



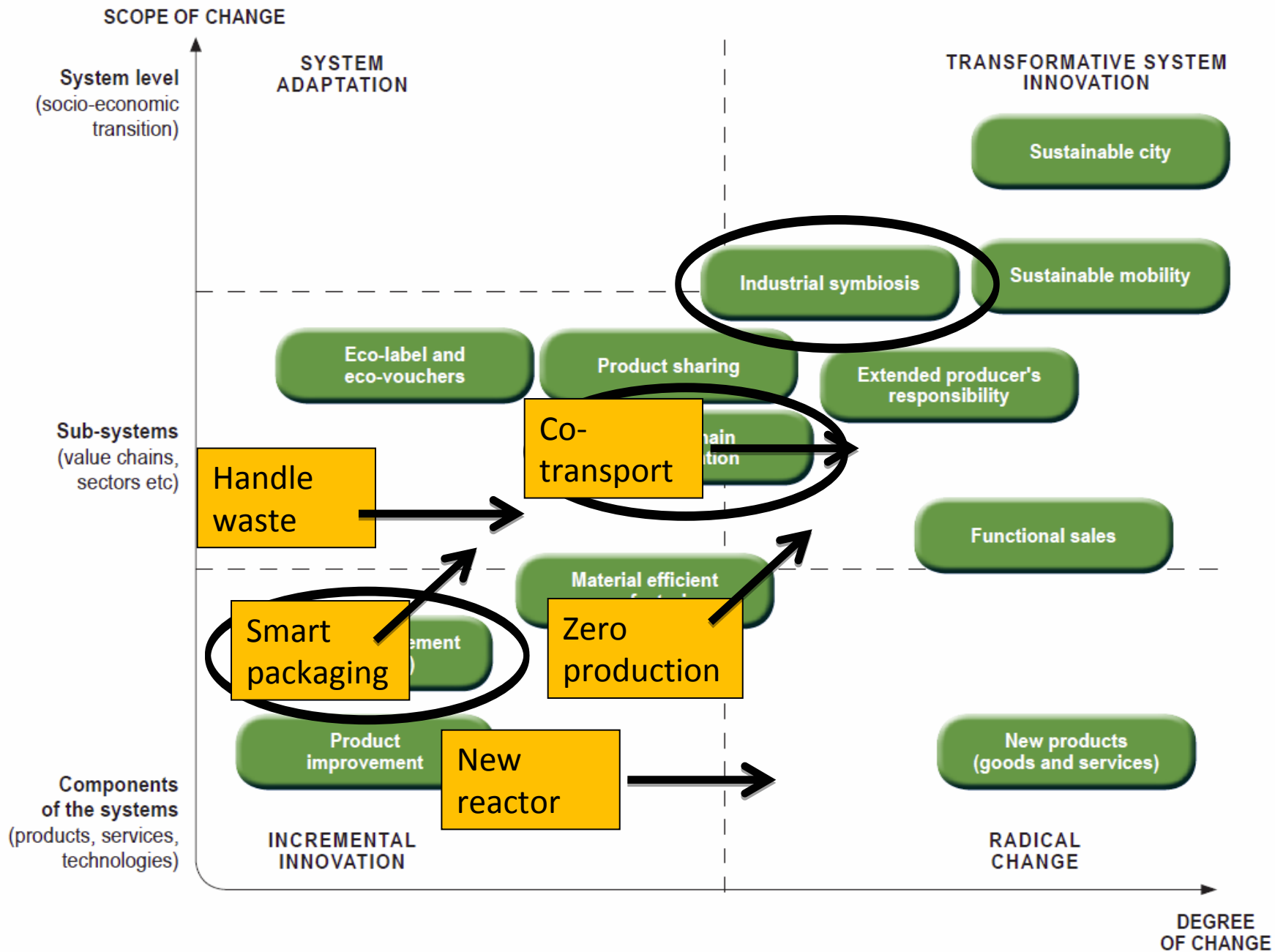
Eco-innovations through Public
Private Partnership
IPLA Global Forum 2013
10 September
Berit Gullbransson



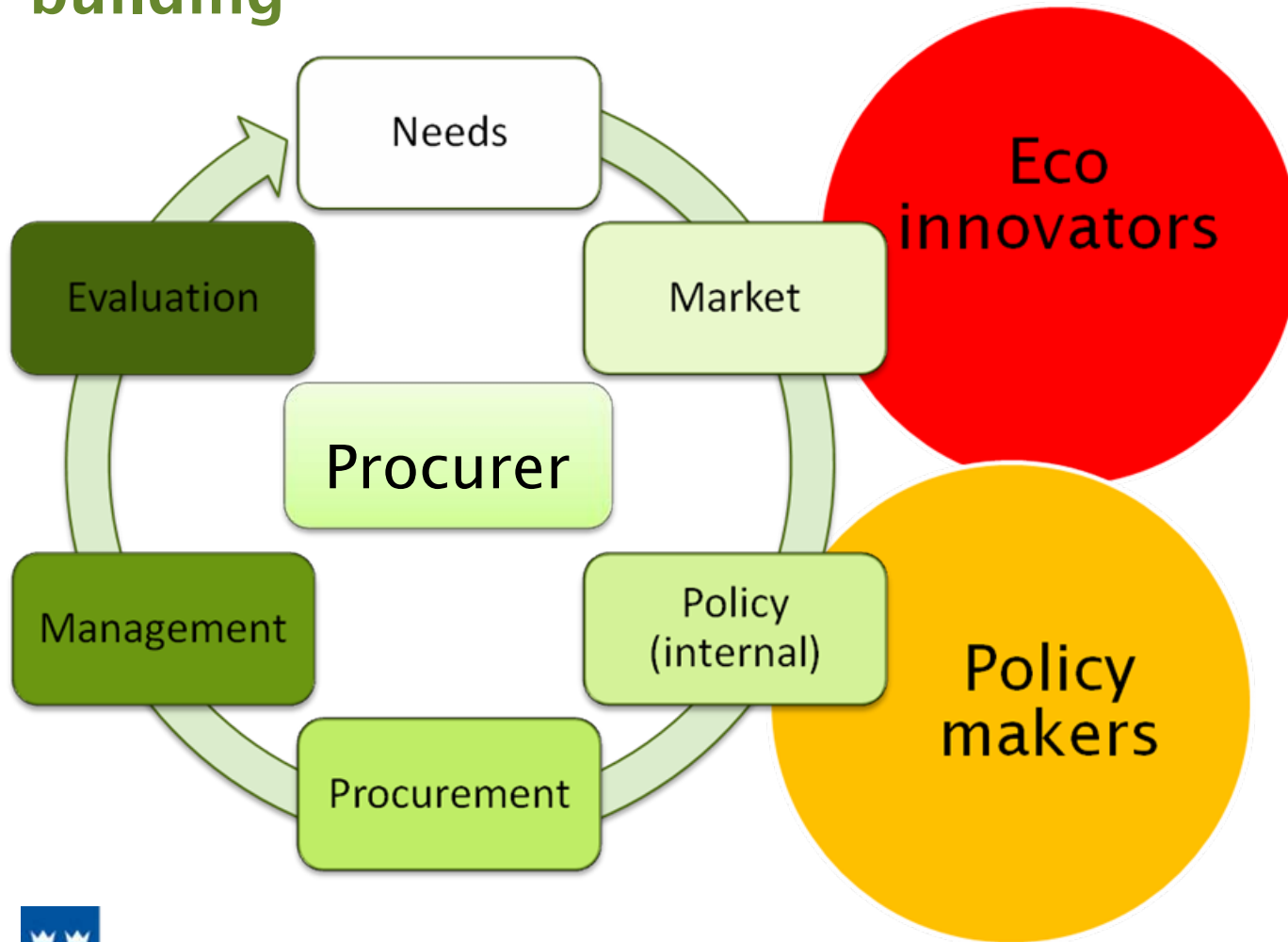
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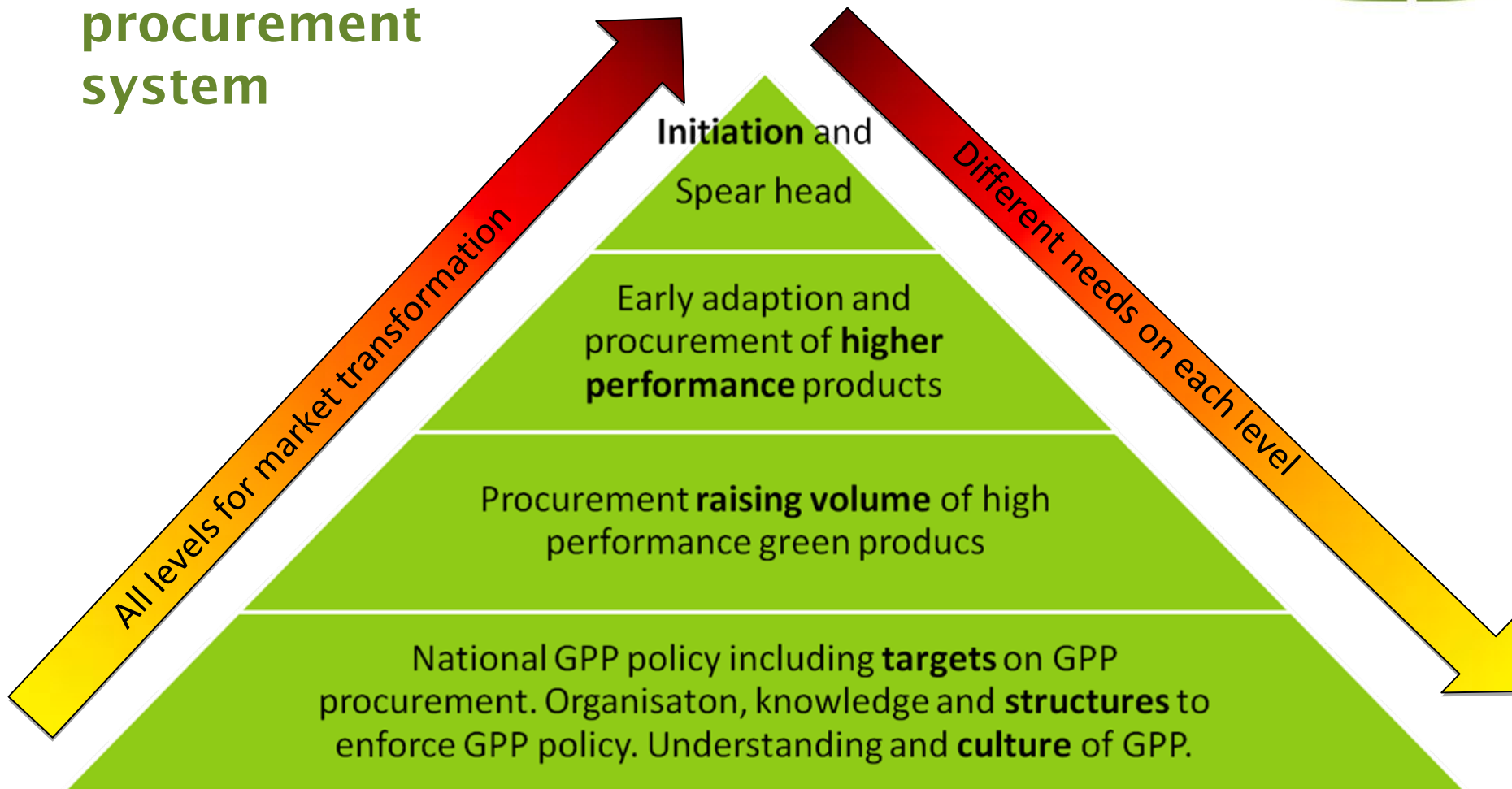
From product improvement to transformative system innovation



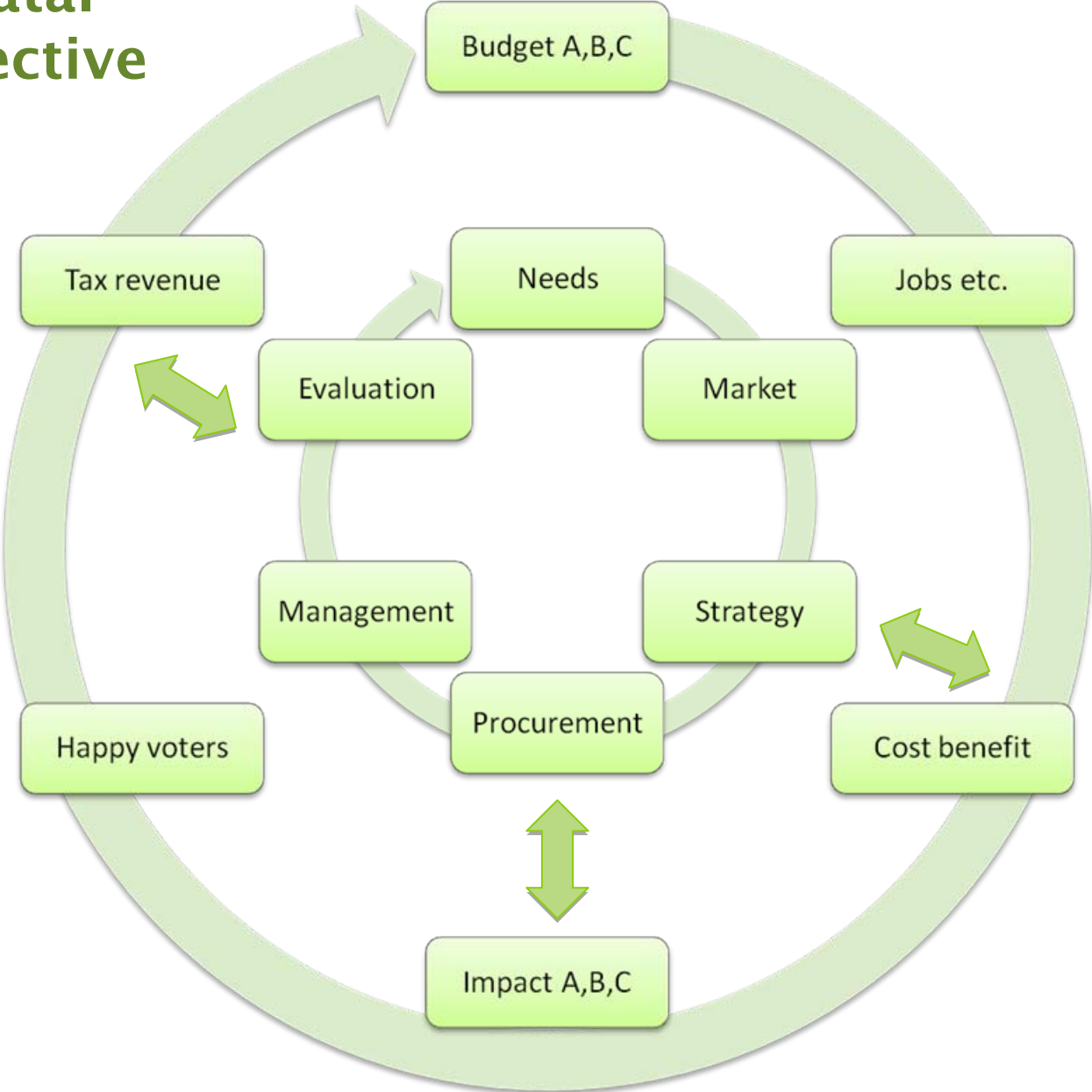
A systemic approach to capacity building



Develop the public procurement system

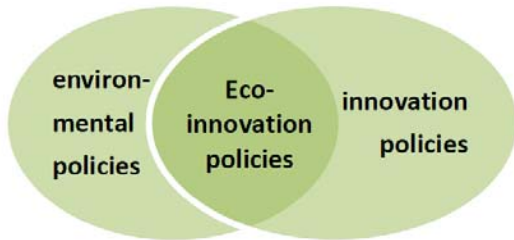
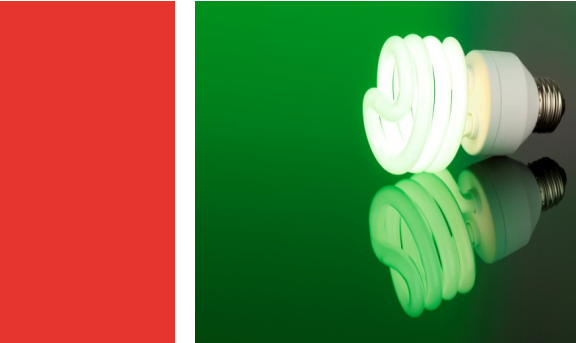


A societal perspective





ECOPOL - accelerating eco-innovation Policies



A transnational public partnership of eco-innovation programme owners and managers from 6 European countries that aims to accelerate the implementation of eco-innovation policies across Europe, in 3 main areas:

- **Green Public Procurement**
- Waste management and Recycling
- Internationalisation of Eco-Innovative SMEs



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Towards new policies for better waste management and resource efficiency

ECOPOL Conference,
Athens, 22-23 october 2013





Thank you!

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www.greenxpo.eu



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