



Owariasahi City Activities and SDGs of Healthy City

Asapy, the image character
of Owariasahi


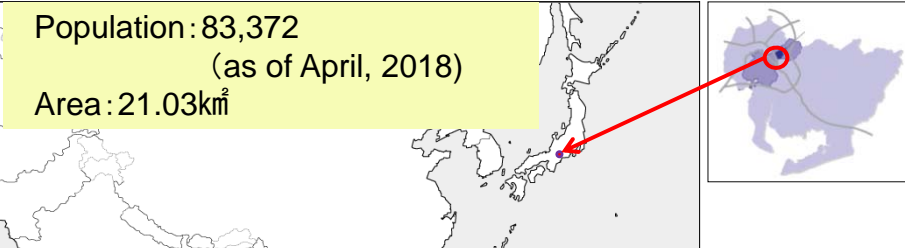


**HEALTHY CITY
OWARIASAH** 健康★都市

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Introduction of Owariasahi City

Population : 83,372
(as of April, 2018)
Area : 21.03km²



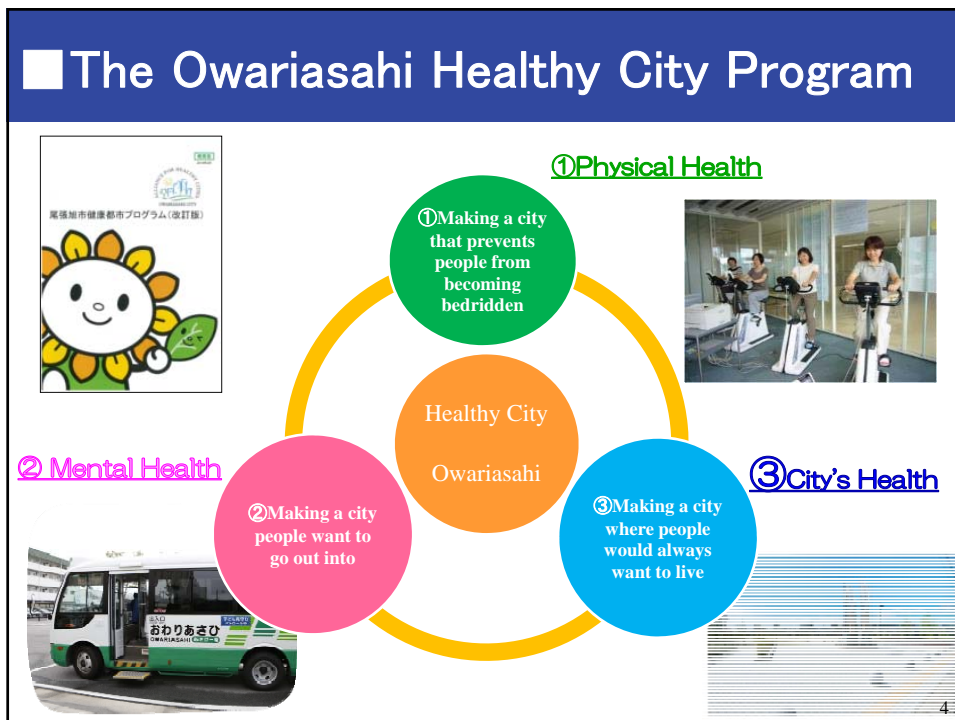
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Development Process of Activities in Owariasahi as Healthy City

Year	M	Activities
2004	6	Approved as an establishing member of the Alliance for Healthy Cities
	8	“The Owariasahi Charter for a Healthy City” Enacted 29 th April as “The Health Day in Owariasahi”
2005	4	Established Japan Chapter, Alliance for Healthy City (Owariasahi City, Aichi Pref./ Ichikawa City, Chiba Pref./ Hirara City, Okinawa Pref./ Fukuroi City, Shizuoka Pref.)
	12	Formulated “The Owariasahi Healthy City Program” (Revised in 2014)

~This is the 15th year of the Charter for a Healthy City~


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① Making a city that prevents people from becoming bedridden

Physical Health...
Creation of environment to promote your health in your own way



- 1.Promotion of health management of citizens**
 - Various kinds of physical examinations
 - *Genkamaru* Measurement (The city's original health assessment program)
- 2.Promotion of exercises and sports**
 - Lessons of muscular training
 - Promotion of community based sports
- 3.Enhancement of medical system**
 - Various kinds of vaccinations
 - Promotion of family doctor system

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① Making a city that prevents people from becoming bedridden

- *Genkamaru* Health Assessment



- *Rakuraku* (easy) muscular training



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② Making a city people want to go out into

Mental Health
Strengthening
safety/security and
promotion of activities to
make friends



1.Reinforcement of social infrastructure to let elderly /handicapped people live with security

- Program to promote health /worth living for the aged
- Welfare activities to keep eyes to those people in local communities

2.Improvement of physical environment in town to be able to move around without difficulty

- Removal of level difference of sidewalks, promotion of barrier free by installing elevators etc.
- Operation of City Bus

3.Promotion of enjoyable activities with citizens' initiatives and participation

- Activities in local community level
- Support of local community activities and volunteer activities

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② Making a city people want to go out into

- Operation of city bus “Asapy-Go”



- Volunteer activities (street corner planting)



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③ Making a city where people would always want to live

City's Health
Increase attractiveness
as a residential town



1. Development and enhancement of urban infrastructure, greenery etc.

- Systematic development of arterial roads
- Development of urban parks, waterfront space and promenades

2. Enhancement of measures to prevent disasters, crimes and traffic accidents

- Operation of disaster information system
- Support of voluntary disaster prevention organizations
- Support of patrolling to prevent crimes in local community
- Conclusion of disaster prevention agreement

3. Transform to environment-friendly life styles

- Promotion of complete segregation of waste and recycling resources with whole citizens participation
- Activities of park protection group

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③ Making a city where people would always want to live

- Development of urban parks and promenades



- Boys and Girls Traffic Safety Group



- Disaster drills



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Collaborative activities with citizens

Health promoters group

Organized by finished trainees of health promoter training course
 Contributing to community-based health promotion



Dietary Health Mate Council

Disseminate health promotion activities through dietary habit



Sports Instructors Committee

Support citizens' sports activities by providing practical instructions



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Collaboration of Industry-Academia-Government

Nordic Walking



Mizuno Co.


Organizing Seminars



Health Seminar,
Aichi Medical Univ.



Heat Attack Seminar,
Otsuka Pharmaceutical Co., Ltd.



Collaboration

Nagoya Management Junior College

Analysis of Impact etc. 

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Activities of “Healthy City” and SDGs (Our study)

The following is our study on activities of Healthy City in relation to SDGs from two aspects.

I City Plans and SDGs

General Plan

(the topmost plan)

Healthy City Program

(rearranged plan with Health City as a keyword)

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II Specific Projects and SDGs

<Example> “Asahi Health Meister” Project

(Starting point of continuous health promotion activities)

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I City Plans and SDGs


① The 5th General Plan

② Health City Program


③ SDGs

Owariasahi,
a comfortable city
full of greenery and vitality
in which we all support each other

Owariasahi
Healthy City Program
(Revised Edition)



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① General Plan Basic Concept

Future Urban Image
 (Set FY2023 as a target year to achieve)

Owariasahi,

a comfortable city

full of greenery and vitality

in which we all support each other

Measures to realize

Eight pillars (Policies)

1. (Health/Medicine/Welfare) Making a city of health with its citizens support each other
2. (Education/Lifelong learning) Making a city where its citizens' mind and intelligence are nurtured
3. (Urban infrastructure) Making a city which supports its citizens' life to be comfortable
4. (Safety and Security) Making a city to be kept safe and secure
5. (Natural environment) Making a city which harmonizes with environment
6. (Industrial development) Making a city with bustling in business and industries
7. (Civic life) Making a city where people communicate each other
8. (Management of administration and public finance) Making a city to be developed and managed in cross-sectoral operation

under 8 "Policies"
 36 "Programs"
 135 "Basic Projects"
 about 700 "Sub Projects" are organized

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Features of SDGs



1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	10 REDUCED INEQUALITIES	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS	SUSTAINABLE DEVELOPMENT GOALS

- Not accumulating what they can do (forecasting), but start from governance of setting of goals (back casting)
- Assess the progress by **quantitative goals**
- **All stakeholders** such as a central government, local governments, private companies, knowledgeable persons, citizens etc., shall **take roles**.
- **Goals are related each other** → Aim **integrated approach of issues**

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① General Plan Goals by “Administrative Evaluation” and Performance Indicators

☆ “Desired outcome” is set from the goal (back casting)
 ☆ Manage quantitative goals by “performance indicators” ⇒ Some points are common with SDGs

Program

1-1 Promotion of Health

This program is the desired future outcome of Owariasahi city
 Indicator to show degree of achievement of “desired outcome”

Desired outcome
Citizens live healthily and actively

Performance Indicators

Ratio of citizens who consider to be healthy			Health Life Expectancy		
Present value (Jan. 2013)	Target value of the first term (FY2018)	Target value of the later term (FY2023)	Present value (FY2010)	Target value of the first term (FY2018)	Target value of the later term (FY2023)
90.1%	91%	92%	M 82.92 yo F 85.89yo	M 83.72 yo F 86.69 yo	M 84.22 yo F 87.19 yo

※ Present value excluded “average” :55.4%

Aim to develop programs actively and improve the performance to make a city where people can always live healthy

↑ Concept of desired value of indicators

① General Plan Basic concept “Approaches for City Development”

“We shall collaborate with citizens in developing our city”

“We shall promote measures to make Owariasahi a Healthy City”

“We shall promote inter-sectoral measures”

→ Closely related with SDGs
 • All stakeholders take roles
 • Goals are interrelated

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② Healthy City Program

First : FY2004~FY2013
Revised : FY2014~FY2023

**Owariasahi City
The 5th Comprehensive Plan**

1. (Health/Medicine/Welfare) Making a city of health with its citizens support each other
2. (Education/Lifelong learning) Making a city where its citizens' mind and intelligence are nurtured
3. (Urban infrastructure) Making a city which supports its citizens' life to be comfortable
4. (Safety and Security) Making a city to be kept safe and secure
5. (Natural environment) Making a city which harmonizes with environment
6. (Industrial development) Making a city with bustling in business and industries
7. (Civic life) Making a city where people communicate each other
8. (Management of administration and public finance) Making a city to be developed and managed in cross-sectoral operation

8 "Policies"
36 "Programs"
135 "Basic Projects"
about 700 "Sub Projects"

Healthy City Program

① Physical Health
② Mental Health
③ City's Health

Promotion and PR of Healthy City

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①② How to interrelate The 5 th General Plan		※Numbers indicate the Sub Projects numbers related with the General Plan Healthy City Program
Owariasahi, a comfortable city full of greenery and vitality in which we all support each other	Reflecting the concept	
1. (Health/Medicine/Welfare) Making a city of health with its citizens support each other	Interrelating Sub Projects	47 31 4
2. (Education/Lifelong learning) Making a city where its citizens' mind and intelligence are nurtured		42 4
3. (Urban Infrastructure) Making a city which supports its citizens' life to be comfortable		6 14
4. (Safety and Security) Making a city to be kept safe and secure		3 6 19
5. (Natural environment) Making a city which harmonizes with environment		1 1 18
6. (Industrial development) Making a city with bustling in business and industries		2 2
7. (Civic life) Making a city where people communicate each other		1 9
8. (Management of administration and public finance) Making a city to be developed and managed in cross-sectoral operation		6

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③ SDGs

Rearrange Interrelation

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS































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Rearrange Interrelation of ①②③ <Example>

The 5 th General Plan	Healthy City Program	SDGs
<p>3.(Urban Infrastructure) Making a city which supports its citizens' life to be comfortable</p>		
<p>● Making a city people want to go out into Operation of city bus "Asapy-Go"</p>		

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☆SDGs 17 goals are widely related with the General Plan and Healthy City Programs

The 5 th General Plan	Healthy City Program	SDGs
Owariasahi, a comfortable city full of greenery and vitality in which we all support each other	   Making a city that prevents people from becoming bedridden Making a city people want to go out into Making a city where people would always want to live Promotion and PR of Healthy City	
1.(Health/Medicine/Welfare) Making a city of health with its citizens support each other	  	
2.(Education/Lifelong learning) Making a city where its citizens' mind and intelligence are nurtured	 	
3.(Urban Infrastructure) Making a city which supports its citizens' life to be comfortable	 	
4.(Safety and Security) Making a city to be kept safe and secure	  	
5.(Natural environment) Making a city which harmonizes with environment	  	
6.(Industrial development) Making a city with bustling in business and industries	 	
7.(Civic life) Making a city where people communicate each other	 	
8.(Management of administration and public finance) Making a city to be developed and managed in cross-sectoral operation		

※Numbers indicate the Sub Projects numbers related with the General Plan

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II Specific Projects and SDGs




<Example> "Asahi Health Meister" Project

[Purpose]
 To encourage citizens to have their aim to continue health activity through Asahi Health Meister by awarding those who have engaged in the health activity.


[Contents]

- ①Award people who participate in Meister Project and gain certain points
- ②Present prize gifts (local specialty etc.) by lot

[Results] 2008~【10 years】
 Health Meister Award (single FY) total 658 persons
 Gold Meister Award (10-year continuation) 10 persons
 Silver Meister Award (5-year continuation) 47 persons

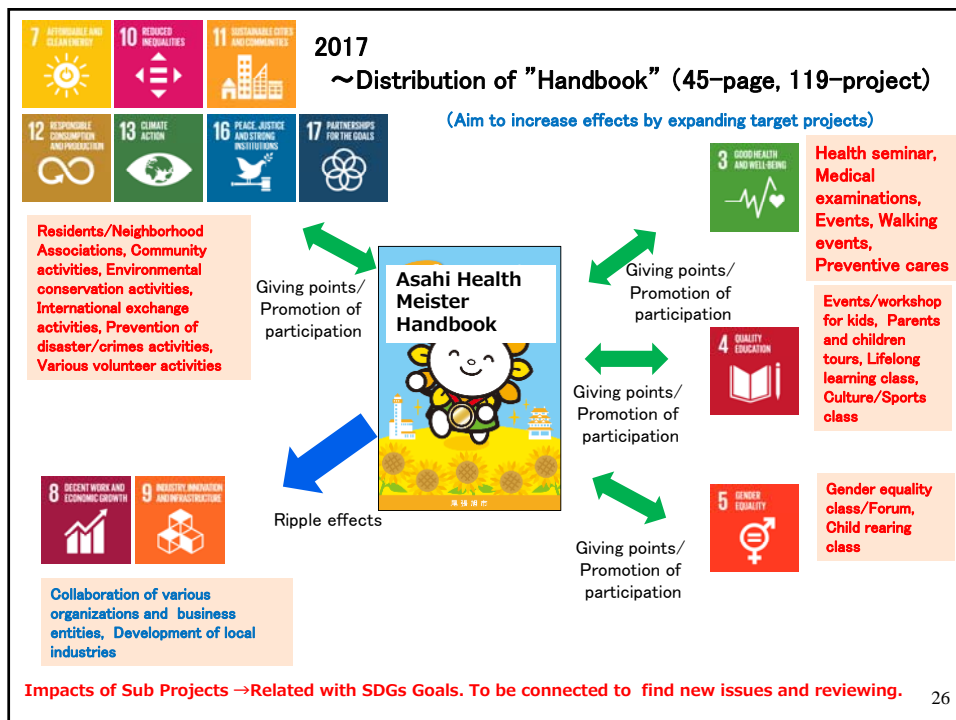
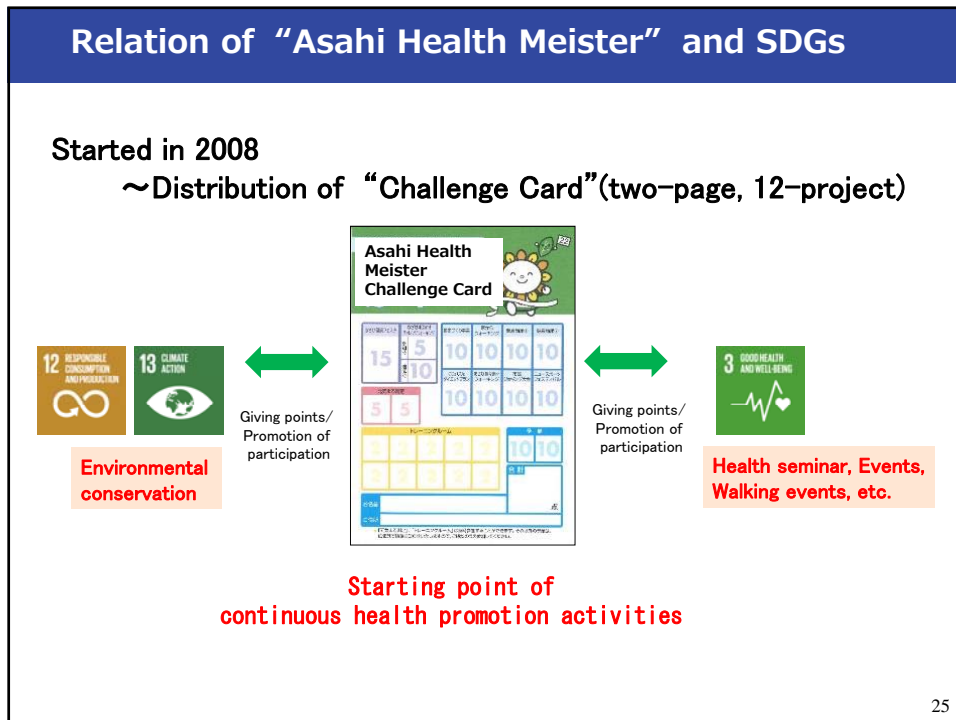


Gold and Silver Awarded (29, 4, 2018)



☆ The number of people achieved the target has been increasing as the project has become more recognized among citizens

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Activities of “Healthy City” and SDGs (Our study) Conclusion


Charter of Healthy City (August, 2004)

Owariasahi City
The 5th General Plan
(2014-2023)

緑と元気あふれる
住みよいまち
尾張旭




尾張旭健康都市プログラム(改訂版)



↔
Many Common Points

General Plan · Activities of Healthy City



Viewpoints of SDGs

- ① Do more effective drawing/reviewing of plan when it is drawn/reviewed
- ② Gain new ideas of project when it is designed /reviewed
(Expansion of target projects, creation of impacts in multi-aspect)

Hereafter We will succeed and develop our city's activities by having SDGs activities of the national government and other local governments as reference and collaboration of citizens, business entities etc.

Owariasahi City
The 5th General Plan
(2014-2023)

みんなで支えあう
緑と元気あふれる
住みよいまち
尾張旭



Owariasahi
Healthy City
Program (Revised
Edition)





**Activities of
Healthy City**

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**Achievement of
SDGs Goals**

Thank you very much for your kind attention