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International  
Energy Agency

**Global modal shift scenario -  
complementing Energy and CO<sub>2</sub>  
benefits through implementing the  
Bangkok 2020 Declaration**

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**International Energy Agency**  
[www.iea.org](http://www.iea.org)



# IEA, transport and liquid fuels

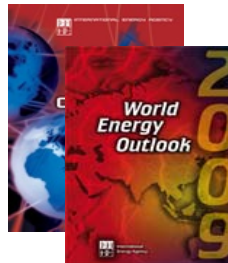
## Relevant publications



### ■ **Medium term Oil Market Report**

Horizon 2015, focus on oil

Scenarios currently based on two different GDP growth assumptions



### ■ **World Energy Outlook**

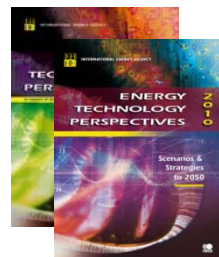
**(WEO)**

Horizon 2035, all energy sources

Scenarios depicting different developments on the basis of policy actions

One underlying assumption for GDP and population growth

Includes a thorough analysis on the oil supply availability



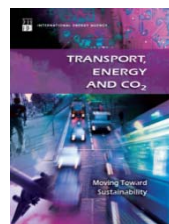
### ■ **Energy Technology Perspectives**

**(ETP)**

Horizon 2050, all energy sources

Scenarios that pay particular attention to the role of technology, especially on the demand side

One underlying assumption for GDP and population growth



### ■ **Transport, energy and CO<sub>2</sub>**

**(Transport book)**

### **Moving towards sustainability**

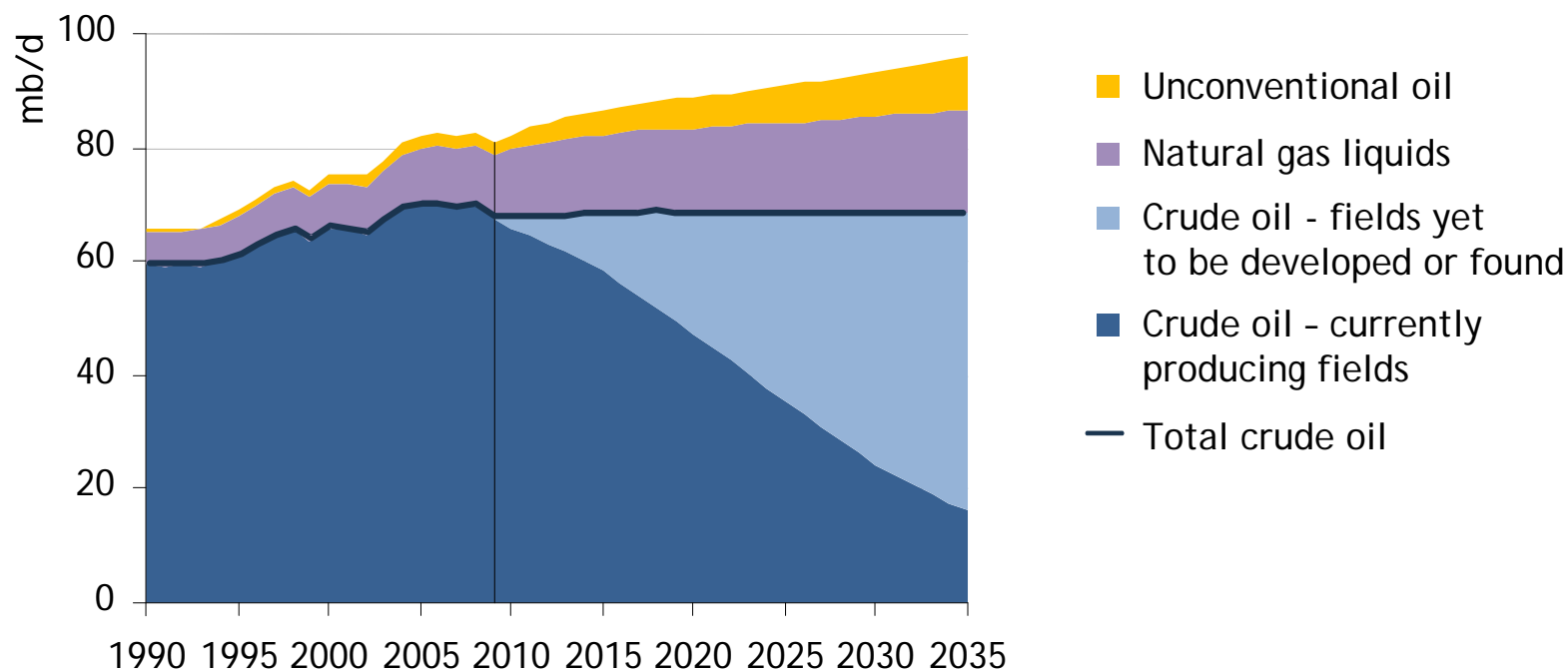
(ETP Transport book, 2009)

Horizon 2050, all energy sources

Builds and expands the work done on ETP

# Oil production becomes less crude

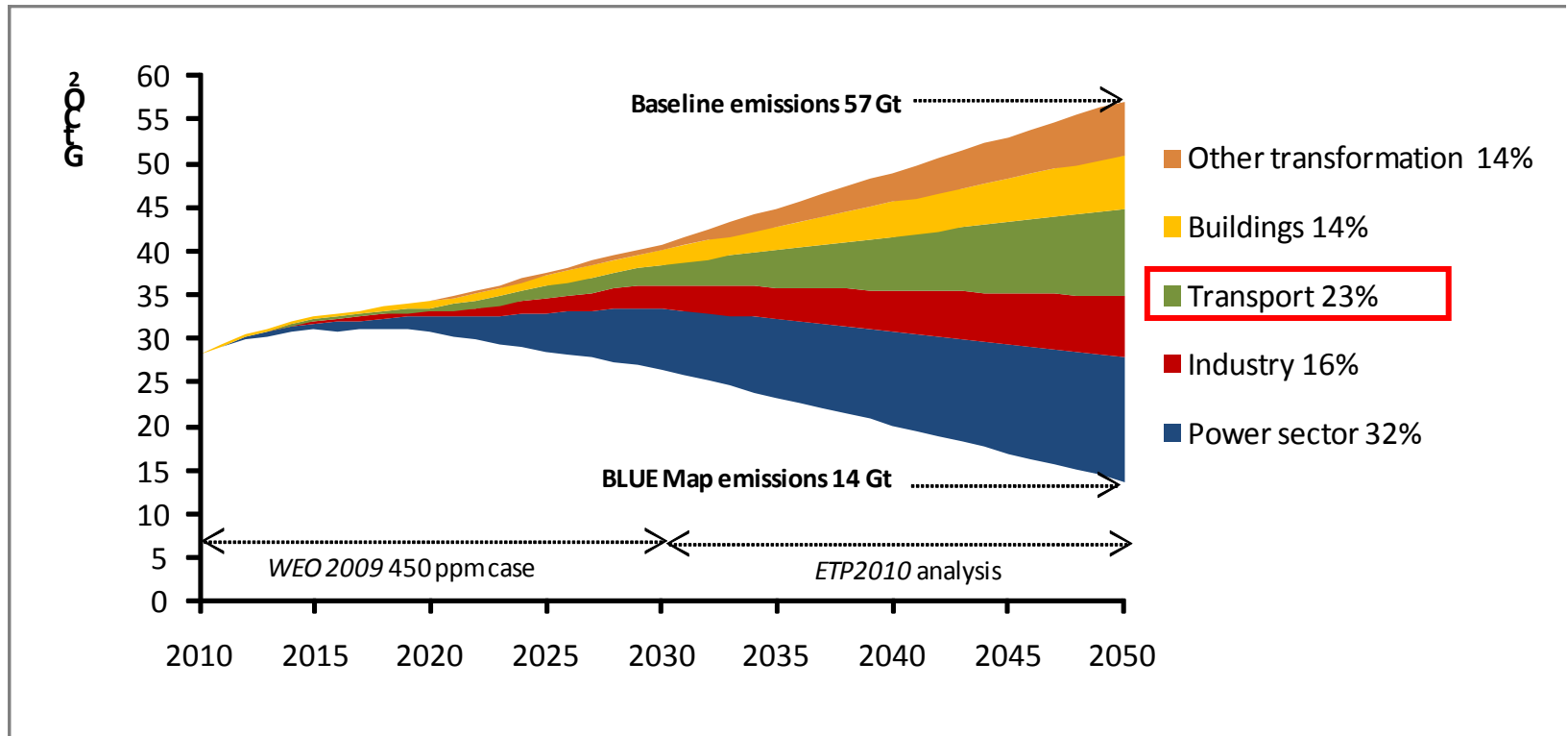
## World oil production by type in the New Policies Scenario



**Global oil production reaches 96 mb/d in 2035 on the back of rising output of natural gas liquids & unconventional oil, as crude oil production plateaus**



# World energy-related CO<sub>2</sub> emissions abatement by region

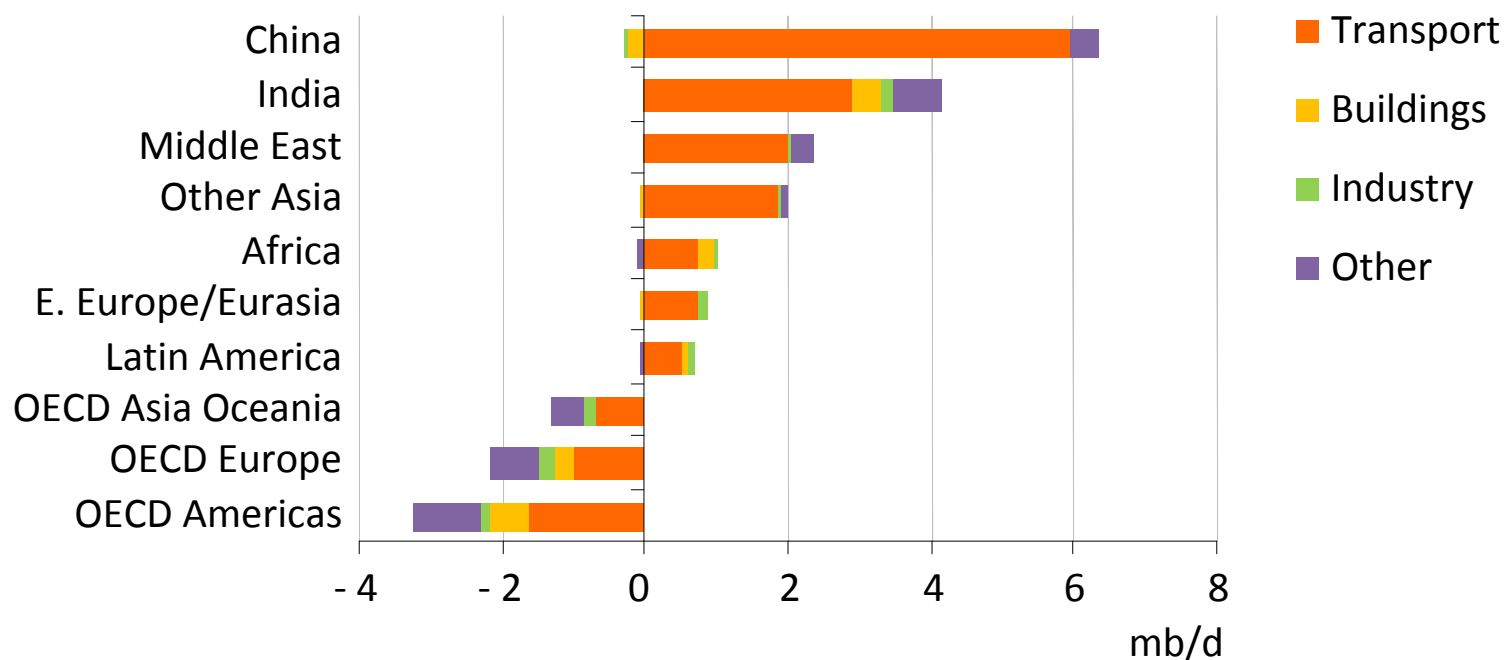


In the BLUE Map scenario, transport accounts for 23% of reductions. Additional savings accrue in “transformation”, since less high-CO<sub>2</sub> fuels (such as coal-to-liquids) are produced for transport use.

# Transport drives oil demand

WORLD 2  
ENERGY 0  
OUTLOOK 1 1

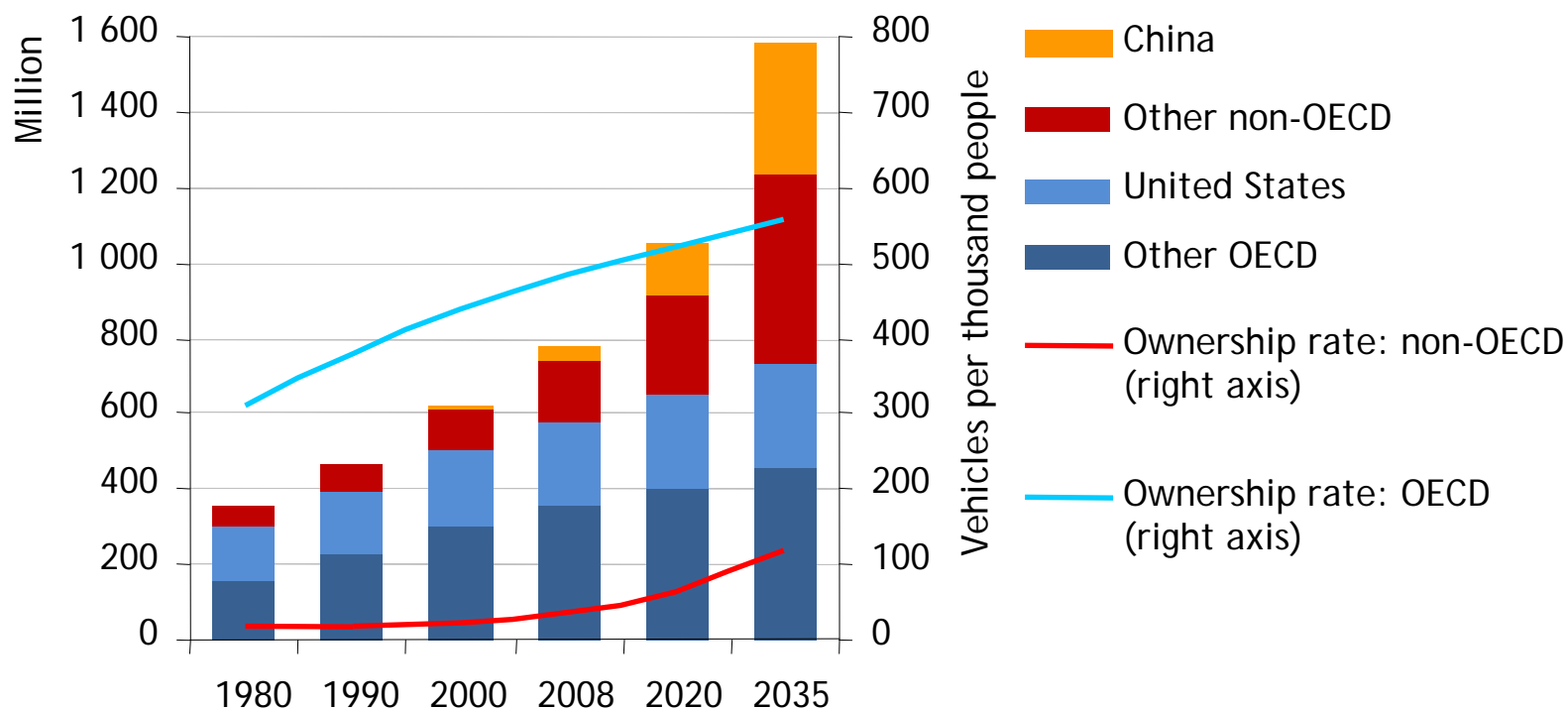
Change in primary oil demand by sector & region  
in the New Policies Scenario, 2010-2035



**Transport net demand expands by 14 mb/d between 2010 & 2035, outweighing a net fall in demand of more than 1 mb/d in other sectors**

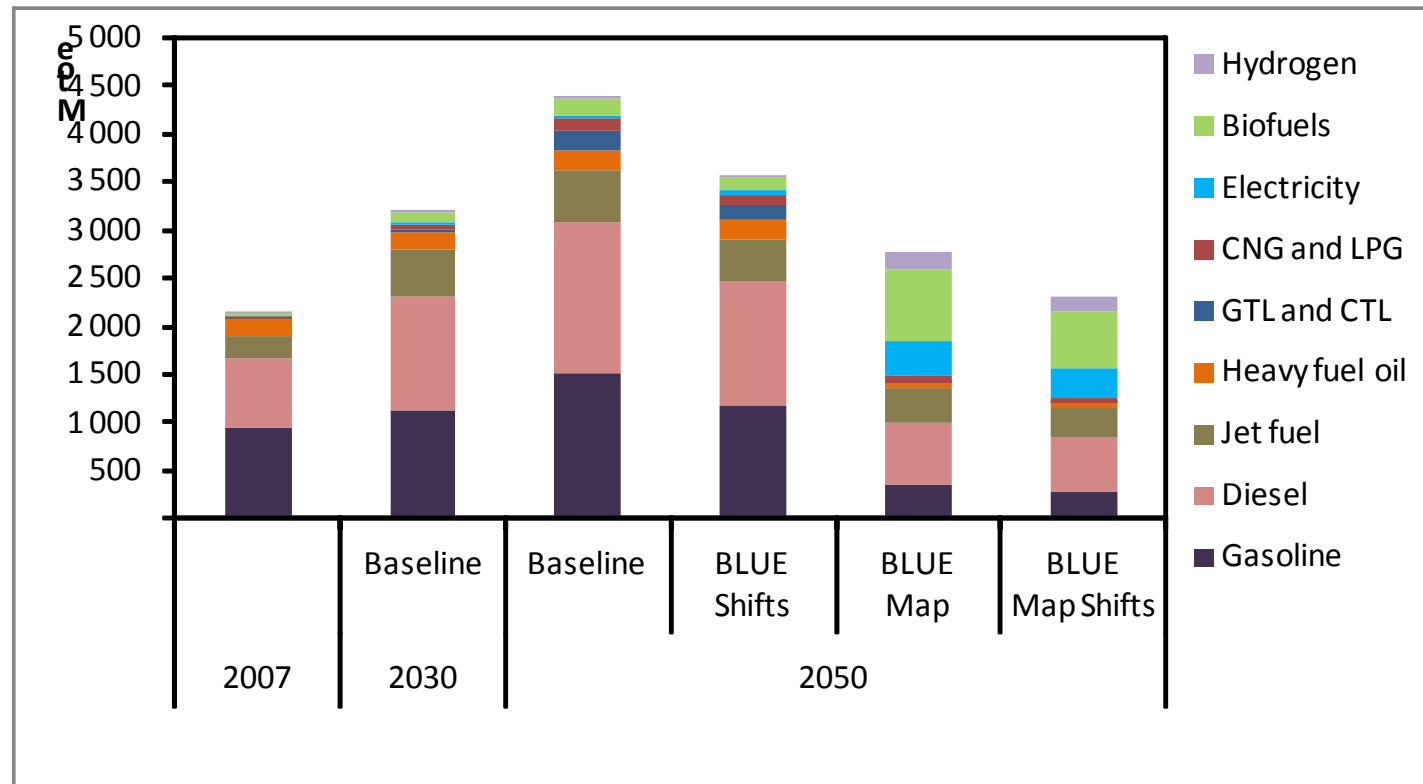
# Car ownership is surging in the emerging economies

## Passenger light-duty vehicle fleet and ownership rates by region in the New Policies Scenario



*The global car fleet will continue to surge as more & more people in China & other emerging economies buy a car, overshadowing continued modest growth in the OECD*

# Transport Energy Use by ETP Scenario



- *Global transport energy use in Baseline doubles by 2050*
- *BLUE Shifts achieves a 20% reduction in 2050; BLUE Map achieves 40%, BLUE Map/Shifts achieves nearly 50%*
- *Nearly 50% of energy is low-CO<sub>2</sub> renewable in 2050*



# Key Transport steps to achieve BLUE outcomes

## ■ BLUE Map – *technology* solutions

- 50% reduction in conventional new PLDV (car, SUV) fuel intensity by 2050
- 30-50% reduction in energy intensity for bus/truck/rail/ships/aircraft by 2050
- Strong uptake of advanced technology vehicles and Fuels
  - ◆ Plug-in Hybrids [PHEVs], starting in 2010-2015
  - ◆ Battery electric vehicles [BEVs], starting in 2010-2015
  - ◆ Fuel cell vehicles [FCVs], starting in 2025
  - ◆ Advanced, low-GHG Biofuels reach 12% of transport fuel use by 2030, 25% by 2050

## ■ BLUE Shifts – *travel* solutions

- 25% lower level of car and air travel in 2050 compared to Baseline
- Up to 2x travel by rail, bus (such as Bus Rapid Transit systems)
- Lower travel demand due to better land use planning, road pricing, telematic substitution

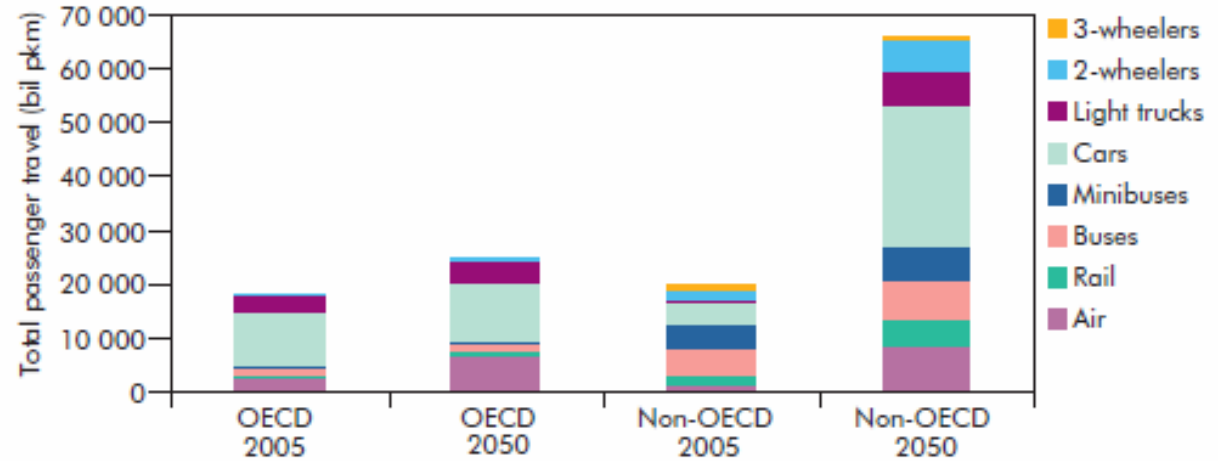




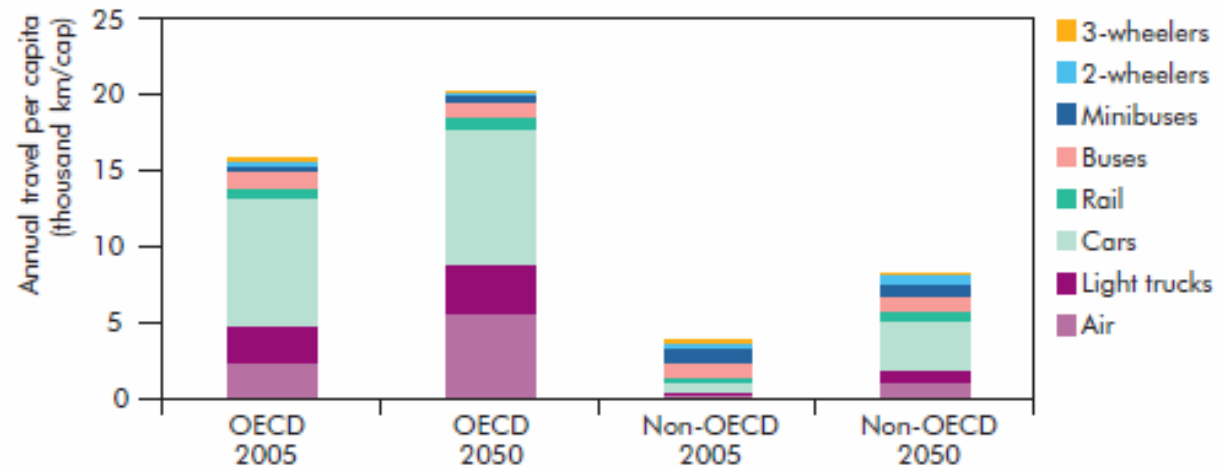
# IEA ETP Baseline travel projection: land passenger travel by mode and region

Non-OECD is where the growth happens, though from a far lower base per capita than OECD

Total



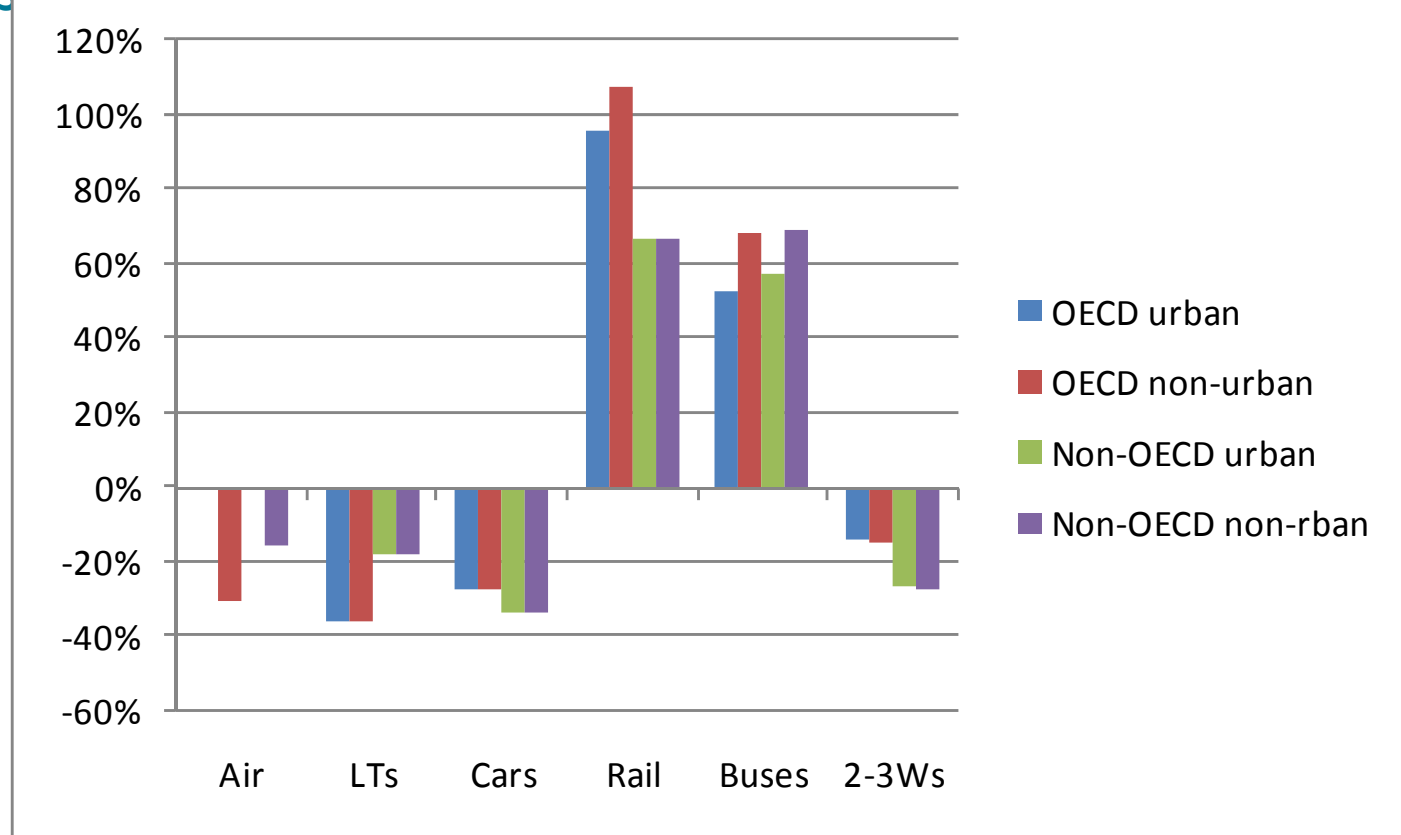
Per capita





# Passenger Travel: Changes from Baseline to BLUE Shifts Case in 2050

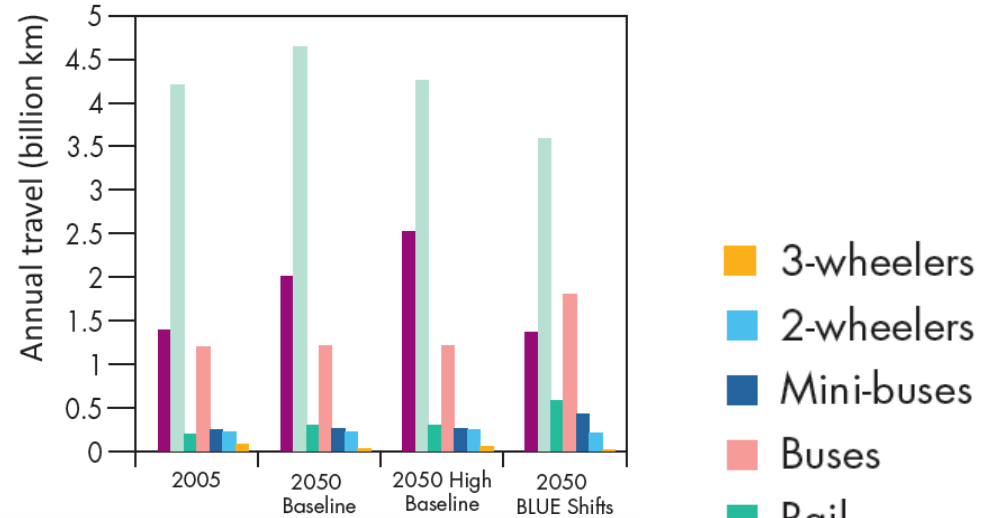
Shifting 25% of LDV and air travel can cut total energy use by 20% in 2050



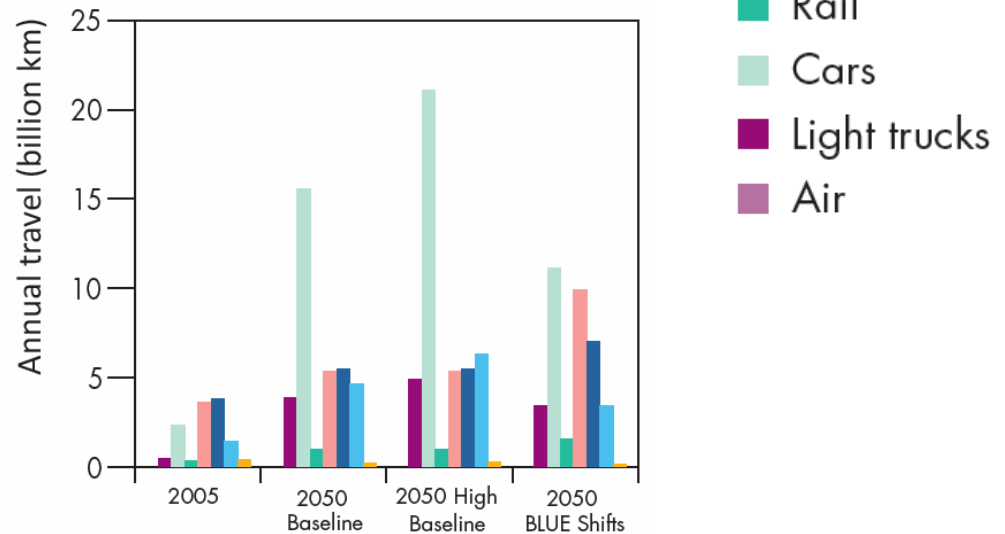
# BLUE Shifts results by mode, region

Growth in car, air travel eliminated in OECD, slowed in non-OECD; results are more dramatic compared to High Baseline Scenario

OECD



Non-OECD





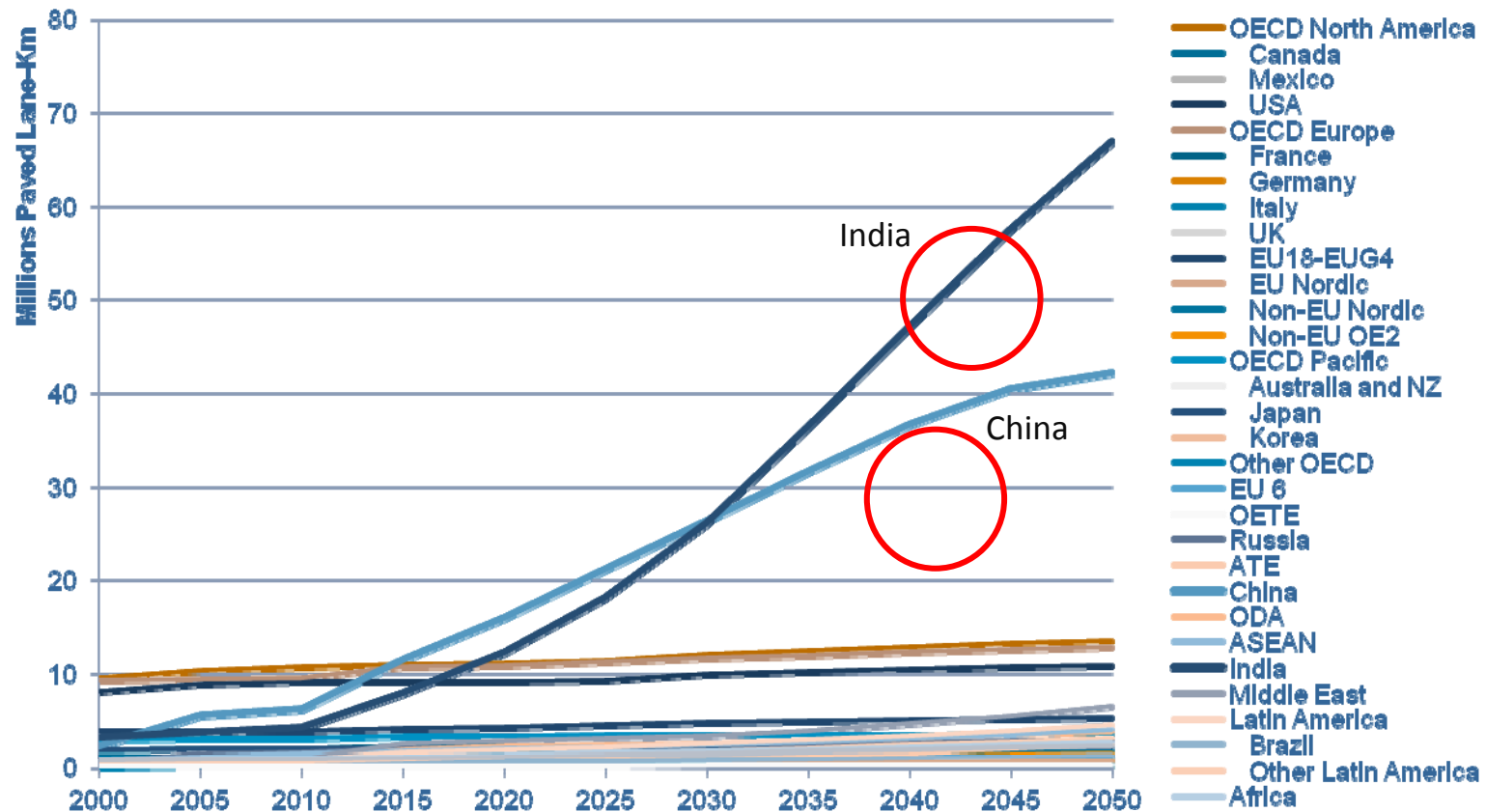
# How to get there?

Many possible ways; here is one: an indicative package of modal shift policies and potential impacts on cutting urban-area LDV travel.

	OECD (%)	Non-OECD (%)
Urban planning and land use changes	10	10
Investments in urban transit systems and non-motorised transport infrastructure	5	10
Parking policies and road pricing	5	2.5
ITS, telematics and other supporting policies	5	2.5
<b>Total</b>	<b>25</b>	<b>25</b>



# Roadway required to keep up with IEA vehicle travel projection

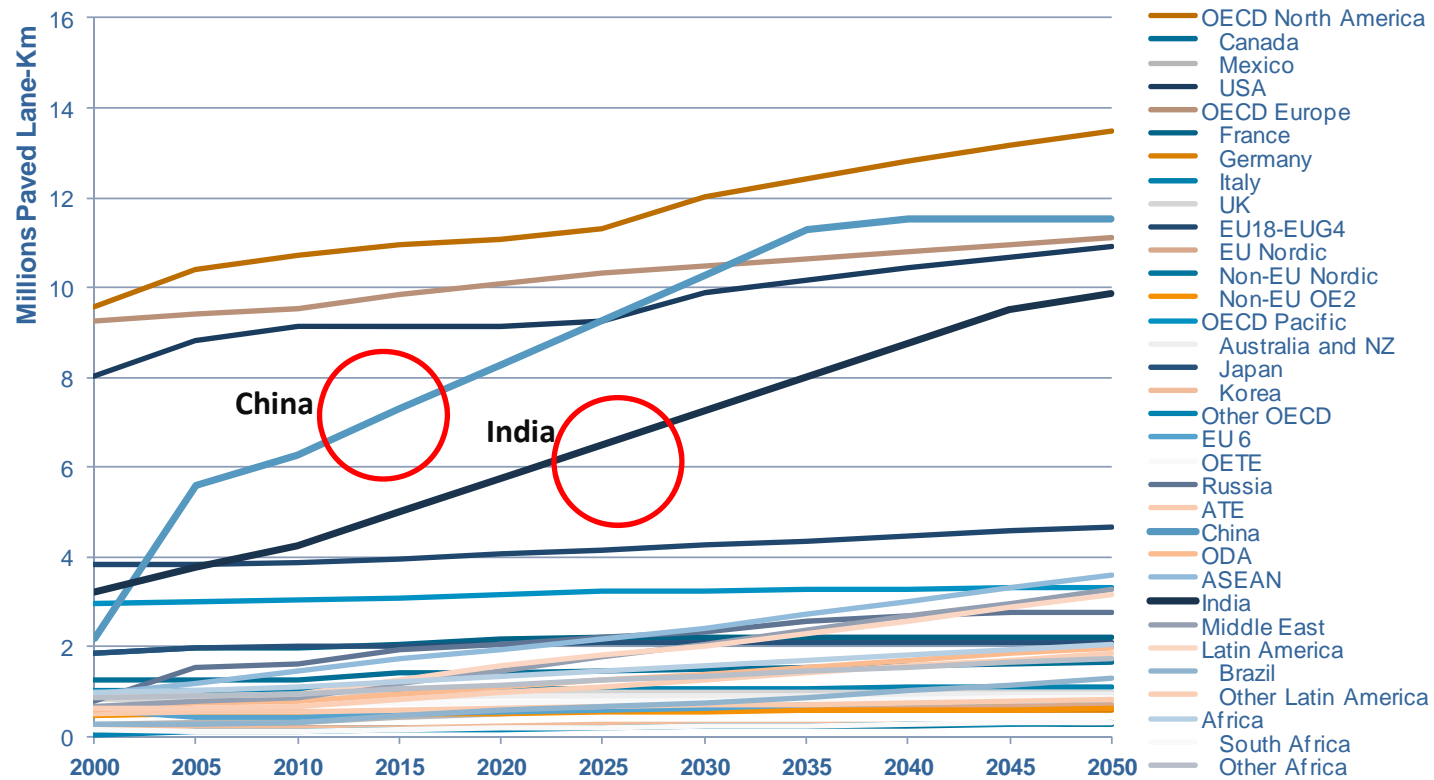


It is impossible for China and India to reach these levels.



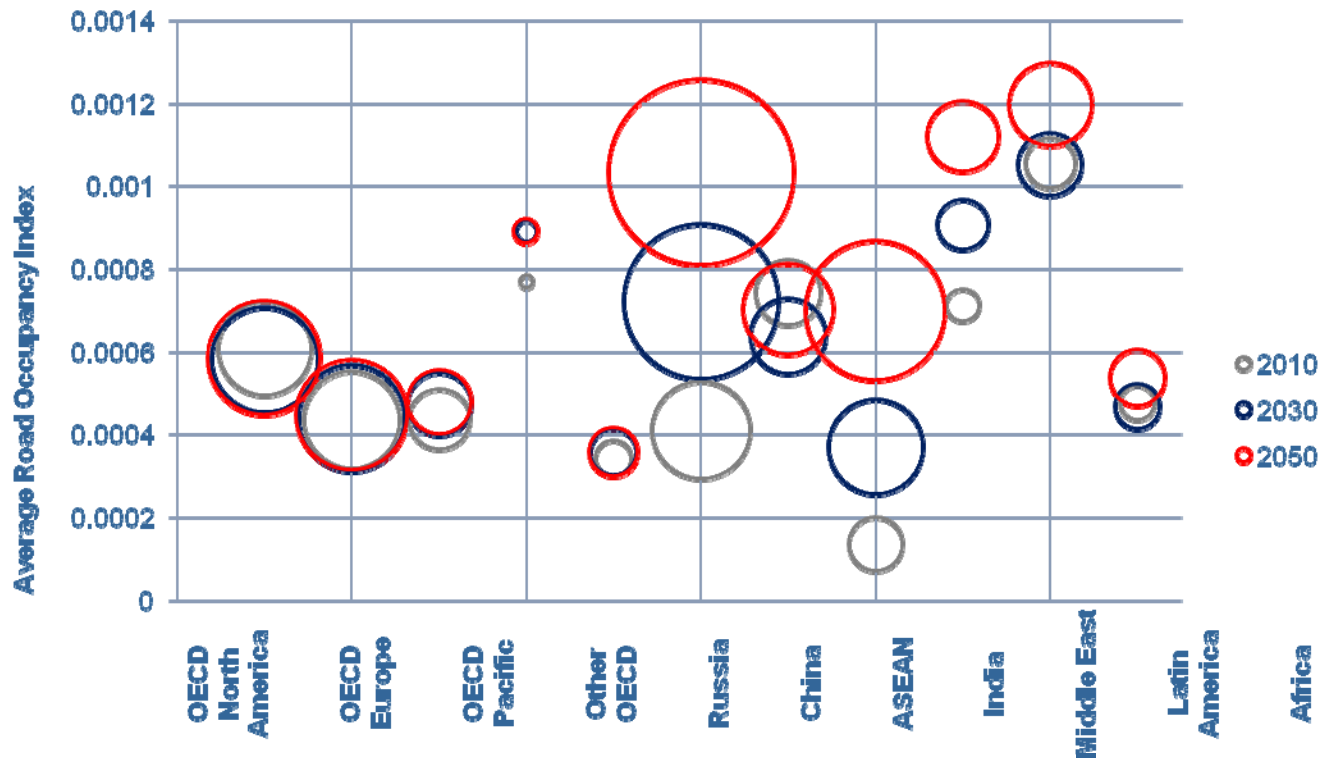
# Construction and Density Limits Applied (preliminary; do not cite)

*Reflects caps on rates of road construction and land take. China and India then fall within US/EU road infrastructure levels. However these could be optimistic and still imply high rates of road length increases*



# Road infrastructure – Implications for traffic (preliminary, do not cite)

*This shows “road occupancy” (based on vkm per lane-km), with circle size representing number of vkm; China and India grow rapidly and increase their ratios (suggests strong increases in traffic congestion)*



**Non OECD regions pose new TDM challenges**

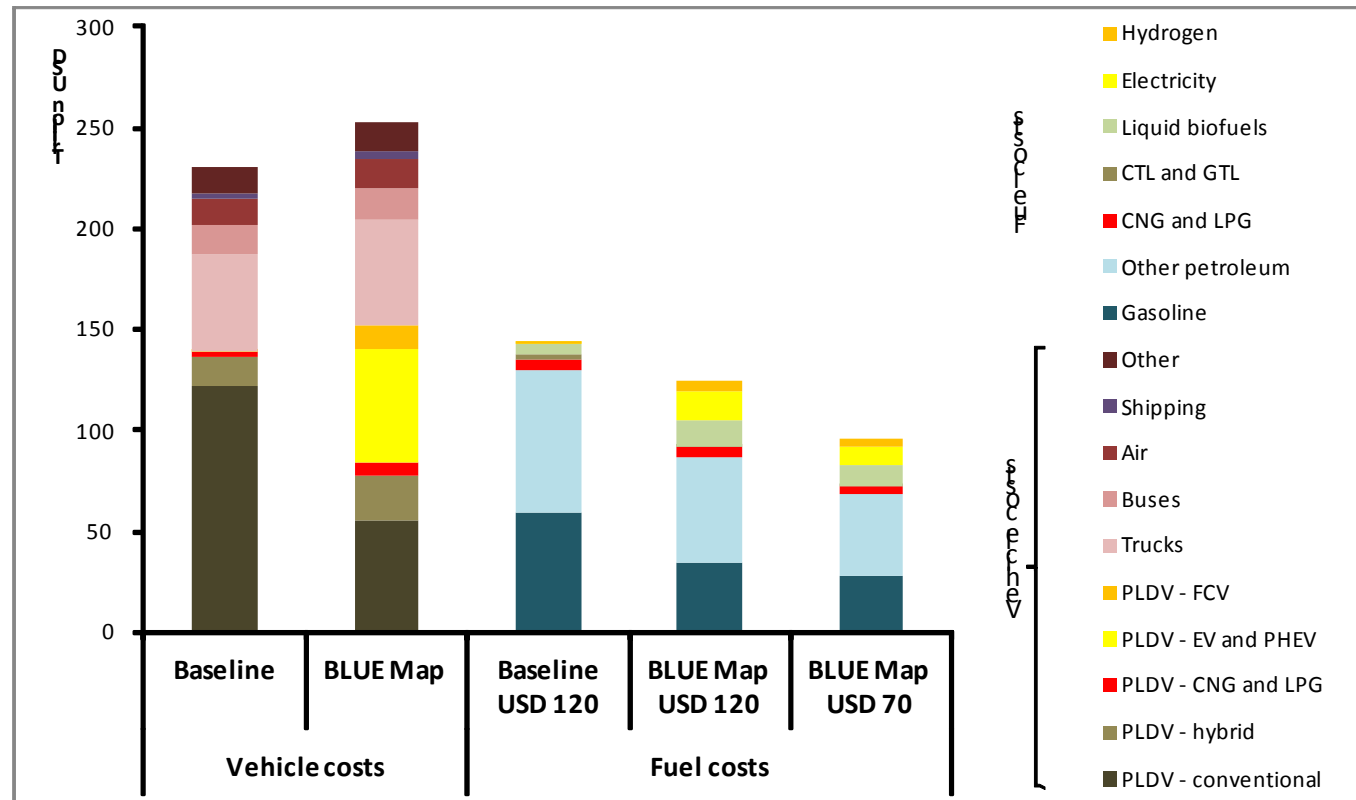


## What about infrastructure costs?

- **Depending on how this is done, cutting car and air travel by 25% could result in enormous savings to society**
  - **The key is, it is savings if people are able to and *want* to switch modes and/or cut their travel.**
- **Early indications are that the costs of BLUE Shifts are well below their implied savings**
- **A full cost-benefit report will be completed by Summer 2012**



# Global Vehicle and Fuel Costs, 2010-2050 by ETP Scenario



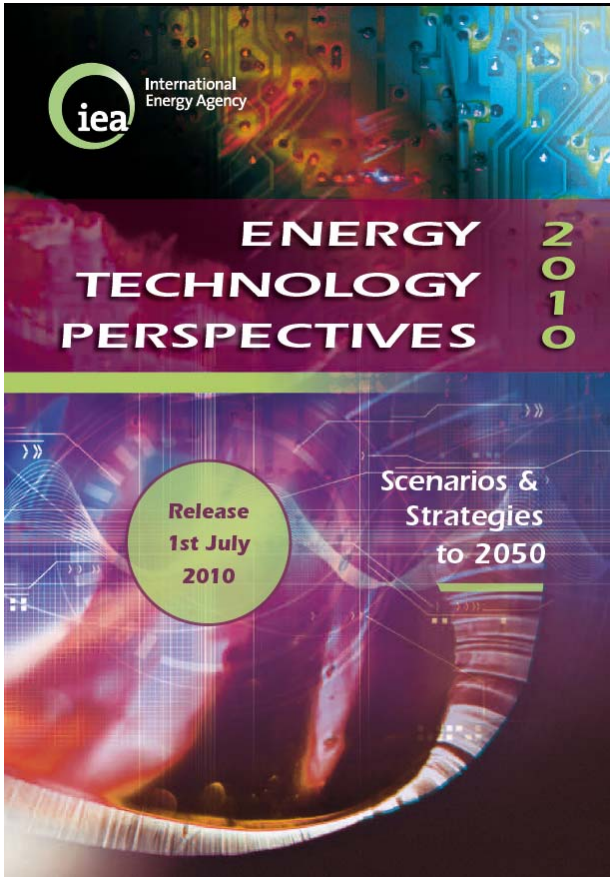
PLDV=passenger light-duty vehicle; costs are in real \$2008, 0 discount rate.

Fuel cost savings mostly or fully offset the costs of advanced technology vehicles in BLUE Map



# Conclusions

- **Without policy interventions oil use and related CO<sub>2</sub> emissions worldwide could double by 2050**
- **We can change this picture dramatically and cut transport CO<sub>2</sub> below current levels via a combination of**
  - **Strong efficiency improvements to all modes**
  - **Rapid uptake of advanced technology vehicles and alternative fuels after 2015**
  - **LDV and air travel reductions via modal shifts and smart growth, including strong investments in state-of-art bus and rail transit systems**
- **The IEA 25% BLUE Shifts Scenario cuts Energy use by 20% worldwide, among other benefits. Other more aggressive scenarios are possible.**
- **The cost of these alternative futures may be surprisingly small or even negative on a societal cost basis, especially if oil prices are high (in Baseline).**



**Thank You**

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