



State-of-art resource recovery and recycling
from e-waste - corporate strategy



JEPLAN/JEPLAN INC.

Corporate Profile



Iwamoto, Michihiko Chief Executive Officer

Office	Kasumigaseki 3-7-1, Chiyoda City, Tokyo, 100-0013, JAPAN
---------------	--

Plant	Imabari-City in Ehime Pref. (Plant No1/2, Sorting Center)
--------------	---

Foundation	January, 2007
-------------------	---------------

Capital stock (Legal capital surplus included)	792 million Japanese Yen
---	--------------------------

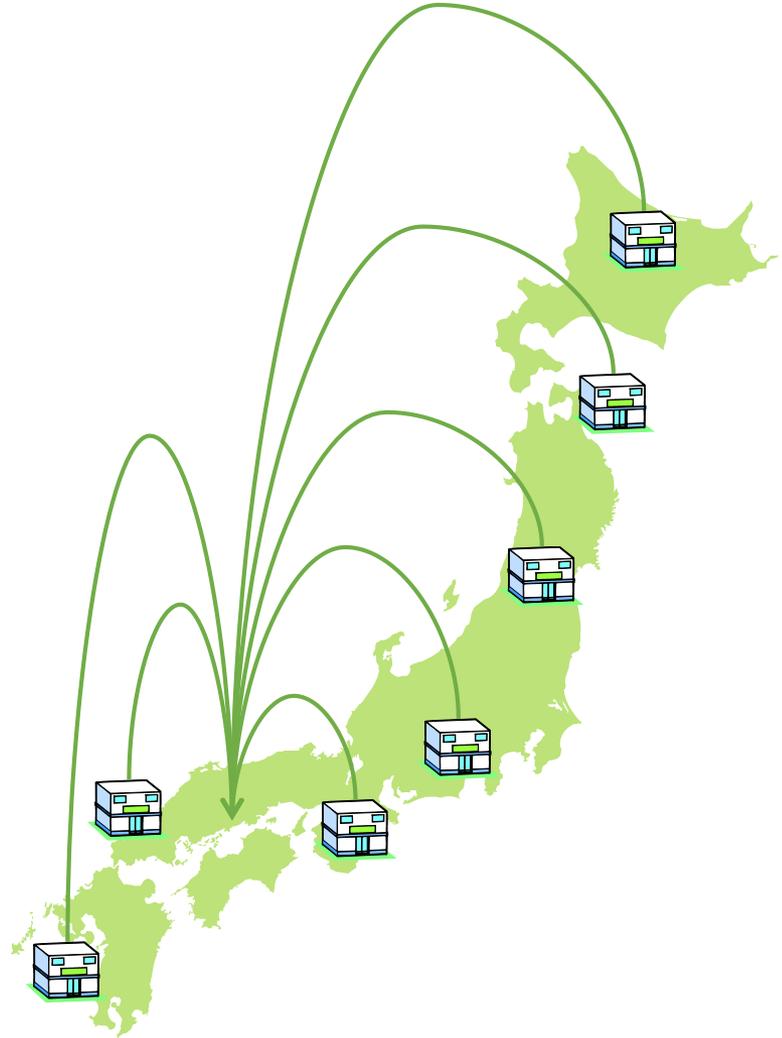
Business domain	Creation of Recycling culture and lifestyle. Providing Recycling Infrastructure.
----------------------------	--

Domestic Mobile Phones Recycling Business in Japan

- Through this system,

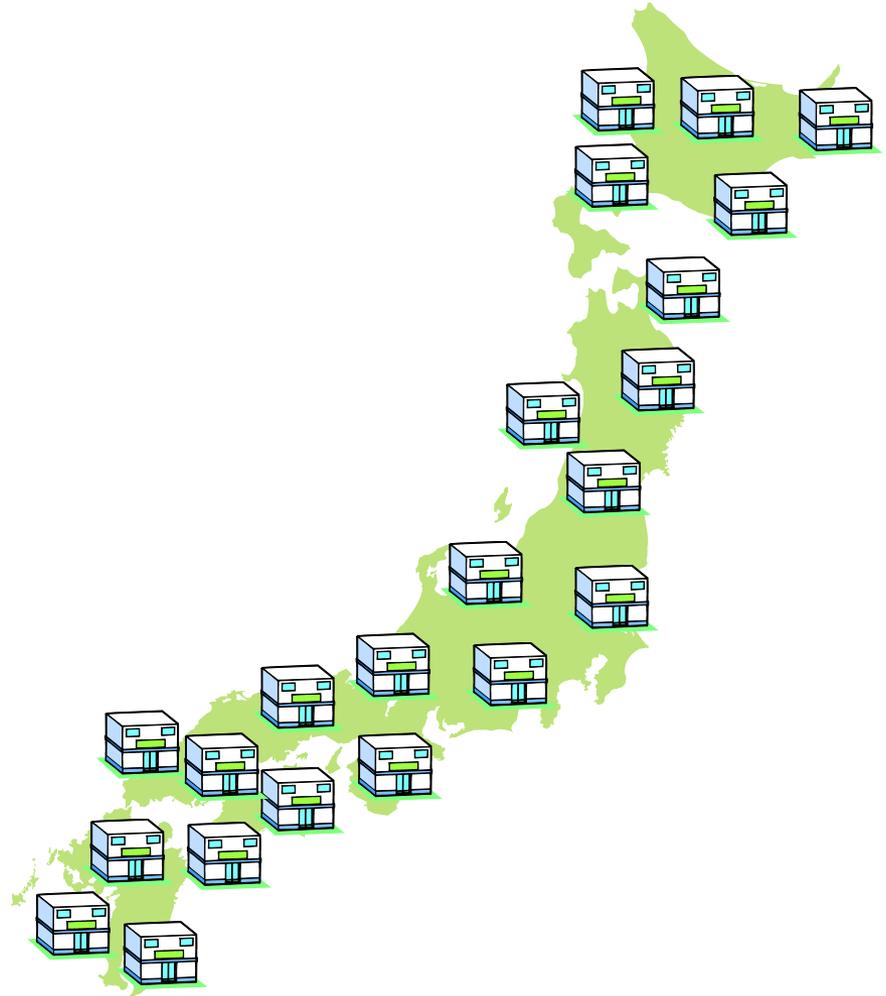
3.5 million

- Mobile phones are recycled every year.



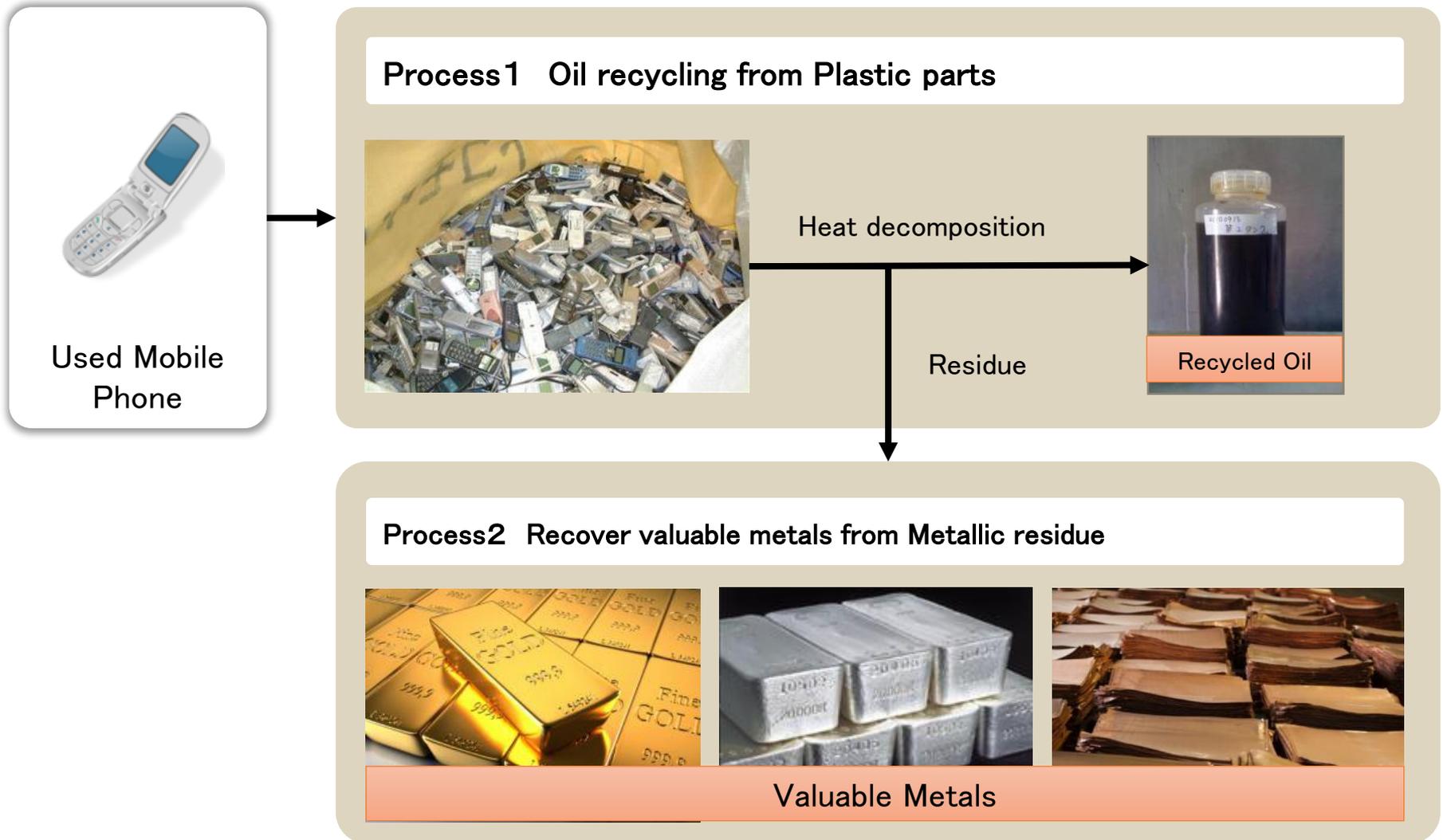
Domestic Mobile Phones Recycling Business in Japan

- Collection points **over 2,400**



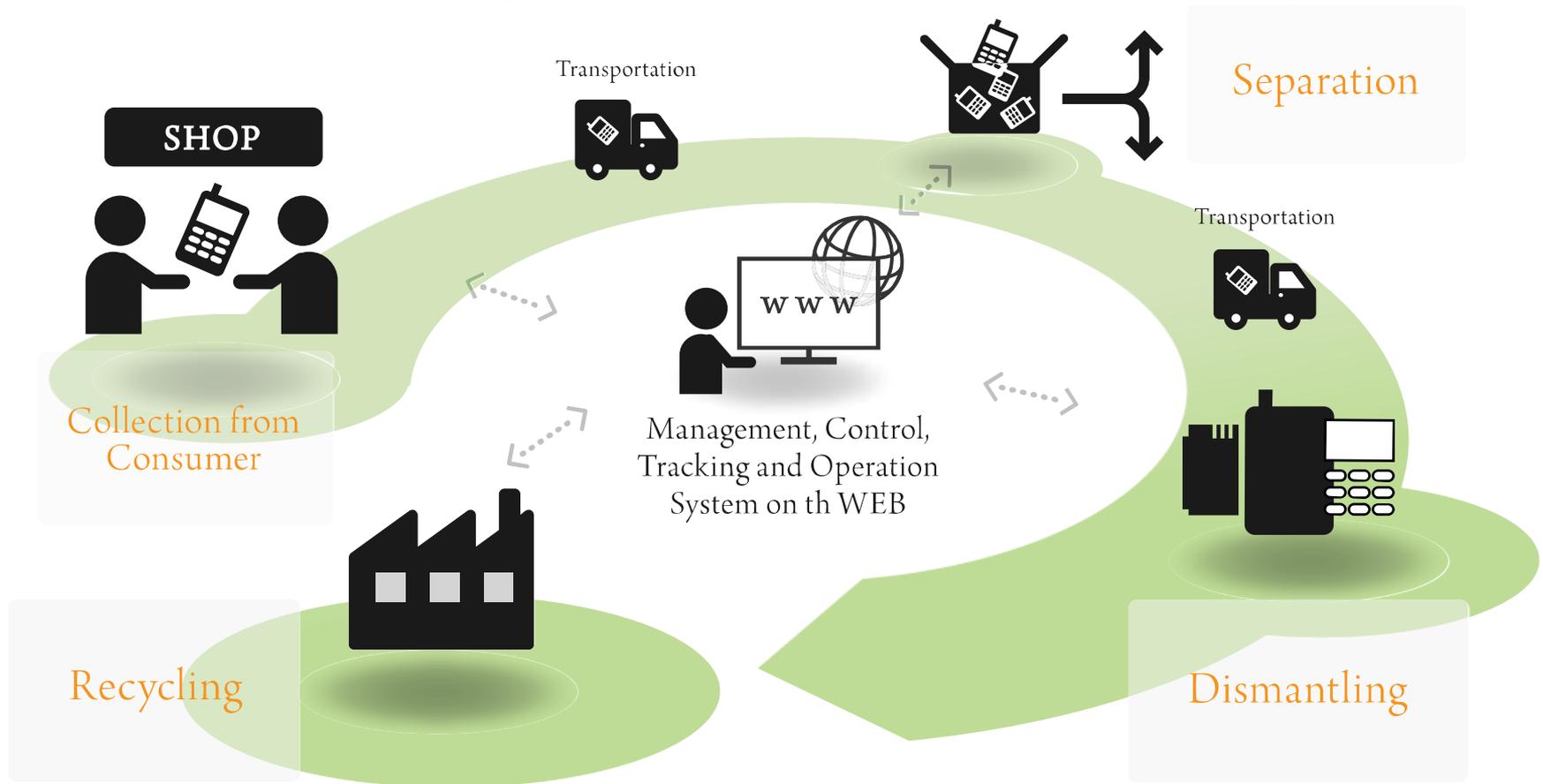
Recycle Process of Used Mobile Phone

Oil recycling for plastic parts of Mobile Phone, then recover valuable metals



Domestic Mobile Phones Recycling Business in Japan

- A Japanese mobile phones carrier has a program to recycle used mobile phones, which are collected directly from end users with the following system. Recycling technology and logistics management from 2,400 collection points in this system are all provided by JEPLAN.



Business : Cross-Industrial recycle involving consumers

プラスチックを地球のプラスに。
PLA-PLUS プロジェクト



Collection and Recycle of Plastic product

あなたの服を地球の福に。
FUKU-FUKU プロジェクト



Collection and recycle of clothing

携帯電話リサイクル



Recycle of mobile phone

PLA-PLUS Project

Collection company / Support Company

回収実施企業・団体 42企業・団体 42 Collection companies / organizations

総合スーパー 百貨店 ショッピングモール										
おもちゃ ベビー用品販売店					生活雑貨販売店					
コーヒーストア ファストフード					コンビニ ホームセンター		DCMホールディングス			
家電量販店									教育機関	

サポート企業・団体 88企業・団体 88 Support companies / organizations

											太陽工業株式会社 株式会社TDS	
						一般財団法人 かごしま 環境未来財団	PLA-PLUS事務局			Ministry of the Environment		

- Technology development – Simple recycle process
- Recycle infrastructure – Holistic process management
- Cross industry project – Common infrastructure
- Consumer involvement – Latent desire