



Japan's real success of low cost transport carbon mitigation, transferable to ASIA

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What is Eco-Mo Foundation

HISTORY

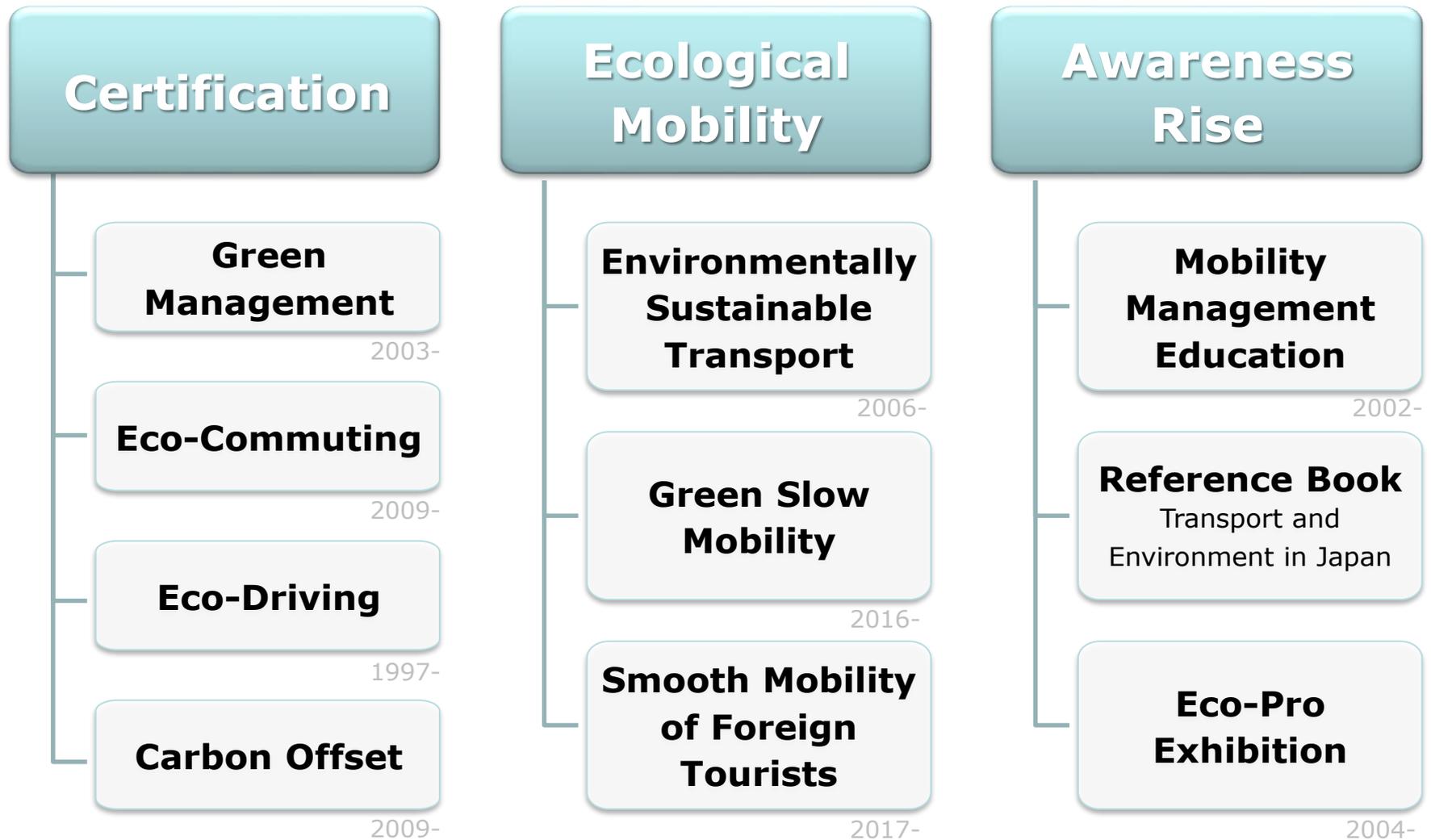
- In **1994**, the Minister of Transport approved the **establishment** of the Foundation for Promoting Amenities of Transport.
- In **1997**, **renaming** of the organization to "**Foundation for Promoting Personal Mobility and Ecological Transportation**" was approved by the Minister of Transport.
- In **2012**, The Prime Minister accredited and **transitioned to** the **Public Interest Incorporated Association**.

MISSION

- **Better life for all people** through **sustainable mobility** with **less CO2** and **no barrier**

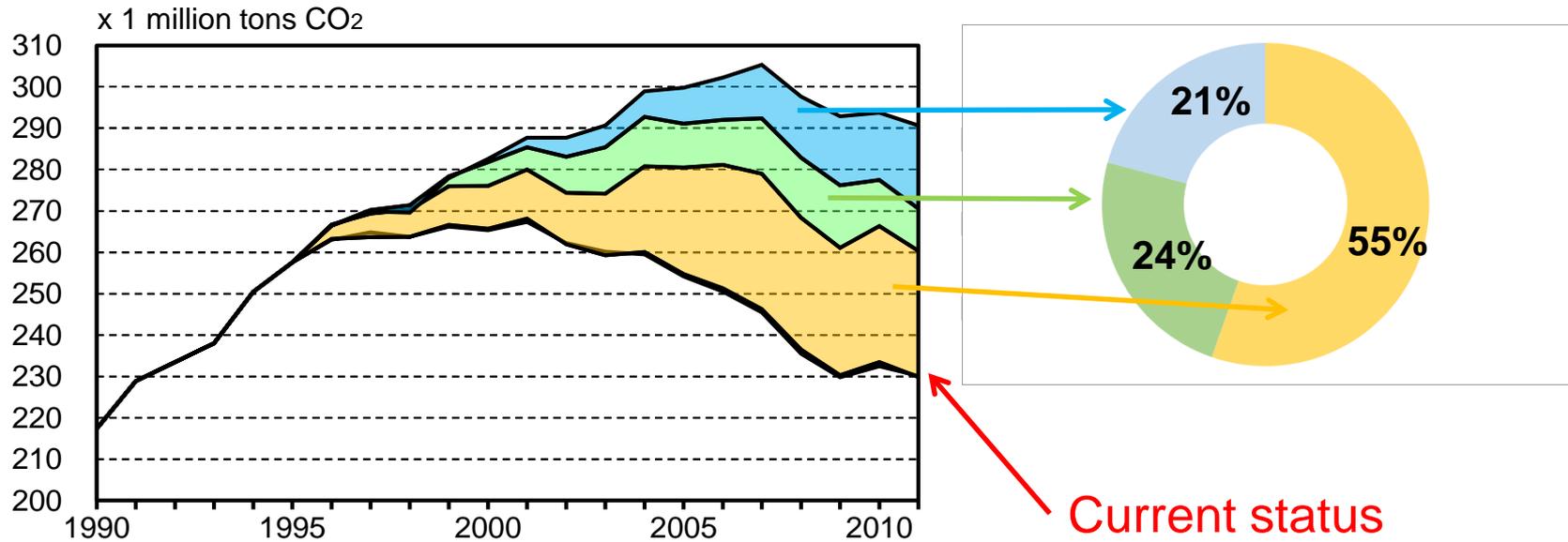


10 Projects of Environmental Transport Promotion Division



Factors Contributing of CO₂ Reduction by Integrated Approach

Main factors to reduce CO₂ in the road transport sector in Japan.

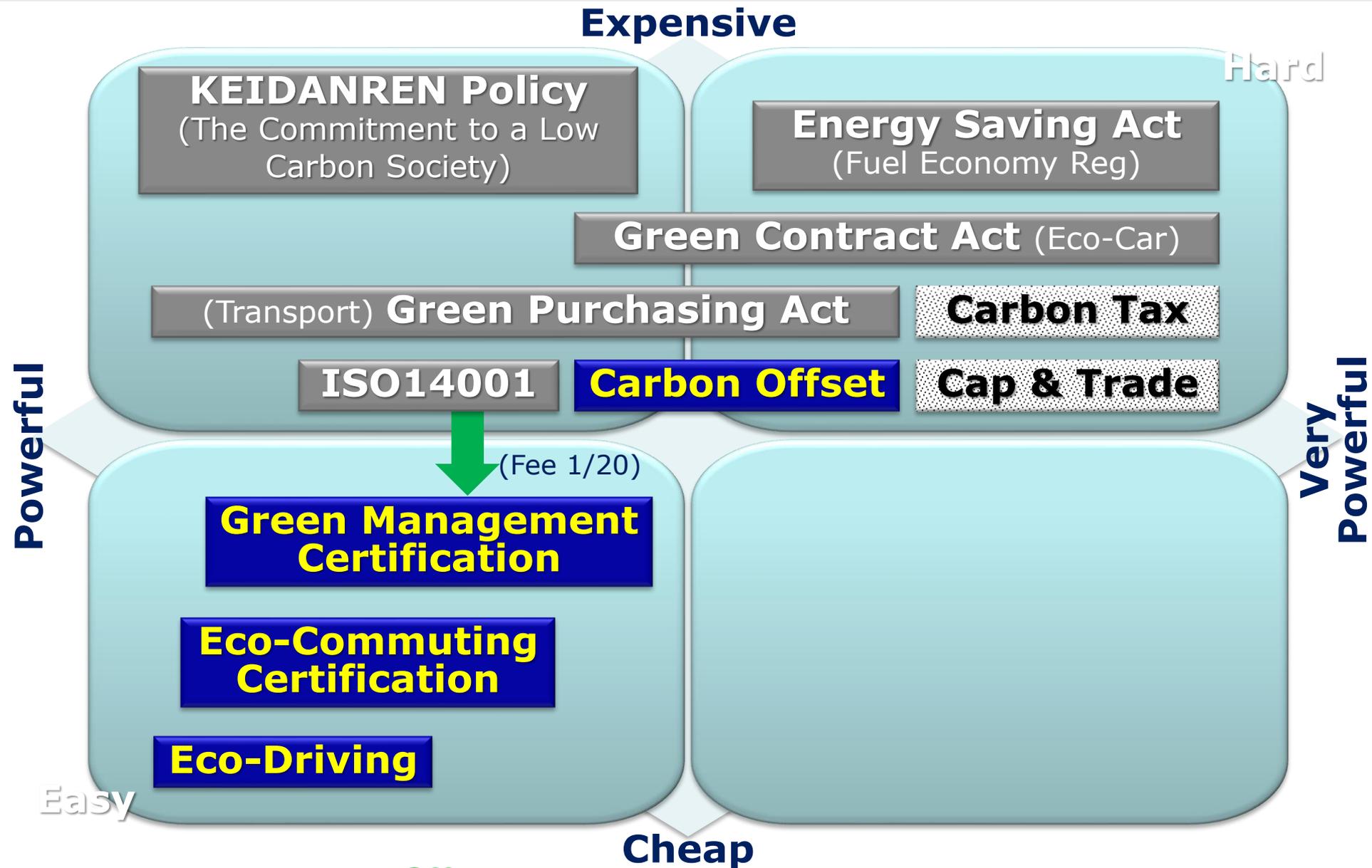


- Passenger cars
 - Improved vehicle fuel efficiency
 - Improved traffic flow (reduced congestion)

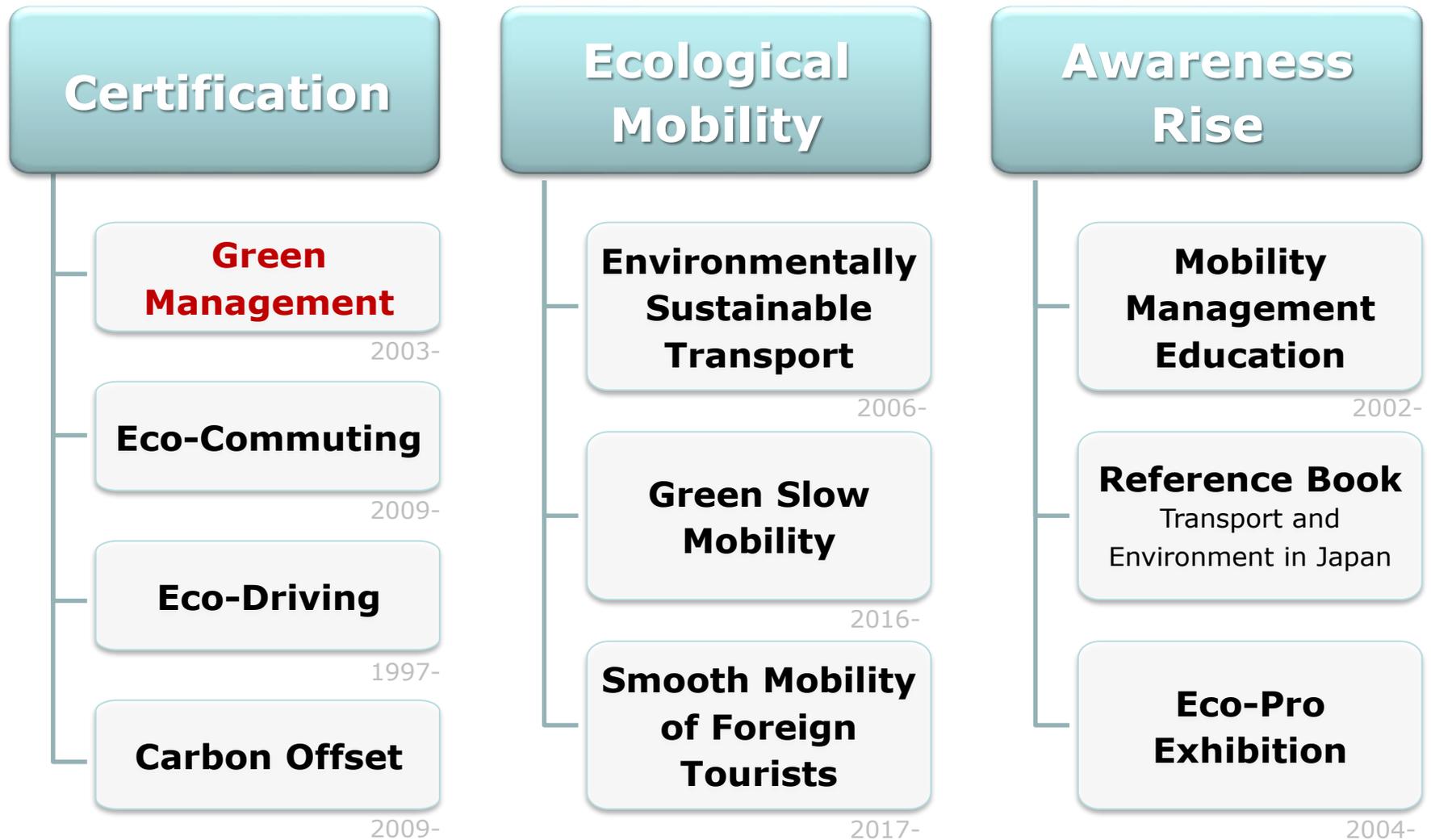
- Trucks
 - Improved load efficiency in truck use

- Trucks
 - Eco-driving
 - Improved traffic flow

Cost Performance of Policies



Projects of Environmental Transport Promotion Division



◆ Comparison between Green Management and ISO

	Eco-Mo GM	ISO14001
Sector Coverage	+ *1	+++
Less Certification Fee	+++	+
Onsite Review	++ 2 years	+ every year
Less Renewal Fee	+++	+
Less Requirement	+++	+
Less Workload	+++	+
Direct Effect	+++	+++
Indirect Effect	++	++

*1 Truck, Bus, Taxi, Warehouse, Port Transportation, Domestic Passenger Shipping, Domestic Cargo Shipping

◆ Overview

- MLIT Environment Action Plan is supporting the promotion of the Green Management Certification
- Eco-Mo establishes the Green Management Manual* of **check list basis**, by which transport companies can operate the Green Management
- Eco-Mo assigns third party investigation and issues the certification

*1 The Manual requires **C-A-P-D** cycle

C heck	Find weakness & strength according to the manual
A ct	Take measures for weakness & strength
P lan	Make or modify action plan
D o	Complete the plan; Repeat C-A-P-D

◆ Example of the check list

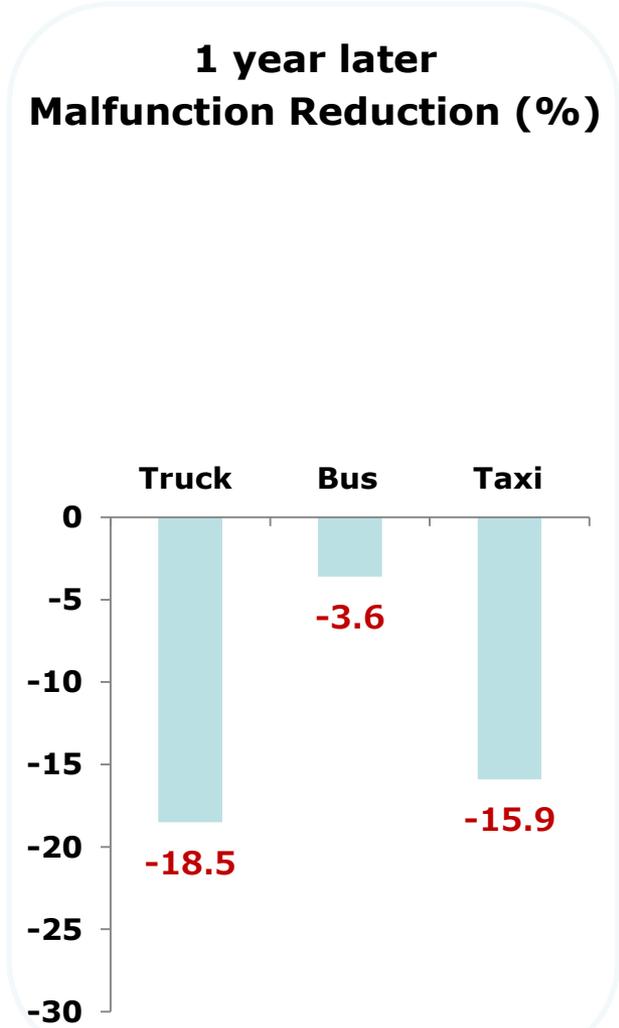
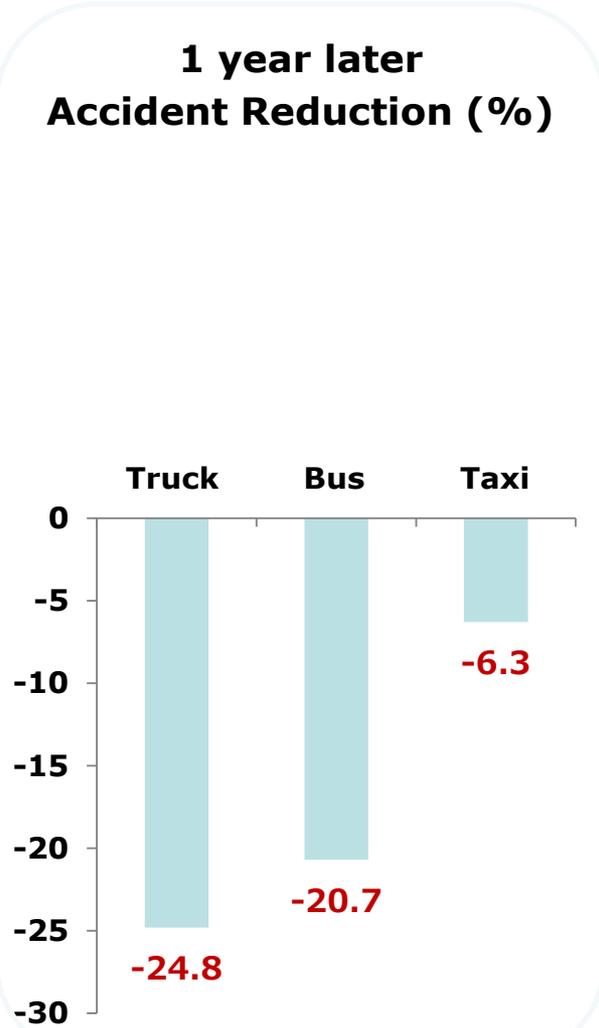
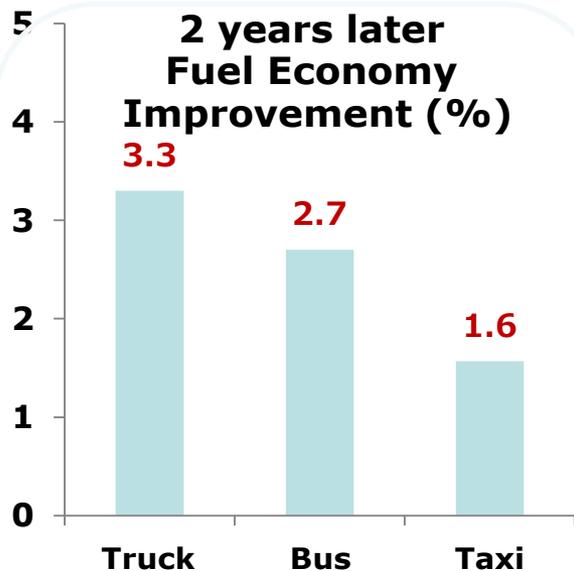
Requirement	Detail
1. Adequate operation (administration and responsibility) for the environmental protection	<input checked="" type="checkbox"/> Note fuel economy
2. Implementation of Eco-driving	<input type="checkbox"/> Set fuel economy targets
3. Introduction of low pollutant vehicles	<input checked="" type="checkbox"/> Assign person in charge
4. Inspection and maintenance of vehicles	<input checked="" type="checkbox"/> Educate drivers
5. Proper waste treatment and promotion of recycling	<input type="checkbox"/> Share Eco-driving manual
6. Execute environmental protection by administrative team	<input checked="" type="checkbox"/> Quit idle at parking <input type="checkbox"/> Introduce onboard fuel economy improvement equipments

Threshold: 36 items out of 67 in total

◆ Incentives

Law/ Rule/ Organization	Incentive
1. Energy Saving Act	Priority Procurement
2. Green Purchasing Act	
3. Chartered Bus Procurement Guideline	
4. Community Bus Procurement Guideline	
5. Excellent HV/CNG Truck/Bus Subsidy	Condition Mitigation
6. Excellent HV/CNG Truck/Bus Subsidy	
7. 8 Local Governments, 37 Truck Associations	Certification Fee Subsidy
8. 41 Banks, 1 Insurance	Low Interest Loan

◆ Direct Effect



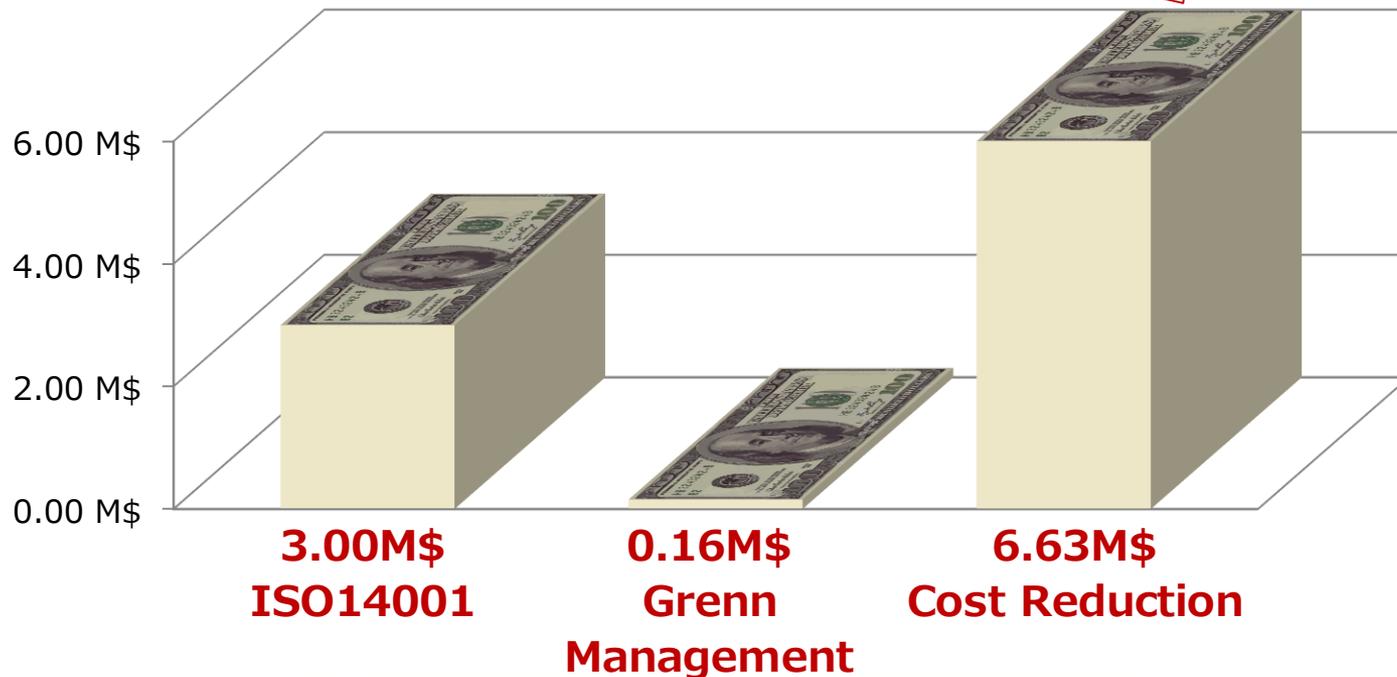
◆ Conversion to money

Japan Trucking Association Database, Corporate Annual Average

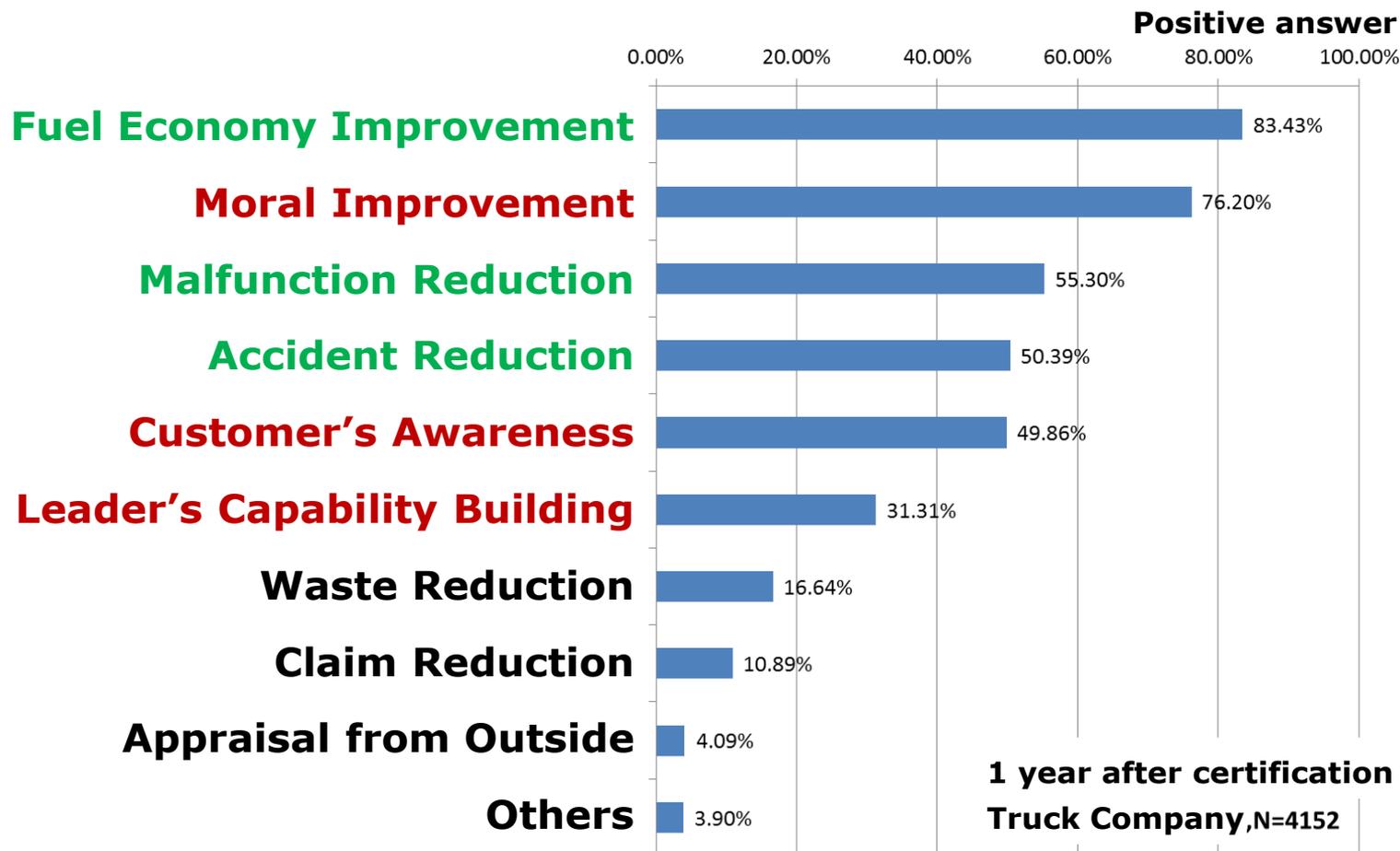
FY2016

Employees (people)	Trucks (unit)	Fuel (k\$)	Repair (k\$)
21.4	21.4	288	128

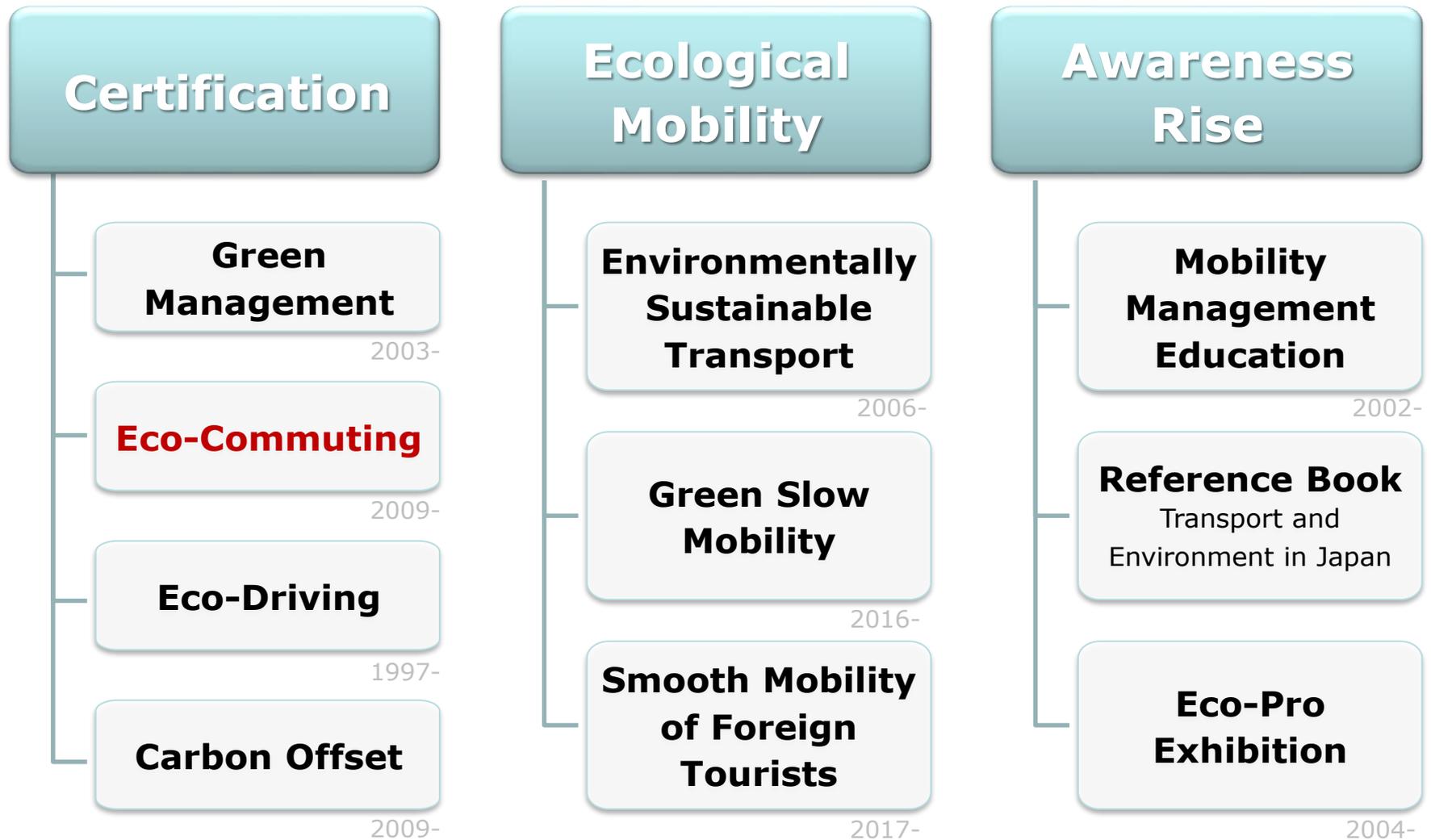
**The cost performance of Green Management is 40 times.
It is 20 times of ISO.**



◆ Indirect Effect



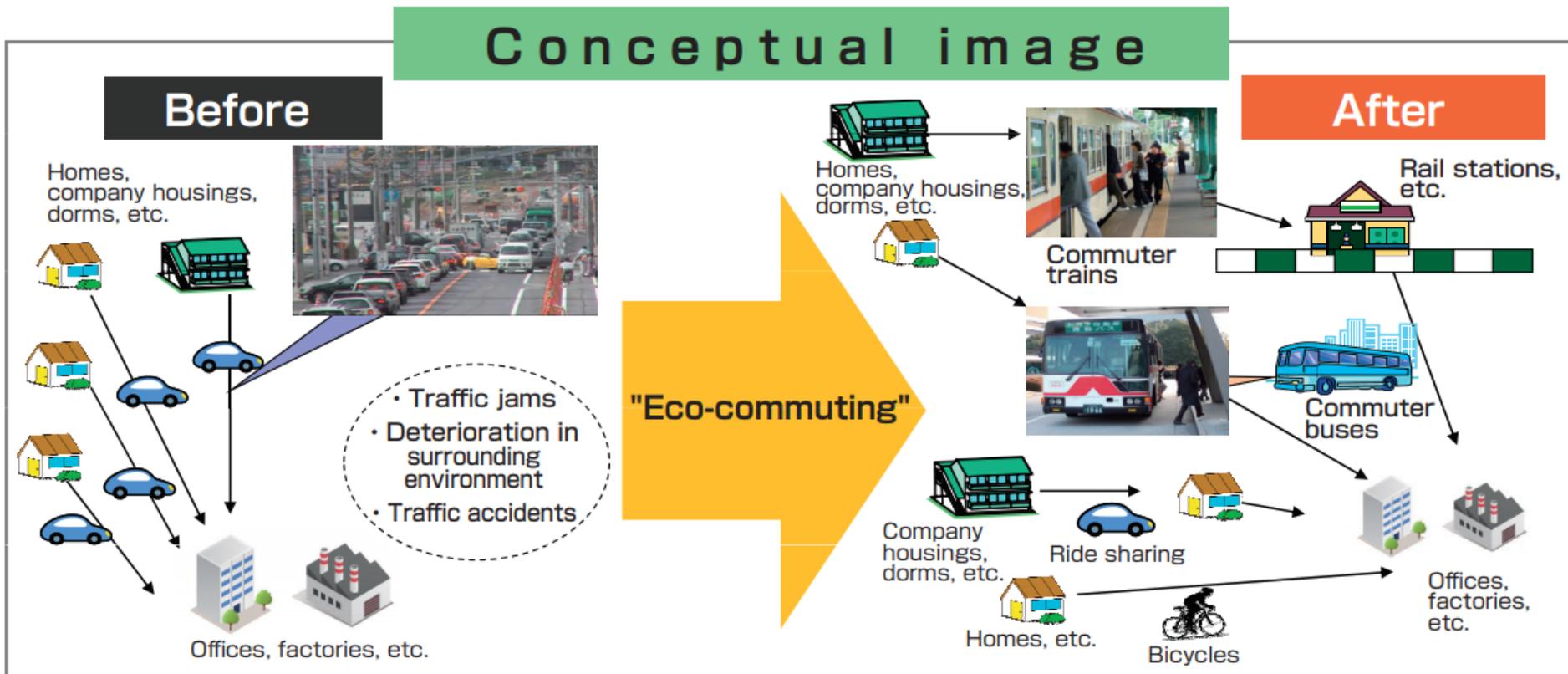
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Eco-Commute Certification



"Eco-commuting" is an approach that encourage company workers to change their means of commuting from private cars to public transport, bicycles and on foot.



Sources: MLIT



◆ Overview

- Encourage employee's commute behavior change from passenger car to public transportation/bicycle/walk
- MLIT promotes Eco-Commute and issues a guideline
- Eco-Mo certifies an office promoting the Eco-Commute

◆ Certification conditions

- Assign a person in charge
- Check each employee's commute behavior
- Make an action plan
- Show efforts, i.e. announce, post

◆ Effectiveness

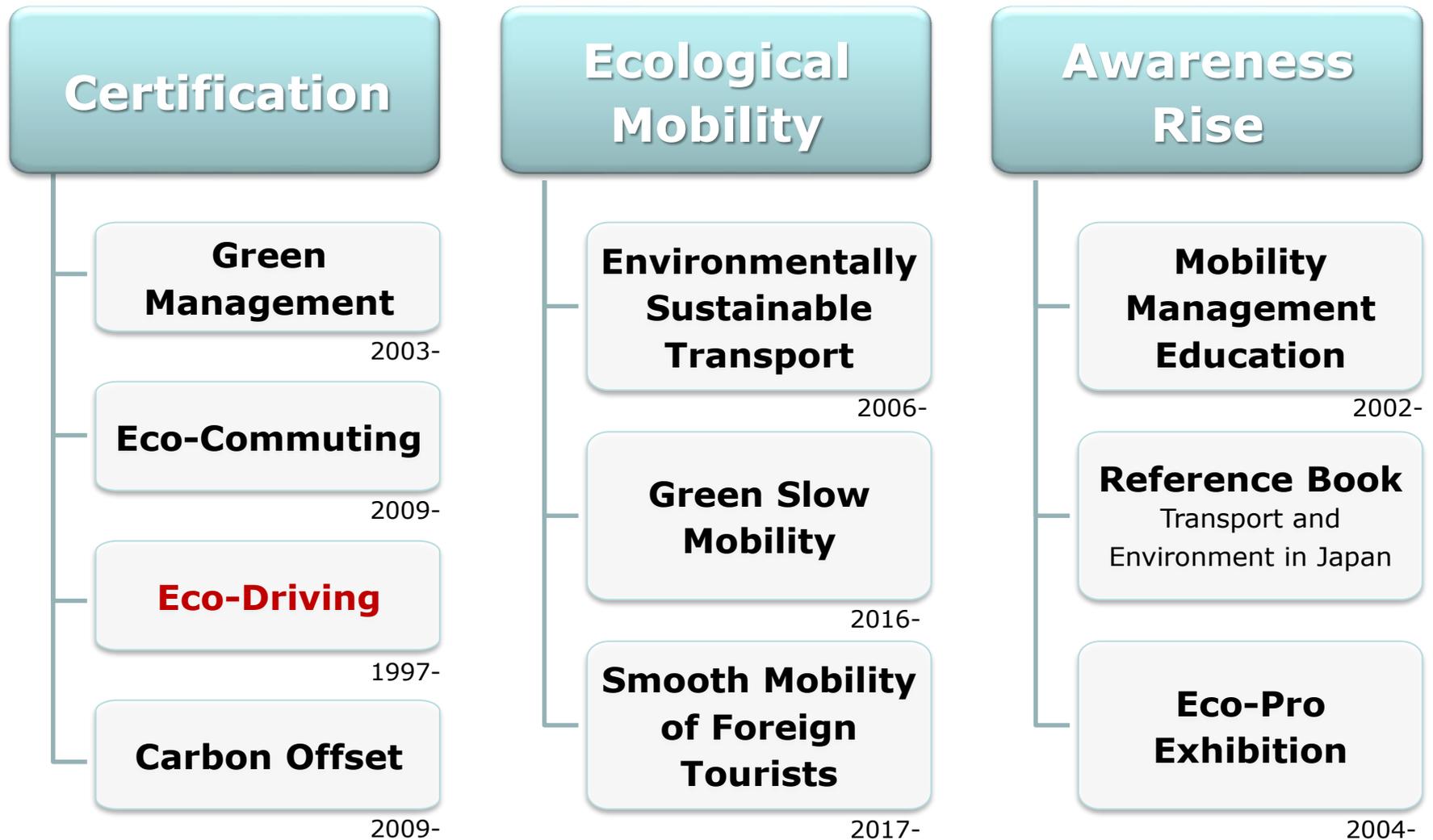
- Global warming,
Health, Parking lot,
Congestion, Safety

◆ Situation

- 655 offices are certified



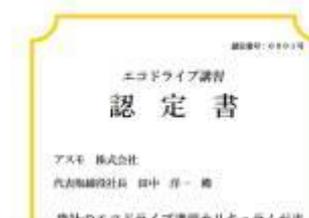
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- ◆ Certification for training programs of Eco-driving educational organizations (Truck manufacturers, Sales dealers, Local truck associations and Driving schools)
- ◆ Certification for education completion of students



Training
Guidance



Program
Certificate



Education
Certificate

◆ Expected further improvements



◆ Eco-Drive United Nation Declaration

Guiding Principles of EcoDrive:

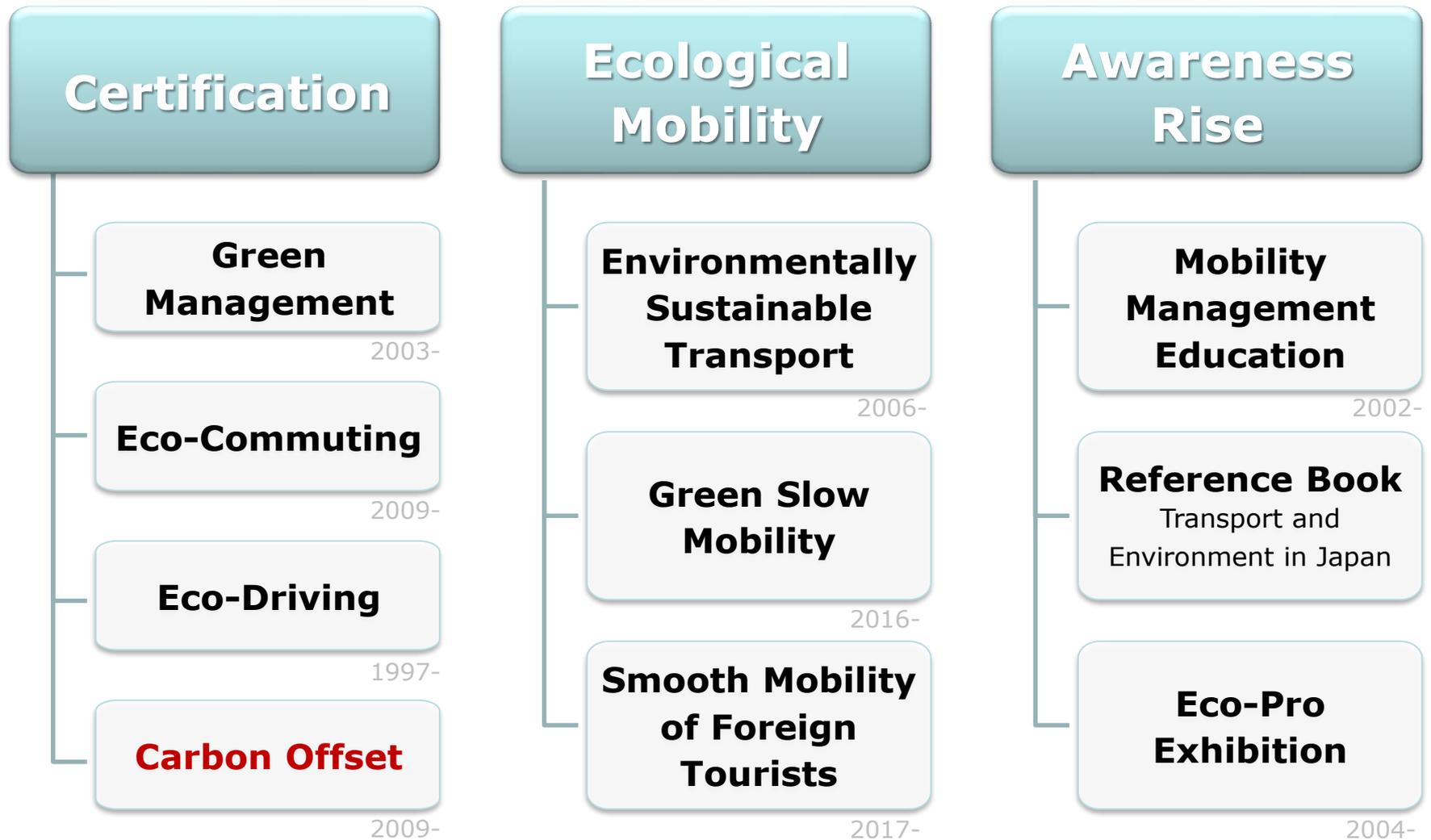
1. Reduces CO2 levels, which positively contributes to our future.
2. Saves lives by reducing accidents.
3. Preserves fuel resources.
4. Makes driving safer, more relaxed and convenient.
5. EcoDrive lowers stress, which improves health.
6. EcoDrive encourages courtesy and culture of respect, which strengthens a feeling of well-being among all of us.
7. EcoDrive can be done anytime, anywhere and by anyone.

Methodology:

1. Accelerate Gently.
2. Maintain a steady speed and keep a safe distance to the car in front.
3. Slow down by releasing the accelerator.
4. Make appropriate use of air conditioner.
5. Do not idle the engine while standing still.
6. Plan your trip to avoid congested route.
7. Check the tire pressure regularly.
8. Avoid unnecessary loads to reduce weight.
9. Respect Parking rules and regulations.
10. Monitor the Fuel Efficiency.

<http://www.asua.ne.jp/conference/declaration.pdf>

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Corporate Activities



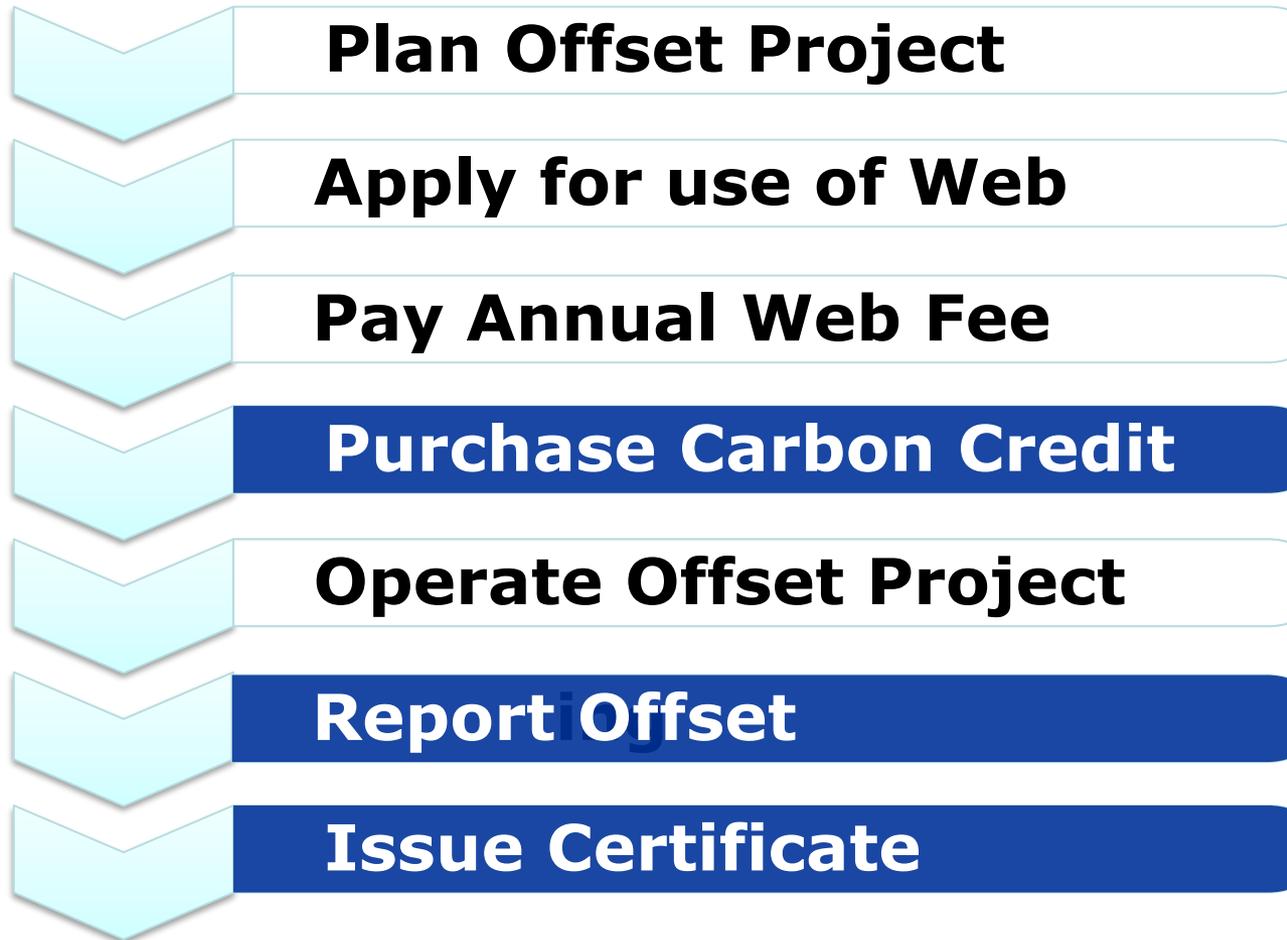
Official Reports

National Official Credits





◆ Carbon Offset Web Support System



Thank You

<http://www.ecomo.or.jp/english/tej.html>

