infrastructure
- 22 countries in 2016 and 43 countries in 2017 have submitted Voluntary National Reviews (VNRs) to the High-level Political Forum (HLPF)

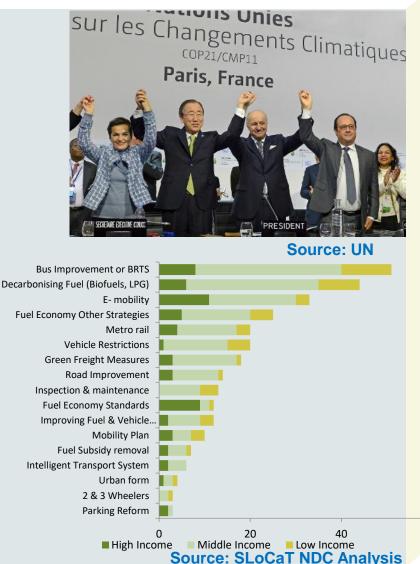
## **Transport in the SDG Review** Process

- In 2017, 98% of the 43 submitted VNRs have some degree of reference to the transport sector
- 35% of VNRs in 2017 give specific examples to link transport with lacksquaresustainable development impacts
- Adaptation in transport sector only included by Kenya in 2017 VNRs
- Overview of included transport measures (divided into Avoid, Shift, Improve and Others):



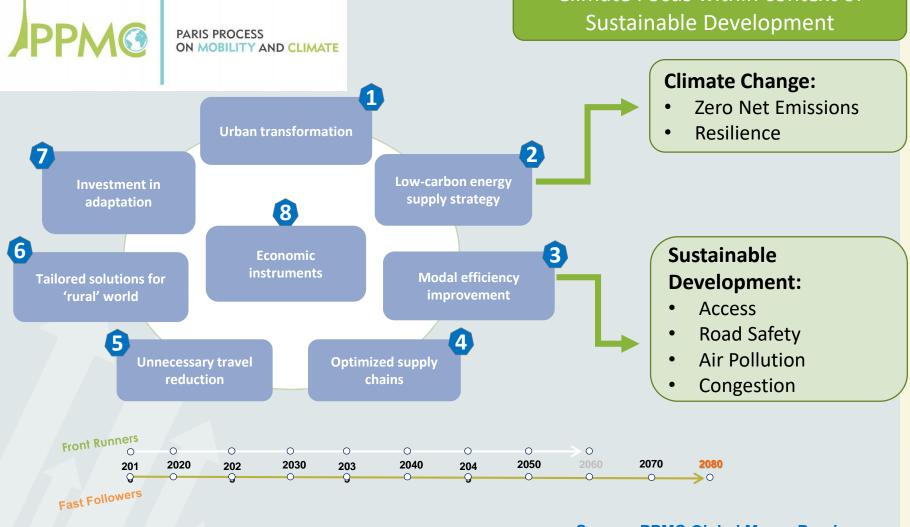
## Transport Plays Strong Role in Paris Agreement

- The Paris Agreement was adopted by all 196 Parties to the UNFCCC at COP21 on 12 December 2015
- Agreed targets:
  - limiting global temperature rise to well below 2 degrees Celsius,
  - and to strive for 1.5 degrees Celsius.
- Countries submitted mitigation and adaptation measures through Nationally Determined Contributions (NDCs)
- 75% of NDCs highlight transport as mitigation source
- 5% of NDCs have adaptation measures for transport



60

## Paris Process on Mobility and Climate (PPMC)



Source: PPMC Global Macro-Roadmap

## **Declaration on Adaptation**

- COP22 Declaration on Accelerated Action on Adaptation in Transport
- Within a week signed by 395 individuals and by 55 organizations including:
  - World Bank
  - International Energy Agency
  - Global Environment Facility
  - Islamic Development Bank
  - International Road Federation
  - PIANC
  - International Union of Railways
  - UN-ECE
  - Nordic Development Fund
  - International Association of Public Transport



#### Read more about it here: http://www.slocat.net/news/1780

# Mitigation and Adaptation Action to be Leveraged in Cities

- Cities at forefront of climate action
- Mitigation and adaptation have to be tackled together
- SLoCaT continuing focus on urban transport, participating in World Urban Forum in 2018
- contributing to Global Centre of Excellence on Climate Adaptation



FORUM BANDAR SEDUNIA

KUALA LUMPUR • 7-13 FEB 2018

## Global Centre of Excellence on Climate Adaptation

## Thank you for your attention!

For more information, visit our website: http://slocat.net/ http://www.ppmc-transport.org/

Like us on Facebook: facebook.com/SLoCaTOfficial/

Follow us on Twitter: @SLOCATCornie

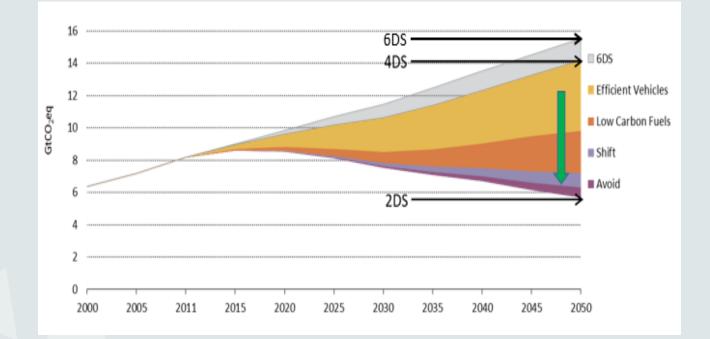




## **SLoCaT Partnership**



### Transport needs to do its share for Paris Climate Agreement



Source: IEA 2012, Energy Technology Perspectives 2012. OECD









### Large investment need & enough finance but...

#### Infrastructure

Many projects are needed; but There is not enough finance

#### Finance Sector

There is money looking for opportunities; but

There are not enough projects

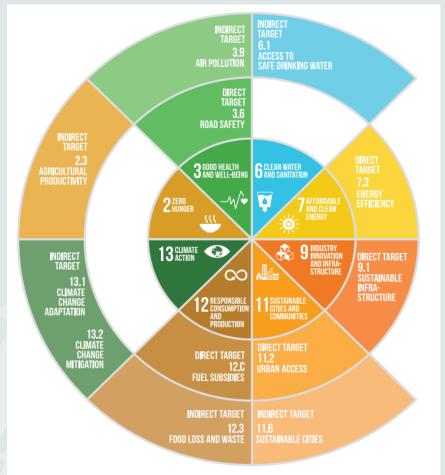
#### Why this dichotomy?

- The wrong projects
- The wrong design
- The wrong structure

That is, the wrong project preparation

## **Transport recognized in the SDGs**

#### Many SDG targets rely on transport



#### Positives

- Access
- **Connectivity**
- Efficiency
   Negatives
- Air pollution
- Fatalities/ injuries
- Greenhouse gas emissions
   Mitigation/ adaptation

Source: Partnership on Sustainable, Low Carbon Transport



## Successfully address transport, climate benefits follows

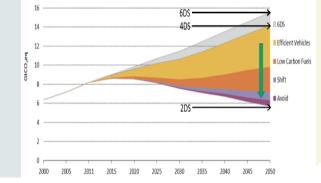
#### Table 4

#### Present value of wider economic benefits of four BRT schemes (in 2012 million US\$)

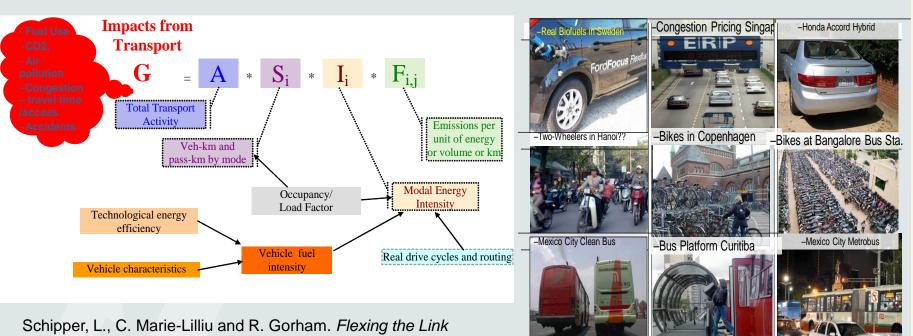
| Component of benefits                            | TransMilenio,<br>Bogota<br>(Phase 1 & 2) | Metrobús, Mexico<br>City<br>(Line 3) | Rea Vaya,<br>Johannesburg<br>(Phase 1A) | Metrobüs, Istanbul<br>(Phases 1-4) |
|--|--|--------------------------------------|---|------------------------------------|
| Travel time savings                              | 1,830                                    | 142                                  | 331                                     | 6,369                              |
| Operating cost savings                           | 1,393                                    | 38                                   | 170                                     | 2,154                              |
| Improved road safety                             | 288                                      | 23                                   | 268                                     | 881                                |
| Health benefits of Increased physical activities | 99                                       | 7                                    | 141                                     | 392                                |
| Benefits from Carbon emissions reduction         | 239                                      | 10                                   | 18                                      | 152                                |

Source: Carrigan et al. 2013

Carrigan, A., King, R., Velasquez, J. M., Raifman, M., Duduta, N. (2013). *Social, environmental and economic impacts of BRT systems*, EMBARQ - WRI.



### **Conceptual framework: Activity, Share, Intensity, Fuels**



Schipper, L., C. Marie-Lilliu and R. Gorham. *Flexing the Link* between Urban Transport and CO2 Emissions: A Path for the World Bank. International Energy Agency, 2000.

## Need for a strategic framework

**A goal e.g. for Cebu:** *"The Project Development Objective (PDO) is to improve the over-all performance of the urban passenger transport system in the Project Corridor in Cebu City in terms of the quality and level of service, safety, and environmental efficiency."* 

**Higher Level Objectives to which the Project Contributes:** "The project's link to the CPS is through support under Engagement Area 3 of Rapid, Inclusive and Sustained Economic Growth where the project will contribute to the Government's target of increasing the ratio of public investment to GDP, and provide one urban corridor with improved public transit services."

#### Key results indicators:

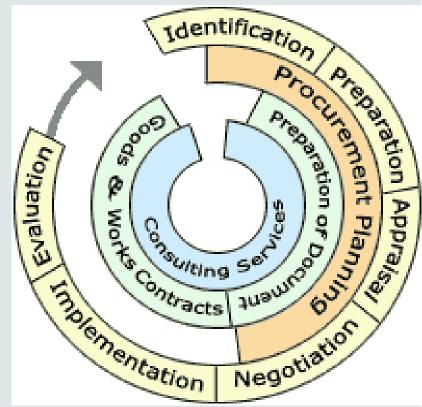
- Increase in the number of people using improved public transport services
- Increase in the number of women using improved public transport services
- Reduction in average travel times for BRT users during PM peak from Ayala to Bulacao
- Reduction in the greenhouse gas (GHG) emissions of transport in Cebu City
- Reduction in number of road accidents in Cebu City.

For definitions of PDO etc: <u>http://siteresources.worldbank.org/INTISPMA/Resources/383704-1184250322738/3986044-1250881992889/04</u> WorldBank Results Terminology.pdf

## **Overview of the project cycle**

The Project Cycle is the framework used by development agencies with clients to design, prepare, implement and supervise projects

- Identification
- Preparation (also known as business case)
- Appraisal
- Negotiation/Approval
- Implementation
- Evaluation





| Stage  | Scope   | Responsibility                  | Duration   |  |  |
|--|---|---------------------------------|------------|--|--|
| Identification                                     | Based on sector work and country strategies, the MDB etc. and borrowing countries jointly identify projects that support development goals – identification leads to the Concept                    | Joint                           | 1 year +   |  |  |
| Preparation  | "bankability" - studies and impact assessments that<br>refine the objectives, components, schedule,<br>institutional responsibility and implementation plan<br>of the project.                      | Government                      | 1 year +   |  |  |
| Appraisal  | review all the studies conducted in previous stages,<br>including the types and amounts of equipment,<br>goods, civil works and services that will be purchased.<br>Results in what WB call the PAD | MDB                             | 6 months   |  |  |
| Negotiations                                       | MDB and borrowing country will agree on the terms of the loan supporting the project  | Joint                           | 2 months   |  |  |
| Implementation                                     | Purchase agreed infrastructure, goods and services  | Government                      | 1-10 years |  |  |
| Evaluation<br>MDB loan                             | Self evaluation & potentially independent evaluation<br>of achievement of outcomes<br>stops at end of implementation  | MDB & desirably government also | 6 months   |  |  |
| What does this mean for operations and monitoring? |   |                                 |            |  |  |

## What if government has a proposal already?

- Governments or private proponents may have done their own feasibility studies/ project preparation and seek MDB support

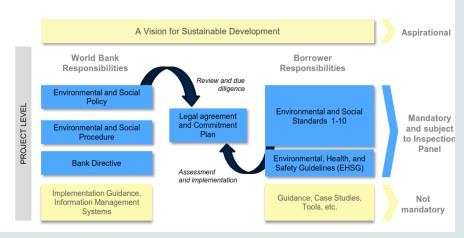
   as in the HCMC urban rail example
- MDB may then conduct due diligence:
  - Do technical audits engineering, demand, economic & finance
  - Do safeguards assessment (social, environmental risk management)
  - Common approach for MDB involvement in non sovereign lending operations

## World Bank E&S Framework (Sep 16)

#### **10 Standards**

- Assessment and Management of Environmental and Social Risks and Impacts
- Labor and Working Conditions
- Resource Efficiency and Pollution Prevention and Management
- Community Health and Safety
- Land Acquisition, Restrictions on Land Use and Involuntary Resettlement
- Biodiversity Conservation and Sustainable Management of Living Natural Resources
- Indigenous Peoples/Sub-Saharan African Historically Underserved Traditional Local Communities
- Cultural heritage
- Financial Intermediaries
- Stakeholder Engagement and Information Disclosure





Source: [https://consultations.worldbank.org/consultation/review-and-update-world-bank-safeguard-policies] accessed October 19, 2016

## The Cebu BRT – more later



Indicative Project Cost (US\$ million)

|  | TOTAL<br>COST | IBRD        | CTF        | GoP           |
|--|---------------|-------------|------------|---------------|
| 1. BRT Infrastructure and System             | 162.0         | 80.2        | 8.8        | 73.0          |
| 2. Traffic Management                        | 15.6          | -           | 13.2       | 2.4           |
| 3. BRT Concept Dissemination and Development | 7.0           | 4.0         | -          | 3.0           |
| 4. Urban Realm Enhancements                  | 3.0           | 3.0         | -          | -             |
| 5. Project Outcome Monitoring                | 5.0           | 3.9         | 1.1        | -             |
| 6. Project Management                        | 6.1           | 6.1         | -          | -             |
| Base Cost Total                              | 198.7         | 97.2        | 23.1       | 7 <b>8.</b> 4 |
| Price contingency<br>Physical contingency    | 11.1<br>18.7  | 7.2<br>11.6 | 0.8<br>1.1 | 3.1<br>6.0    |
| TOTAL  | 228.5         | 116.0       | 25.0       | 87.5          |

2014 cost estimate based on FS level - conceptual only

#### • Refer PID (concept)

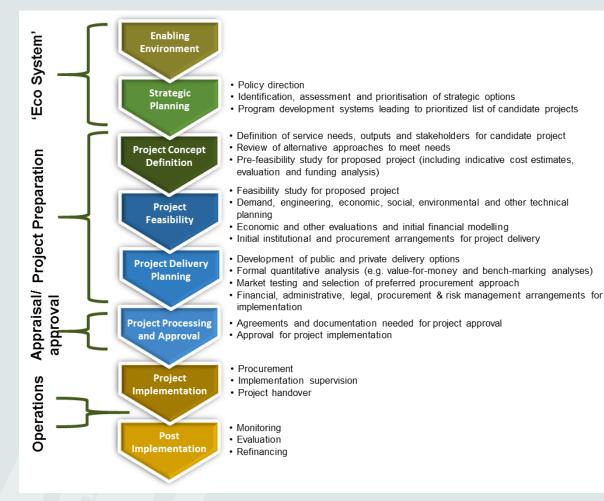
http://documents.worldbank.org/curated/en/919 581468063530689/Project-Information-Document-Appraisal-Stage-Cebu-Bus-Rapid-Transit-BRT-Project-P119343

## • PAD (appraisal document)

http://documents.worldbank.org/curated/ en/849741468094766681/Philippines-Cebu-Bus-Rapid-Transit-Project

 Key point is this is a sovereign loan project (\$116m) although there is a CTF concessional loan (\$25m) + GoP is a significant financier

## **Project preparation in context**



- Preparation/ feasibility – engineering, demand, economic, financial, environmental and social (+ve and –ve not just compliance)
- Costs include
   everything in Results
   Framework
- PPP / Govt. financing are just methods of delivery
- Cover demand and economics later

Source: Adam Smith International (2014), Assessment of the Effectiveness of Project Preparation Facilities in Asia. Report prepared for the G20 Working Group. September + Author's additions

## Results measurement

#### Issue: what happens after implementation? Refer Cebu BRT results framework (Appendix 1 of PAD)

| Narrative Summary  | Objectively verifiable indicators                              | Means of verification  | Important<br>assumptions                            |
|--|--|--|---|
| <b>Goal:</b> Higher order<br>objective to which the<br>project contributes | Indicators of <b>Goal</b> achievement                          | How data on <b>Goal</b> will be collected and measured             | Assumptions for<br>achieving <b>Goal</b><br>targets |
| <b>Purpose:</b> Primary<br>reasons for the<br>project                      | Conditions that will indicate <b>Purpose</b> has been achieved | How data on<br><b>Purpose</b> will be<br>collected and<br>measured | Assumptions for achieving <b>Purpose</b>            |
| Outputs: Direct<br>measurable results of<br>the project                    | Magnitude of<br>Outputs  | How data on <b>Outputs</b><br>will be collected and                | Assumptions for achieving <b>Outputs</b>            |
| Inputs: The<br>resources made<br>available to the<br>project               | Implementation<br>targete (type and<br>quantity)               | How implementation<br>targete will be<br>monitored                 | Assumptions for<br>providing <b>Inputs</b>          |

## What happens in UK, EU & Australia?

| Co                             | ontent                                    | Comment  |  |  |  |  |  |
|--------------------------------|---|--|--|--|--|--|--|
| 1. Description of the Proposal |   |  |  |  |  |  |  |
|                                | Description                               | A description of the physical characteristics of the proposal, including linkages with other related projects.   |  |  |  |  |  |
|                                | Cost                                      | Capital and operating cost over the life of the project, or some equivalent.<br>Indication of confidence level.  |  |  |  |  |  |
|                                | Implementation schedule                   | Delivery time from time of approval. Indication of confidence level.   |  |  |  |  |  |
| 2.                             | Proposal Context                          |  |  |  |  |  |  |
|                                | Strategic context                         | The transport strategic context, as indicated in a Transport Plan and other similar documents.   |  |  |  |  |  |
|                                | Objectives                                | Articulate the principal objectives for the proposal. Good practice is to establish principal and secondary objectives to give a better understanding of priorities.   |  |  |  |  |  |
|                                | Relationship to Government policy         | Link with broader government policy (ie beyond transport).   |  |  |  |  |  |
|                                | Links to other projects                   | Describe links with other related projects and actions.  |  |  |  |  |  |
|                                | Alternatives considered                   | Describe the alternatives that were considered and the basis for the choice of Base Case.  |  |  |  |  |  |
|                                | Demand analysis                           | Describe estimated demand for the project for at least several future years, with<br>and without other related projects (eg other MRT lines), the period for patronage<br>ramp-up, and the probability of alternative demand forecasts. Describe the effect<br>of key underlying assumptions on demand, eg state of the economy, fares, etc. |  |  |  |  |  |
|                                | Consultation                              | Extent of consultation on the proposal within Government and with business and the community stakeholders.   |  |  |  |  |  |
| 3. Proposal Justification      |   |  |  |  |  |  |  |
|                                | Summary of Proposal<br>Appraisal          | Report the results of financial analysis, economic analysis, environmental appraisa<br>and social impacts as required for the proposal.  |  |  |  |  |  |
|                                | Risk analysis                             | Establish areas of risk, (eg individual risks within broad categories such as project design, project implementation, maintenance and operations, revenue, concessioning, etc), the extent of the uncertainty, the party best able to manage the risk, measures to manage risk, and the potential to minimize risk.                          |  |  |  |  |  |
|                                | Required impact statements                | eg Environmental Impact Statement etc  |  |  |  |  |  |
| 4.                             | Project Financing                         |  |  |  |  |  |  |
|                                | Sources of finance                        | Review of financing options, including PPP and other sources of finance, and recommendation.   |  |  |  |  |  |
|                                | Budget impacts                            | Cost of the project as reflected in Government budget.   |  |  |  |  |  |
| 5. Project Implementation      |   |  |  |  |  |  |  |
|                                | Contracting/concessioning<br>arrangements | Review proposed contracting/concessioning arrangements and makes a recommendation. Ensure that data used in proposal appraisal and financing in previous sections are consistent with proposal contractual arrangement.  |  |  |  |  |  |
|                                | Implementation<br>arrangements            | Review issues related to project implementation, including project design,<br>implementation programming, impact on the community, ensuring linkages with<br>other project and programs, and other matters needed to ensure that project<br>objectives are achieved.   |  |  |  |  |  |
|                                | Risk management                           | Describe measures to be taken by the government to manage uncertainty.   |  |  |  |  |  |

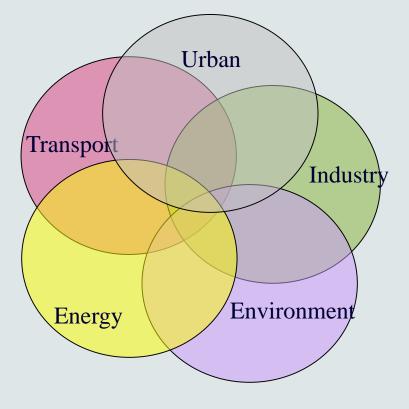
e.g. UK Treasury (2015): Public Sector Business Cases Using The Five Case Model Green Book Supplementary Guidance On Delivering Public Value From Spending Proposals.

# The context: be mindful of what you cannot control

- We don't live in a command & control economy
- Projects sit within a broader context
- A robust strategy will guide, influence and provide the right framework for other "actors" to do their part e.g. private sector & individuals
- Flexibility is of course required



## Transport interacts with other sectors

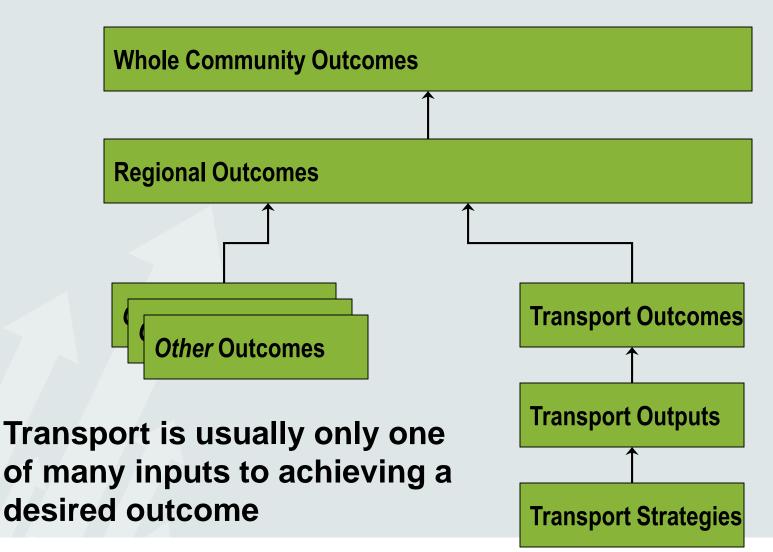


## Transport is a derived demand



## Transport is a means to get to your office, school etc

# Transport contributing to community outcomes



### **Desirable eco-system**

| Instrument        | Content  | Time Frame   |  |
|-------------------|--|--|--|
| Policy            | Directional intent e.g. reduce road<br>fatalities, achieve certain urban air<br>quality levels, limit GHG emission<br>from transport, create universal ru-<br>ral, urban and national level access | Long term  |  |
| Strategy and Plan | Strategy/ long term plans integra-<br>ted with land use (10 to 50 years)<br>- directional in nature, sub-sectori-<br>al/ spatial priorities, broad sequen-<br>cing of land use, transport          | 10 - 50 years  |  |
|                   | Medium term plans – detailed pro-<br>ject identification, priority setting   |  |  |
| Program           | Investment programs (on rolling<br>basis), consisting of projects and<br>other initiatives including TA and<br>capacity building.  | 1-2 year committed projects, 3-5<br>year indicative investments awaiting<br>funding approval |  |
| Project           | 'Ready to implement' projects iden-<br>tified in programs  | Once implemented projects have a long life   |  |

# One Plan – desirable for integrated interventions

Cebu BRT is one project of what should be a bigger comprehensive approach

| Funding &<br>Responsibility | Policy | Road     | Public<br>Transport | Other |
|-----------------------------|--------|----------|---------------------|-------|
| Agency 1                    | А      | А        | А                   | А     |
| Agency 2                    | В      | В        | В                   | В     |
| Agency 3                    | С      |          | C                   | С     |
| Agency 4                    | D      |          | D                   | D     |
| Agency 5                    | Е      |          |                     |       |
| Funding X                   |        |          |                     |       |
| LG funding Y                |        |          |                     |       |
|                             | \$20M  | \$1,100M | \$670M              | \$80M |



- Corruption
- Bureaucratic inertia
- Weak local government
- High demand on scarce resources (\$ & capable people)
- How to harness market forces?
- Any more?

## **Examples of market response**



MC taxis, Bangkok



### **FX Manila**

### Thai - Cambodia border goods crossing



Policy: Single toll per vehicle crossing of the border at Aranyaprathet *Outcome:* Overloaded vehicles

# Strategies/ plans/projects should be market-oriented

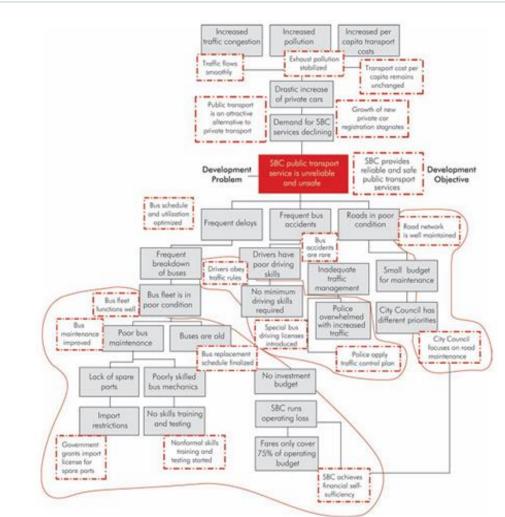
- Facilitating appropriate responses by firms and individuals
- What government & development institutions do may only be the minor part of what needs to be done
- Besides government agencies are often slow moving & part of the "problem"
- Local government may need to be strengthened as a primary method of delivery



### **Session 3: Why is concept important?**



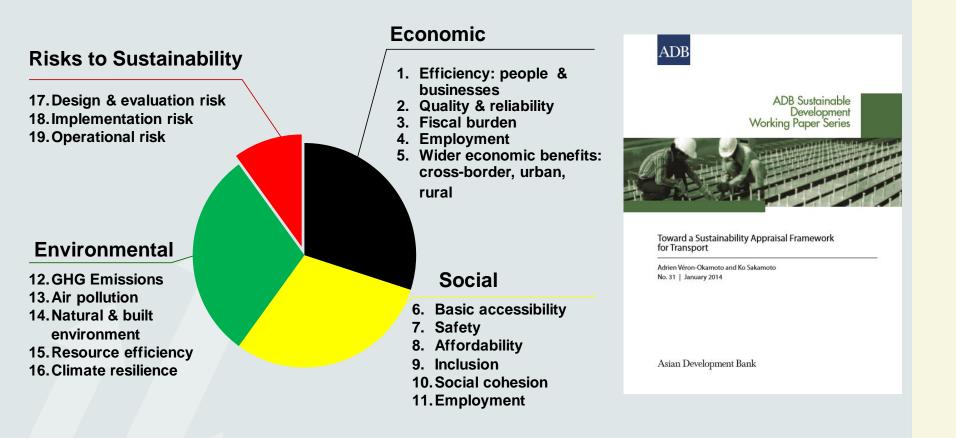
## **Identification / concept in theory**



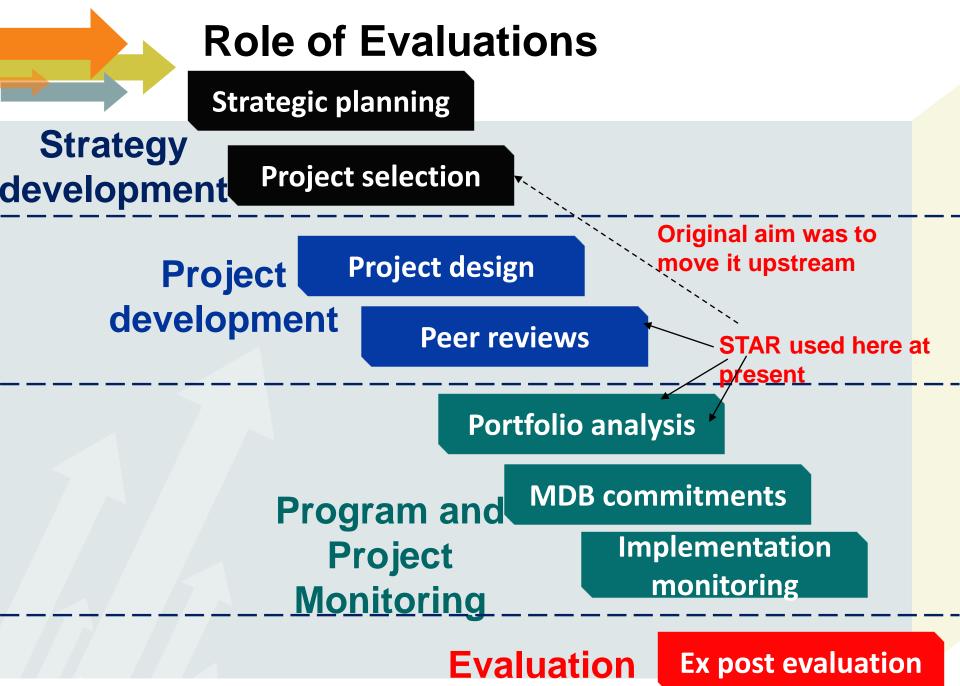
- Nice to think thorough diagnosis <u>always done</u>
- Goals/ objectives first
   strategic framework
- Then problem identification approach
   alone may not fit with desirable strategy
- So 'bottom up/ top down' approach is likely best

Source: ADB 2007. *Guidelines for preparing a design and monitoring framework. A toolkit for developing a participatory design and monitoring framework.* 

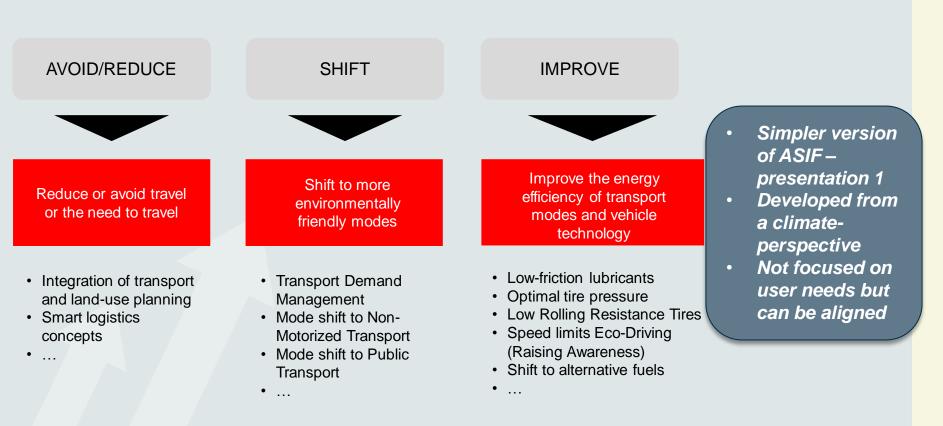
### Another approach: ADB's STAR



ADB 2014. *Toward a Sustainability Appraisal Framework for Transport*: Working Paper 31. January.



### Another approach: A-S-I approach



GIZ (2010), *"Transport and Climate Change"* Module 5E of Sustainable Transport: A Sourcebook for Policy-makers in Developing Cities.

# Another proposed approach for needs and design

Promoting Pro-Poor Growth

A PRACTICAL GUIDE TO EX ANTE POVERTY IMPACT ASSESSMENT Tool adapted from OECD proposed for ADB Urban Transport – not implemented

- Poverty and spatial analysis
- Stakeholder and institution analysis
- Transmission channels
- Aggregate impacts

Rebecca Mann, Intern ADB 2011. Social Sustainability and Urban Transport, presentation 2011

## 1. Detailed poverty/spatial analysis

| Issue                     | Observations  |   |                                    |
|---------------------------|---|---|------------------------------------|
| Where do the poor live?   | Do the poor live in high-density inner city housing? In outer-urban areas? How is this projected to change (if at all) in the medium to long term?  |   |                                    |
| Employment opportunities  | Where are formal and informal opportunities for low, medium and high-<br>skilled work located? Where are opportunities likely to develop in the<br>medium to long term?   | • | These issues usually covered       |
| Employment (all)          | Where do the poor work? How do they get there (ie. motorized vs non-<br>motorized, public v private transport)? At what times do they travel?<br>How long do they spend travelling and waiting? How many transport<br>modes and interchanges are required to reach their destination? |   | as part of<br>project poverty      |
| Employment (Women)        | Where do poor women work? How do they get there? At what times do they travel? Do they travel with children or goods? How long do they spend travelling and waiting? How many transport modes and interchanges are required to reach their destination?                               |   | analysis by<br>World Bank or       |
| Basic needs               | Where do poor people buy food and other necessities? How do they<br>travel there? How do they transport goods?  |   | ADB                                |
| Education                 | Where do poor children go to school? How do they get there? Does this differ by gender?   |   | They are usually                   |
| Health services           | Where are clinics and health services located? What difficulties do the<br>poor experience in travelling to them?   |   | assessed in                        |
| Cultural/Religious/Social | What specific places do the poor travel to socialise and worship? What<br>social opportunities are the poor currently unable to access due to<br>transport constraints?   |   | response to a                      |
| Young people              | Where do young people socialise? How do they get there? Does this<br>differ by gender?  |   | project concept<br>not as an input |
| Vulnerable social groups  | What are other specific places the elderly, women or girls, ethnic<br>minorities or other vulnerable social groups need to travel, if any?  |   | not us un input                    |
| Intermediate travel       | Do the poor need to use intermediate travel modes (walking, bicycle, non-motorised transport) to access public transport?   |   |                                    |
| Inter-urban travel        | Do the poor travel outside the city for employment or other reasons?<br>How do they travel?   |   |                                    |
| Barriers                  | Does transport infrastructure (i.e. roads and railways) create obstacles<br>to accessing employment and other places the poor need to go?   |   |                                    |

Rebecca Mann, Intern ADB 2011. Social Sustainability and Urban Transport, presentation 2011

### 3. Transmission channels & results

| Transmission Channels             |  | Details of the<br>change         | change Channel |                | Risks that the results |  |
|-----------------------------------|--|----------------------------------|----------------|----------------|------------------------|--|
|                                   |  | initiated by the<br>intervention | Short<br>Term  | Medium<br>Term | will not be achieved   |  |
| Prices<br>(affordability)         | Transport service<br>provision<br>(by mode)<br>Transport service<br>use (by mode)      |                                  |                |                |                        |  |
| Transfers<br>(affordability)      | Subsidies  |                                  |                |                |                        |  |
| Access                            | Primary Schools<br>Secondary Schools<br>Employment<br>Hospitals and<br>health services |                                  |                |                |                        |  |
| Health and<br>Safety              | Road safety<br>Level of crime<br>Congestion<br>Pollution                               |                                  |                |                |                        |  |
| Employment in<br>transport sector | Formal<br>Informal   |                                  |                |                |                        |  |

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| Module 3: T                | ransmission channels                        | <sup>20</sup> used and overall i           | results by (  | channel        |  |                        | Transmiss | ransmission Channels Details of the change initiated by the |  | initiated by the   |   | Risks that the<br>results will not             | Possible<br>mitigation                             |
|----------------------------|---|--|---------------|----------------|--|------------------------|-----------|---|--|--|---|--|--|
|                            |   | Details of the                             | Anticipate    | d Results      | Risks that<br>the results<br>will not be | Possible<br>mitigation |           |   | intervention   | Short term   | Medium term                                       | be achieved                                    | measures   |
| Transm                     | ission Channels                             | change<br>initiated by the<br>intervention |               |                | achieved                                 | measures               |           |   | Spatial analysis shows<br>three main categories of<br>workers use non-       | Large increase in<br>number of                                     | Small growth of                                   |  | Cross-city bus<br>services<br>designed to          |
|                            |   |  | Short<br>Term | Medium<br>Term |  |                        |           | Employment<br>and income                                    | motorised and informal<br>transit services to                                | pedestrians,<br>increased use of<br>buses, possible                | inner urban<br>residential                        |  | complement bus<br>rapid transit                    |
|                            | Employment and income sources               |  |               |                |  |                        |           | sources   | access CBD and will<br>need to find alternate<br>transport: security and     | overcrowding at<br>public transport<br>stations in CBD at          | population:<br>relocation closer<br>to work       |  | routes, safe-road<br>crossing<br>infrastructure to |
|                            | Health and public services                  |  |               |                |  |                        | ┝         |   | retail, domestic workers<br>and street vendors.                              | peak hours.  |   |  | accommodate<br>pedestrians.                        |
| Access                     | Schools                                     |  |               |                |  |                        |           |   | Three schools are  | Limited – few<br>children attending                                | More traffic<br>around schools                    |  | Traffic calming                                    |
|                            | Mode share<br>Congestion and                |  |               |                |  |                        |           | Schools   | within the CBD and can<br>no longer be reached by<br>non-motorised transport | these schools use<br>non-motorised or                              | at peak hour:<br>higher risk to<br>children when  | -  | measures in<br>school proximity                    |
|                            | barriers                                    |  |               |                |  |                        |           |   | non-motoriaeu transport  | informal transport   | crossing roads                                    |  |  |
|                            | Transport service<br>provision<br>(by mode) |  |               |                |  |                        | Access    | Health and  | One public hospital and<br>three nursing clinics are                         | Immobile face<br>increased cost to<br>access health                | CBD nursing clinics                               |  | Nursing clinics<br>and hospital                    |
| Prices                     | Transport service<br>use (by mode)          |  |               |                |  |                        |           | public<br>services  | within the CBD and can<br>no longer be reached by<br>non/motorised informal  | services as there is<br>no bus or rail route<br>near the hospital: | experience small<br>decline in patient<br>numbers | -  | operate a bus<br>shuttle from<br>central bus depot |
|                            | Land, housing and<br>other prices           |  |               |                |  |                        |           |   | transport  | will need to use<br>taxis or walk                                  | numbera   |  | central bus depor                                  |
| Transfer<br>payments       | Subsidies                                   |  |               |                |  |                        |           | Mode share  | Regulation requiring<br>shift to motorised and                               |  |   |  |  |
| paymonto                   | Tolls and taxes                             |  |               |                |  |                        |           |   | pedestrian modes   |  |   |  |  |
| Health and                 | Pollution and<br>emissions                  |  |               |                |  |                        |           |   | Restrictions imposed   |  | Limitation on<br>other modes                      | Transport ban<br>is not enforced<br>by traffic | Measures to  |
| Safety                     | Transport user safety                       |  |               |                |  |                        |           | Connection  | within an area of six<br>square miles, four full-                            | Average trip time<br>across CBD                                    | induces higher<br>number of car                   | authorities,<br>penalties do not               | increase<br>enforcement and                        |
|                            | Pedestrian safety                           |  |               |                |  |                        |           | Congestion<br>and barriers                                  | time traffic police  | reduced by 6   | and bus trips:<br>congestion may                  | deter informal                                 | compliance with<br>ban introduced                  |
| Employment<br>in transport | Jobs created/lost                           |  |               |                |  |                        |           |   | enforcement of ban.  | minutes.   | return to original<br>levels over the             | transport<br>operators who<br>continue to      | concurrently with<br>ban                           |
| sector                     | Wages                                       |  |               |                |  |                        |           |   |  |  | long term.  | enter the CBD.                                 |  |

### Rebecca Mann, Intern ADB 2011. Social Sustainability and Urban Transport, presentation 2011



- Needs of whom? To where? from where?
- When? Why?
- How to respond options, channels?
- Impacts & incidence?
- Minimize/ avoid negatives
- Compatibility with strategies? Future users?
- What don't we know?
- Where do we get the information from?
- Strengths & weakness of tick box approach?

### **Session 4: Innovative approaches**



### 1. China-GEF-World Bank Urban Transport Partnership Program



- Instead of going project by project – do a program and incentivize cities
- 14 cities + 1 province 2007-2013
- GEF climate funds (\$20m) to sub-national governments via National Development and Reform Commission – for studies, project preparation and policy/ standard setting
- Similar programs in India and Latin America
- Outcomes see over

Refer World Bank 2015. Implementation Completion Report, Report No: ICR00002509, June



### **Estimated CO2 emissions over 10 years and Marginal Abatement Cost**

| City      | Details      | Investment<br>(USD million) | CO2 Emission<br>Reduction<br>(million ton) | Marginal<br>Abatement Cost<br>(USD/ton) |
|-----------|--------------|-----------------------------|--|---|
|           |              | BRT                         |  |   |
| Urumqi    | 4 corridors  | 340.4                       | 0.51                                       | 665                                     |
| Zhengzhou | 8 corridors  | 120.0                       | 0.63                                       | 191                                     |
| Jinan     | 5 corridors  | 220.7                       | 0.21                                       | 1,068                                   |
| Nanchang  | 1 corridor   | 50.0                        | 0.15                                       | 336                                     |
| Sub-total |              | 731.1                       | 1.50                                       | 489                                     |
|           | Inte         | grated PT/NMT               | Improvement                                |   |
| Changzhi  | 4 corridors  | 111.2                       | 0.01                                       | 8461                                    |
| Weihai    | 3 corridors* | 114.6                       | 0.32                                       | 361                                     |
| Sub-total |              | 225.8                       | 0.55                                       | 682                                     |
|           | Т            | ravel Demand M              | anagement                                  |   |
| Guangzhou |              | 10.0                        | 2.10                                       | 5                                       |
| Sub-total |              | 10.0                        | 2.10                                       | 5                                       |
| Total     |              | 967                         | 3.93                                       | 246                                     |

# 2. Case study on building local government capacity, Indonesia

- National road agencies given money to build regional city bypasses (ie new primary roads)
- Money & authority for planning & construction given to local governments for "Quality of Life" improvements
- Local governments had freedom to meet local needs as long as specified criteria were met eg:
  - Prepare structure plans
  - Local road network plans (secondary & local roads)
  - Pedestrian, non motorised transport, amenity, traffic management & drainage improvements on integrated basis



## 3. Taxi liberalization, Bangkok

- **Problem:** in 1991 12,000 very old Taxis in Bangkok
- Controlled by small group of influential people
- Fares relatively high & taxi quality & availability low
- **Challenge:** how to reform/ modernize?
  - Alternative 1: offer scrap incentives (e.g. like in proposed Motorcycle Upgrade Program)
  - Alternative 2: liberalize/ open up taxi market to anybody with vehicle of certain quality



- What actually happened?
  - Taxi market was liberalized in 1992
  - Within one year there were 30,000 new taxis on the road
  - By 2005, there are in excess of 50,000 taxis on the road with high availability & fares lower in real terms than in 1992

## 4. Transit route associations

- Problems of small transit vehicles – congestion at stops etc, unruly driving, pollution
- Traditional government response is to replace with state-run bus enterprises
- Alternative approach: create a new "community of interest" in having small operators work together to manage driving behavior, match supply to demand etc





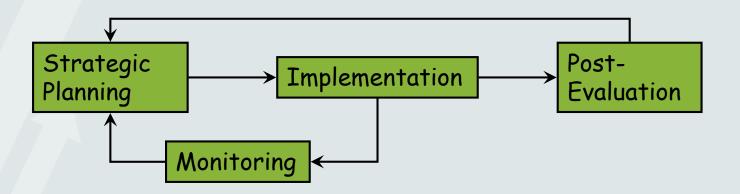


- Route associations exist in Thailand, Philippines, other Asia, Pacific Islands, South America & many other countries
- General principles:
  - Leadership (eg Mayor, Chief of local Dept of Land Transport office)
  - New incentive structure eg based on revenue for route rather than revenue collected per vehicle
  - Penalties
  - Quality NOT quantity competition
- Tends to work best in low demand situations regional cities where "people know each other"

Would route associations have been a solution in Cebu?



- Why review: post-evaluate & monitor...encompasses
- Post-evaluation process aims & objectives, strategy & plan, data collection & analysis, reporting
- Monitoring integral to strategy design
- Performance measurement
- Data collection





## **Project preparation in context**

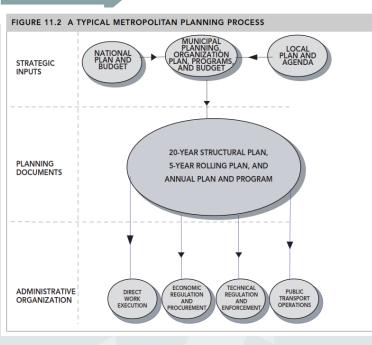


Preparation/ feasibility – engineering, demand, economic, financial, environmental and social (+ve and –ve not just compliance)

- Often called 'business case'
- Cover demand and economics later

Source: Adam Smith International (2014), "Assessment of the Effectiveness of Project Preparation Facilities in Asia." Report prepared for the G20 Working Group. September + Author's additions

### **Desirable eco-system (revisited)**



World Bank, 2002. Cities on the Move.

- Does it exist for Cebu BRT?
- What about where you come from?

| Instrument        | Content  | Time Frame  |  |  |
|-------------------|--|---|--|--|
| Policy            | Directional intent e.g. reduce road<br>fatalities, achieve certain urban air<br>quality levels, limit GHG emission<br>from transport, create universal ru-<br>ral, urban and national level access | Long term   |  |  |
| Strategy and Plan | Strategy/ long term plans integra-<br>ted with land use (10 to 50 years)<br>- directional in nature, sub-sectori-<br>al/ spatial priorities, broad sequen-<br>cing of land use, transport          | ong term<br>0 - 50 years<br>-2 year committed projects, 3-5<br>ear indicative investments awaiting<br>unding approval<br>Ince implemented projects have a |  |  |
|                   | Medium term plans – detailed pro-<br>ject identification, priority setting   |   |  |  |
| Program           | Investment programs (on rolling<br>basis), consisting of projects and<br>other initiatives including TA and<br>capacity building.  | 1–2 year committed projects, 3–5<br>year indicative investments awaiting<br>funding approval  |  |  |
| Project           | 'Ready to implement' projects iden-<br>tified in programs  | Once implemented projects have a long life  |  |  |

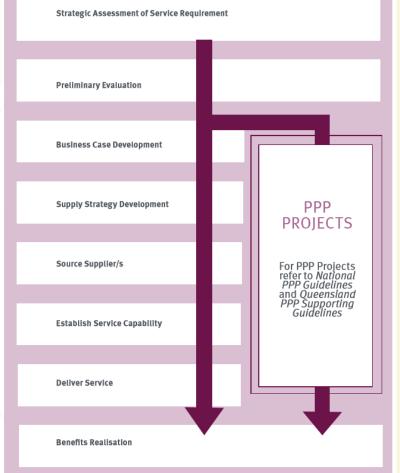
## **Project preparation purpose and form**

- Formal presentation of information to support decision to proceed with a proposal and to secure necessary approvals
- May be a self-standing document so that all information is in one place
- Supporting documentation would include options analysis, engineering designs, land acquisition requirements, cost estimates, economic and financial appraisals and social and environmental assessments



- 1. <u>Project decision</u> project context, problem addressed, service requirements, the options considered & justification for the recommended solution, i.e. including all appraisals (demand, economics etc.)
- Financing decision how the project is to be financed including consideration of a PPP if appropriate, and considering ongoing costs, not just initial capital.
- 3. <u>Implementation decision</u> how it is to be delivered, e.g. institutions, contracts, schedule
- 4. <u>Monitoring and review</u> have expected benefits been realised?

## Project Assessment in Australia – multi-step process



Source: https://www.treasury.qld.gov.au/publicationsresources/project-assessment-framework/paf-policy-overview.pdf

# Key Aspects (1)

- Project decision:
  - Needs
  - Options generation
  - Base case definition
  - Project case definition

#### Contrast with WB PAD

- Discussion of needs
- Discussion of options

- Demand analysis effect on project design and project viability
- Economic/ other analysis priority
- Risk identification
- Optimization scaling project to level of benefit

# Key Aspects (2)

### • Financing decision:

- Risk allocation management of risk
- Affordability are funds available from relevant sources (public/private) to meet costs?
- Value for Money assessment
- Procurement strategy e.g. PPP & modality
- Implementation decision:
  - Institutional arrangements
  - Governance

Word of caution: is this the best way to spend the money to solve the problem? – real life problem is the project has a life of its own.

## **Chronology of Cebu BRT**

- 2011 and before pre FS
- 2011/12 project preparation at FS level by DOT with WB support
- Initial WB project appraisal document prepared but not approved – 2012
- National Economic Development Authority was concerned that land acquisition costs had been underestimated – 'initiated value engineering' review of FS (January-June 2014)
- WB project appraisal document prepared but not approved September 2014 – cost estimates and other details almost unchanged from 2012
- In second half of 2016, detailed design underway and completed by end 2016

# The Cebu BRT



- Refer BRT overview handout (limited copies)
- PID (concept)/ PAD
- Key point is this is a sovereign loan project (\$116m) although there is a CTF concessional loan (\$25m) + GoP is a significant financier

|  | TOTAL<br>COST | IBRD        | CTF        | GoP        |
|--|---------------|-------------|------------|------------|
| 1. BRT Infrastructure and System             | 162.0         | 80.2        | 8.8        | 73.0       |
| 2. Traffic Management                        | 15.6          | -           | 13.2       | 2.4        |
| 3. BRT Concept Dissemination and Development | 7.0           | 4.0         | -          | 3.0        |
| 4. Urban Realm Enhancements                  | 3.0           | 3.0         | -          | -          |
| 5. Project Outcome Monitoring                | 5.0           | 3.9         | 1.1        | -          |
| 6. Project Management                        | 6.1           | 6.1         | -          | -          |
| Base Cost Total                              | 198.7         | 97.2        | 23.1       | 78.4       |
| Price contingency<br>Physical contingency    | 11.1<br>18.7  | 7.2<br>11.6 | 0.8<br>1.1 | 3.1<br>6.0 |
| TOTAL  | 228.5         | 116.0       | 25.0       | 87.5       |

Indicative Project Cost (US\$ million)

Contingency about 13%

2014 cost estimate based on FS level - conceptual only

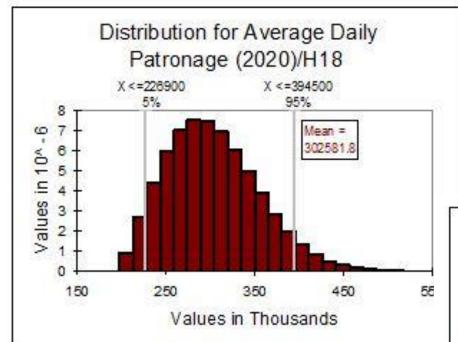
| <b>Category of Project</b> | Types of Project  | Applica | ble Uplift |
|----------------------------|-------------------|---------|------------|
|                            |                   | P50     | P90        |
| Roads                      | All roads         | 15%     | 45%        |
|                            | Bus lanes         |         |            |
|                            | Bus Rapid Transit |         |            |
|                            | Other non         |         |            |
|                            | motorized         |         |            |
|                            | transport         |         |            |
| Rail                       | Metro             | 40%     | 68%        |
|                            | Light Rail        |         |            |
|                            | Guided bus        |         |            |
|                            | Conventional rail |         |            |
|                            | High speed rail   |         |            |
| Fixed links                | Bridges           | 23%     | 83%        |
|                            | Tunnels           |         |            |

**UK Capital Expenditure Optimism Bias\* Uplifts** 

(\*) includes risk. Based on typical level of detail in business cases with no detailed design

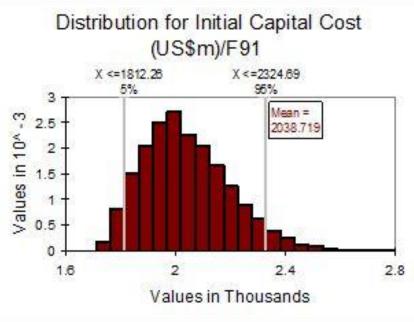
Source: Summarized from B. Flyvbjerg, 2004. Procedures for Dealing with Optimism Bias in Transport Planning, Guidance Document. Published by the Department for Transport, UK. Page 32.





Tendency for demand to be overestimated & cost to be underestimated and the time frame to be much longer in practice

By this stage, even if there is information to indicate a project is not viable – project usually continues



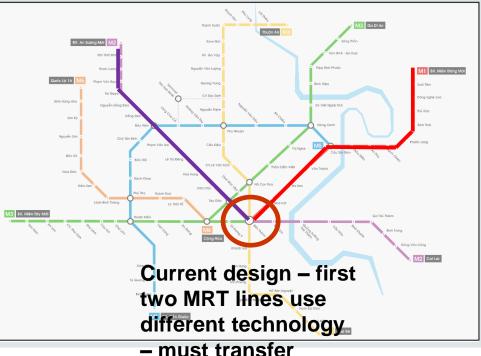
# Scope for technical optimization – value engineering - HCMC



Terminal station inappropriate for modern MRT

Often huge scope for optimization – but institutional barriers as in HCMC

Or where bus services stop at municipal boundaries – common in Asia even though metro area has overspilled its boundary



# Current implementation risk assessment (June 2017)

#### Systematic Operations Risk-rating Tool

| Risk Category   | Rating at Approval | Previous Rating | Current Rating |
|---|--------------------|-----------------|----------------|
| Political and Governance  | 2                  | Substantial     | Substantial    |
| Macroeconomic   | ÷                  | Moderate        | Moderate       |
| Sector Strategies and Policies                                  | #                  | Substantial     | Substantial    |
| Technical Design of Project or Program                          | 2                  | 单 High          | 🟓 High         |
| Institutional Capacity for Implementation and<br>Sustainability | <del>7</del> .     | • High          | • High         |
| Fiduciary   |                    | Moderate        | Moderate       |
| Environment and Social  | 5                  | Substantial     | Substantial    |
| Stakeholders  |                    | Substantial     | Substantial    |
| Other   | 2                  | 1220            | <u>12</u> 31   |
| Overall   | 22                 | High            | e High         |

Cuttaree, Vickram; Cuttaree, Vickram. 2017. *Philippines - Cebu Bus Rapid Transit (BRT) Project : P119343 - Implementation Status Results Report : Sequence 06.* Washington, D.C. :World Bank Group. http://documents.worldbank.org/curated/en/139641496384385116/Philippines-Cebu-Bus-

Rapid-Transit-BRT-Project-P119343-Implementation-Status-Results-Report-Sequence-06



- For the Cebu BRT identification likely to have been adequate? Assuming it is, what would you think would have been essential to be sure of?
- What residual risks may there be to the revision to detailed design is not completed in terms of:
  - Costs/ scope of design
  - Demand
  - Safeguards incl. land acquisition
  - Other
- What would you suggest to improve the WB proposal? Or alternatives?
- What about view of a private investor

#### Readings for later:

- PAD scan through only
- Integrated safeguards sheet – scan through only
- Implementation Status Reports

# Exercise: putting your team together

You are the Cebu Project Owner's representative

- What are some basic things that are essential to have decided before hiring the project preparation consultants?
- How would you respond if the World Bank task manager suggested you needed an output contract (as opposed to an input contract)?

# Some key things

- Clear objective & timeline
- Describe issues & provide relevant information don't let consultants have to guess – tell them the budget
- Activities but don't be too prescriptive, define deliverables
- Team avoid precise team descriptions describe skills needed
- International/ regional/ national mix don't specify? Or if you do, only to ensure you have local skills?

# Enhancing environmental outcomes - why target jeepneys

- Major source of fossil energy use, air pollution and greenhouse gas emissions
- Outdated technology
- Poor maintenance practices
- Poor vehicle design (mass, ergonomics and drag)
- Inefficient driving behaviour
- Traffic congestion contribution



## Target gross polluters from air pollution point of view (PM)

#### Jeepneys

| Average Speed |        |                  | Ave              | erage Sp | eed      |                    | Av  | erage Sp          | eed                     |                   |                  |                  |  |
|---------------|--------|------------------|------------------|----------|----------|--------------------|---|-------------------|-------------------------|-------------------|------------------|------------------|--|
|               |        | 10               | 20               | 30       |          | 10                 | 20  | 30                |                         | 10                | 20               | 30               |  |
|               |        | Ligh             | t Duty Veh       | icles    |          | Hear               | y Duty I  | Buses             |                         | Heav              | y Duty T         | rucks            |  |
| HC            | -      | 0.52             | 0.32             | 0.25     | 10       | 2.35               | 1.31  | 0.93              | 10                      | 1.46              | 0.93             | 0.71             |  |
| CO            | 1994   | 1.88             | 1.32             | 1.07     | 36       | 10.17              | 6.59  | 5.11              | 1995                    | 13.12             | 10.35            | 9.02             |  |
| NOx           | -15    | 2.97             | 2.34             | 2.03     | -15      | 19.68              | 12.00   | 8.98              |                         | 15.02             | 10.44            | 8.44             |  |
| CO2           | Pre-   | 414.74           | 317.95           | 272.17   | Pre-1995 | 1299.06            | 843.09  | 654.71            | Pre                     | 1163.51           | 921.26           | 803.67           | 6.00   |
| PM            | I      | 216.18           | 187.54           | 172.59   | щ        | 1319.11            | 962.30  | 800.18            | щ                       | 2445.90           | 1859.44          | 1583.94          | 5.00   |
| нс            |        | 0.26             | 0.04             | 0.00     |          | 1.01               | 1.10  | 0.00              |                         | 1.65              | 1 1 0            | 0.06             | 4.00   |
| CO            | 96     | 0.36             | 0.24             | 0.20     | P.       | 1.81<br>17.40      | 1.10<br>16.02   | 0.82              | 97                      | 1.65<br>4.24      | 1.18<br>3.46     | 0.96             |  |
|               | 6-+    | 1.51<br>3.37     |                  |          | б<br>ц   |                    |   |                   |                         |                   |                  |                  | <b>x 5</b> .00   |
| NOx           | 1994-9 |                  | 2.60             | 2.24     | 1996-97  | 22.45              | 13.30<br>999.87   | 9.80              | 1996-                   | 14.24             | 10.88            | 9.30             | 2.00   |
| CO2<br>PM     | 16     | 409.56<br>153.14 | 322.43<br>155.50 | 280.32   | 1        | 1317.69<br>1928.59 | 999.87<br>1759.84   | 850.79<br>1668.06 | 16                      | 1185.70<br>933.68 | 980.67<br>880.38 | 877.59<br>850.62 | 1.00   |
| PM            |        | 153.14           | 155.50           | 156.90   |          | 1928.59            | 1759.84   | 1668.06           |                         | 933.08            | 880.38           | 850.62           |  |
| HC            |        | 0.34             | 0.21             | 0.16     | 0        | 0.85               | 0.46  | 0.32              | 0                       | 1.83              | 1.22             | 0.97             |  |
| со            | 66     | 1.83             | 1.08             | 0.79     | -2000    | 18.21              | 15.42   | 13.99             | -2000                   | 4.24              | 3.46             | 3.08             | Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Crosspolluter<br>Cr |
| NOx           | -76    | 2.87             | 2.23             | 1.93     | P        | 19.68              | 12.00   | 8.98              | P                       | 15.02             | 10.44            | 8.44             | Collute Unco Conformation  |
| CO2           | 1997.  | 437.58           | 342.34           | 296.56   | 1997.    | 1789.18            | 12.00     3.98     13.02     10.44     0.44       18     1154.76     893.83       9     620.84     522.00 |                   | St Uniton Ced of Ced of |                   |                  |                  |  |
| PM            | •••    | 169.94           | 166.20           | 164.05   | i        | 835.09             | 620.84  | 522.00            | 1                       | 1283.03           | 925.60           | 764.66           |  |
|               |        |                  |                  |          |          |                    |   |                   |                         |                   |                  |                  |  |
| HC            | 00     | 0.27             | 0.19             | 0.16     | 5        | 1.83               | 1.05  | 0.76              | 5                       | 0.83              | 0.55             | 0.43             |  |
| CO            | 2000   | 1.70             | 1.37             | 1.21     | 2001     | 6.36               | 3.72  | 2.72              | 2001                    | 5.40              | 3.61             | 2.85             |  |
| NOx           | er     | 1.45             | 1.14             | 0.98     | er 5     | 13.50              | 9.47  | 7.70              | 10                      | 15.07             | 10.03            | 7.91             |  |
| C02           | after  | 420.66           | 342.25           | 303.35   | after    | 1474.90            | 1038.44   | 845.75            | after                   | 1438.36           | 1009.98          | 821.27           |  |
| PM            | a,     | 138.24           | 145.44           | 149.83   | a a      | 1116.67            | 982.14  | 911.09            | σ,                      | 447.67            | 410.40           | 390.06           | 1  |

World Bank 2009. Draft Report. Developing Integrated Emissions Strategies for Existing Land Transport (DIESEL). Bangkok, Thailand

## **Enhancing environmental outcomes**



Rough CO2 estimates:

- 8,300 jeepneys PUJs in Cebu, Low load factors in off peak
- Many with pre-Euro technology next slides
- AM peak forecast for BRT 26,000 pax of which 90% from jeepneys so around 2,600 jeepneys potentially replaceable in short term
- Jeepney about 20 tonnes of CO2 per year
- So, rough estimate of CO2 saving of 50,000 tonnes p.a. (Tables 7.4 and 7.6 of Annex 7 of PAD shows saving of 60,000 tonnes p.a. from jeepneys of city-wide total of 70,000 tonnes p.a.)

## **Regulatory and financing options**

| Options  | Challenges  |  |
|--|---|--|
| Let jeepney licenses expire<br>(assumed for Cebu BRT)    | Substantial illegal operations – many owners drivers<br>feel they have 'grand fathered rights' – need a<br>detailed analysis of 'political economy' |  |
| Emission standards                                       | Apply to new vehicles – in-use vehicle testing lax – difficult to fix   |  |
| Buy back   | Cost US \$6-10k per vehicle* – need to ensure does<br>not re-enter operations, cost of administration of<br>scrap program                           |  |
| Upgrade incentives<br>(technology options/<br>financing) | See next slides   |  |

(\*) vehicle assumed to be worth little. The license represents most of the value.

**Technology options** 

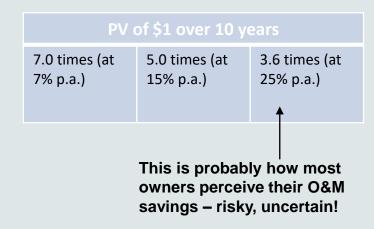
\$23,000

| Savings pf \$880-       |
|-------------------------|
| 1,600/p.a. = average of |
| \$1,240p.a.             |

| Technology  | Capacity in seats | Replace-<br>ment<br>ratio | Investment<br>cost (PHP) | O&M cost / month<br>(Php) | Savings / month<br>(Php)   | Yearly greenhouse gas<br>emission reductions<br>(Tons CO2 e ) |
|---|-------------------|---------------------------|--------------------------|---------------------------|--|---|
| Euro 4 Diesel Jeepney   |                   |                           | 1,100,000.00             | 6,302 to 16,195           | 3,523 to 6,321   | 4.24 to 7.95  |
| Euro 4 LPG Jeepney  |                   |                           | 850,000.00               | 10,560 to 28,061          | (733) to (5,545)   | 1.41 to -1.26   |
| Electric Jeepney  | 20                | 1:1                       | 950,000.00               | 8,797 to 48,456           | 1,028 to (1,806)   | 6.99 to 10.26   |
| Diesel-Electric Hybrid<br>Jeepney   |                   |                           | 1,574,000.00             | 4,114 to 22714            | 5,712 to 5,894   | 6.36 to 7.84  |
| Euro 4 Diesel Minibus   | 40                | 1:2                       | 1,800,000.00             | 9,066 to 23,236           | 10,586 to<br>21,795  | 11.14 to 21.13  |
| Euro 4 Diesel Bus   | 60                | 1:4                       | 4,500,000.00             | 24,232 to 64,072          | 15,072 to<br>25,990<br>30,003 to<br>46,341 ( with<br>Fare Adi. ) | 16.91 to 28.20  |
| Source: Jose Bienvenido Manuel Biona, undated. Shift to Cleaner<br>Jeepneys in Metro Manila: Cost and Benefits. |                   |                           |                          |                           |  |   |

## **Rough financing assessment**

| Item                           | Interest rate |          |          |  |  |  |
|--------------------------------|---------------|----------|----------|--|--|--|
|                                | @ 7%          | @ 15%    | @ 25%    |  |  |  |
| PV of O&M savings              | \$8,700       | \$6,200  | \$4,450  |  |  |  |
| Financing gap per vehicle      | \$14,300      | \$16,800 | \$18,600 |  |  |  |
| % of new vehicle cost defrayed | 38%           | 27%      | 19%      |  |  |  |



#### **CO2 cost-effectiveness summary**

| Option                                    | Capital cost USD                                  | CO2 saving p.a.<br>(first year) | USD\$ per 1 <sup>st</sup><br>year tonne<br>CO2 reduced |
|---|---|---------------------------------|--|
| BRT and let<br>jeepney licences<br>expire | \$210 million (no traffic management)             | 60,000 tonnes                   | \$3,500/tonne  |
| Buy-back                                  | \$6,000 per old jeepney<br>(guess) + scrap admin. | 20.0 tonnes per vehicle         | \$300 per tonne  |
| Financing<br>incentives<br>(implied)      | > \$14,000 vehicle                                | 5.0 tonnes per vehicle          | \$2,800/tonne  |

Discussion

• Why not buy-back?

#### **Session 5A: Institutional analysis**

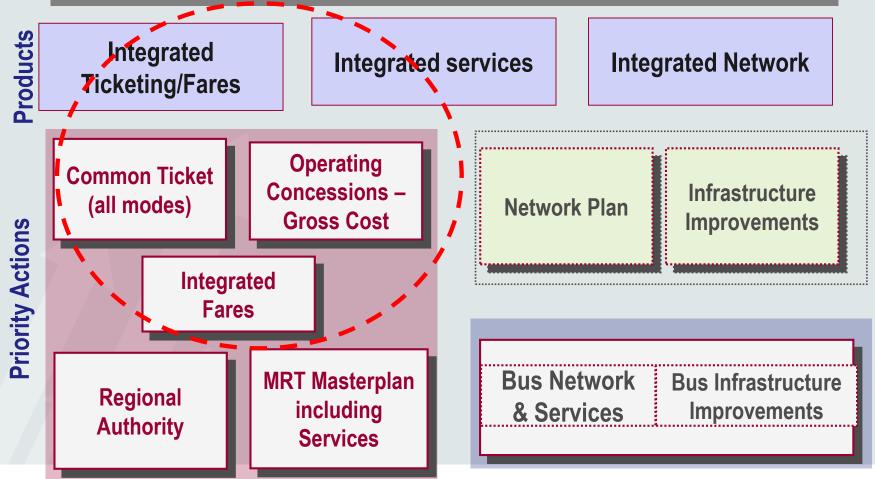




## Integrating transit - key components

#### **Desired outcomes**

- 1. Affordable & convenient
- 2. Quick & predictable
- 3. High quality clean, comfortable 4. Accessible, integrated, connected



# 3 things to consider....1

Functions and how they are distributed – e.g. Bangkok

- 3 agencies for rail
- 1 state monopoly for buses + others
- **2** traffic authorities etc

| Function                                    | Transport sector agencies  |  |  |                                |  |  |  |
|---|--|--|--|--------------------------------|--|--|--|
|   | Rail and MRT   | Other Public<br>Transport  | Roads &<br>Road Vehicles   | Traffic & Street<br>Management |  |  |  |
| Policy and Planning                         |  |  |  |                                |  |  |  |
| Policy and Planning                         | MOT/OTP & SRT  | MOT/OTP & DLT  | MOT/OTP, DOH &<br>ETA  | BMA & OTP                      |  |  |  |
| Program developme                           | nt and management for  | r infrastructure prov  | ision  | -                              |  |  |  |
| Design                                      | MOT/OTP, SRT,<br>MRTA and BMA  | MOT/OTP, DLT   | DOH, ETA, DRR,<br>BMA  | BMA                            |  |  |  |
| Construction<br>preparation &<br>management | MRTA, SRT, BMA   | BMTA, Harbors<br>Department under<br>MOT   | DOH, ETA, DRR,<br>BMA  | BMA                            |  |  |  |
| Delivery of works                           | MRTA, SRT, BMA & private contractors   | BMTA and Harbors<br>Dept. (MOT) &<br>private bus and<br>water transport<br>operators | DOH, ETA, DRR,<br>BMA & private<br>contractors or<br>concessionaires in<br>case of DMT and<br>SES II toll roads. | ВМА                            |  |  |  |
| Maintenance                                 | SRT, BTS, BMCL   | BMTA and Harbors<br>Dept. (MOT) &<br>private bus and<br>water transport<br>operators | DOH, ETA, DRR,<br>BMA  | BMA                            |  |  |  |
| Financing                                   | Government budget<br>for SRT, Blue Line<br>and Green Line<br>extension civil works | Government budget<br>and revenue from<br>passenger fares                             | Government budget,<br>private financing in<br>case of DMT and<br>SES II toll roads.                              | Government budget              |  |  |  |
| Service delivery, inc                       | luding operations & m  | aintenance   |  |                                |  |  |  |
| Provision                                   | BMCL, BTS, SRT   | BMTA & private<br>bus and water<br>transport operators                               | DOH, ETA, &<br>private concession-<br>aires for DMT and<br>SES II toll roads                                     | BMA, Traffic<br>Police         |  |  |  |
| Ticketing and<br>marketing                  | BMCL, BTS, SRT   | BMTA & private<br>bus and water<br>transport operators                               | As above for toll<br>collection  | na                             |  |  |  |
| Service specification                       | MRTA, BMA, SRT   | LTCB, DLT  | na   | na                             |  |  |  |
| Contracting                                 | MRTA, BMA, SRT   | BMTA   | DOH, ETA, DRR,<br>BMA  | na                             |  |  |  |
| Contract compliance                         | MRTA, BMA, SRT   | DLT, BMTA  | DOH  | na                             |  |  |  |
| Financing                                   | BMCL, BTS, SRT   | Government budget<br>and revenue from<br>passenger fares                             | na   | na                             |  |  |  |
| Regulation & enforcement                    | Part of contract   | DLT, Police and<br>Harbors Department  | Police<br>DLT for vehicle<br>registration/ fitness &<br>driver authorization                                     | Police                         |  |  |  |

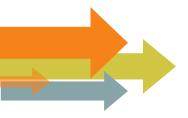
Table A.5: Current Transport Agency Functions

3 things to consider....2

#### Level of government

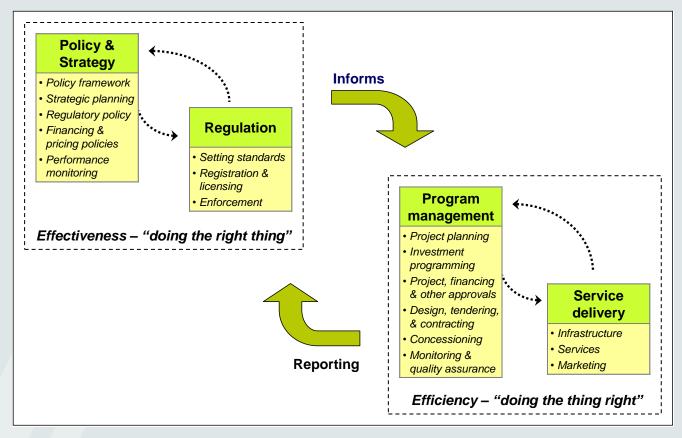
| Strategy level | Function  | Agency  | Comments   |
|----------------|---|---|--|
| "For the city" | National roads<br>Public enterprises<br>Tax levels<br>Intergovernmental transfers   | Ministry of construction<br>Ministry of economy<br>Treasury<br>Treasury   | Private sector construction<br>Sometimes municipal   |
|                | Regulation and competition<br>policy<br>Vehicle registration<br>and safety  | Ministry of economy<br>Ministry of transport  | May be function of a quasi-<br>independent commission  |
| "Of the city"  | Urban structure planning<br>Strategic transport planning<br>Local road management<br>Public transport planning<br>and procurement<br>Traffic management<br>Law enforcement<br>Road safety | Planning department<br>Transport department<br>Roads department<br>Public transport agency<br>Traffic department<br>Police department<br>Interdepartmental unit | Direct responsibility to mayor<br>Sometimes national   |
| "In the city"  | Public transport operations<br>Road construction and<br>maintenance<br>Local facility consultation  | Private companies<br>Private companies<br>NGOs and individuals  | Franchised or contracted<br>Some force account<br>maintenance typical<br>Sometimes under formal public<br>inquiry laws |

World Bank, 2002. Cities on the Move.



## 3 things to consider....3

#### Allocation of functions



#### Mapping Cebu's transport functions

|                           | Transport Sector Agencies |                    |                 |            |  |  |
|---------------------------|---------------------------|--------------------|-----------------|------------|--|--|
| Function                  | Rail                      | Other Public       | Roads & Road    | Traffic &  |  |  |
| Function                  |                           | Transport          | Vehicles        | Street     |  |  |
|                           |                           | _                  |                 | Management |  |  |
| Policy and Planning       |                           |                    |                 |            |  |  |
| Policy and Planning       |                           |                    |                 |            |  |  |
| Programme Developme       | ent and Managen           | nent for Infrastru | cture Provision |            |  |  |
| Design                    |                           |                    |                 |            |  |  |
| Construction              |                           |                    |                 |            |  |  |
| Preparation &             |                           |                    |                 |            |  |  |
| Management                |                           |                    |                 |            |  |  |
| Delivery of Works         |                           |                    |                 |            |  |  |
| Maintenance               |                           |                    |                 |            |  |  |
| Financing                 |                           |                    |                 |            |  |  |
| Service Delivery, include | ing Operations (          | & Maintenance      |                 |            |  |  |
| Provision of services     |                           |                    |                 |            |  |  |
| Ticketing and             |                           |                    |                 |            |  |  |
| marketing                 |                           |                    |                 |            |  |  |
| Service planning and      |                           |                    |                 |            |  |  |
| specification             |                           |                    |                 |            |  |  |
| Procurement/              |                           |                    |                 |            |  |  |
| tendering of services     |                           |                    |                 |            |  |  |
| Contract Compliance       |                           |                    |                 |            |  |  |
| Financing                 |                           |                    |                 |            |  |  |
| Regulation                |                           |                    |                 |            |  |  |
| Regulation &              |                           |                    |                 |            |  |  |
| Enforcement               |                           |                    |                 |            |  |  |
| Certification and         |                           |                    |                 |            |  |  |
| safety                    |                           |                    |                 |            |  |  |

Discussion



| Day/ time            | Торіс  |  |  |  |  |
|----------------------|--|--|--|--|--|
| Wednesday 11 October |  |  |  |  |  |
| 12.30-12.45          | Introduction   |  |  |  |  |
| 12.45-13.00          | Transport and the global agendas                       |  |  |  |  |
| 13.00-13.45          | How are projects prepared? - Overview                  |  |  |  |  |
| 13.45-14.15          | Why is concept important?                              |  |  |  |  |
| 14.15-15.00          | Innovative approaches                                  |  |  |  |  |
| 15.00-15.30          | Break  |  |  |  |  |
| 15.30-16.30          | Closer look at project preparation                     |  |  |  |  |
| 16.30-17.00          | Exercise: putting your team together                   |  |  |  |  |
| Thursday 12 October  |  |  |  |  |  |
| 09.00-10.30          | Demand and economic appraisal                          |  |  |  |  |
| 10.30-11.00          | Break  |  |  |  |  |
| 11.00-12.00          | Identifying risks and potential role of private sector |  |  |  |  |
| 12.00-12.30          | Wrap-up  |  |  |  |  |