



# *A Collective Action Catalyst for an SME-led Circular Low- Carbon Transition*

## *The Coalition for Innovation, Circularity and Entrepreneurship (CICE)*

UNCRD - 11th Regional 3R and Circular Economy Forum in  
Asia and the Pacific, 8-10 February 2023, Siem Reap,  
Kingdom of Cambodia

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# SEED, ..., 20Years



- ✓ A global partnership for Impactful Change through SMEs
- ✓ Promotion of social and environmental entrepreneurship, while ensuring inclusive business for CE.
- ✓ Constantly Evolving Programme to needs of SMEs, peer learning, starter, replicator, catalyser, accelerator; Tailored toolkit
- ✓ SMEs needs: Induce Innovation, non-financial, then financial support, mainstream policies, enhance markets
- ✓ Strengthen Enterprise Resilience and contribute to SDGs
- ✓ Develop partnerships for Collective Action and greater Impact





## SMEs support track record

- ✓ It makes good env., social, eco. sense to support/enable SMEs
  - ✓ Eco-inclusive SMEs build communities resilience to deliver CE
  - ✓ SMEs, innovative for efficiency, recycling and alternative circularity actions
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- ❖ SMEs as key cornerstone for CE & SD
  - ❖ IGOs, Business, Governments, “care more” about SME
  - ❖ Multistakeholders actions and SVC programs, ...
  - ❖ Mainly nascent initiatives, no or limited synergy

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# MISSING MIDDLE

- Backbone of economy, **Municipalities & SMEs generally out of scope, while they are at the front line of CE**
- **Too many and too small** to be considered
- **NOT of enough interest** to policy makers & investors
- Missed/Missing opportunities for deeply rooted transformative change
- Necessary responsible **first steps in the CE process** with SMEs & Local Communities, since **rooted in Ecosystems**
- Renewed attention for “**Think Global, Act Local**”, but **Act Local** remains limited





# The Coalition – What, Why, How...

1. Move SMEs from edge to center of attention for CE & SD
2. Enable, strengthen SME Innovation Programmes;
3. Leverage best practices, efficiency, recycling, circularity
4. Enhance and leverage innovative financing for SMEs
5. Induce Collective actions with value chain, policy-makers and finance partners to deliver system circularity
6. Enhance system-wide innovation, contribute to SDGs delivery



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# Objectives and ToC


- 1. Co-create, Promote Synergies, build on groundwork of Coalition partners; leapfrog and increase impact**
- 2. Focus on “Net-positive SMEs”, SME-lead Resources Efficient, Decarbonizing, Circular and Nature-positive Innovations**
- 3. Voice of SMEs, while providing needed enabling services**
- 4. Enhance knowledge and active communication**
- 5. The CICE, a Collective Action Catalyst for SME-led Circular Low-Carbon Economy Transition**




# Theory of Change: Building Blocks




## The Voice




Curating Collaborations




Generating Insights



## Enabling services



Catalysing Innovation



Mobilising Finance





# Key Sectors and Cross-Cutting issues

- Agri-Food
- Textiles-Garment
- Construction-Housing
- Green Energy
- Waste-Plastic



- SCP
- G-SPP
- Green Value Chain-CE
- Green Jobs
- Digitalisation

**Elements of a structural CE SYSTEM  
and SDGs Delivery**





# Partners of the Coalition, ...



**Others, global and regional, public and private, to join soon**





# ***Integrating Circular Economy in Major Development Sectors towards Achieving Zero Waste Societies and the SDGs cannot be done efficiently and successfully without the SMEs***

***Let us walk the talk together in this Journey and Movement to support and enable SMEs and Entrepreneurship for delivery of Circularity and Sustainability***

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